

COURSE SYLLABUS

Graduate

BALL STATE UNIVERSITY

Spring 2026

COURSE NUMBER: NUR 662

COURSE TITLE: Health Care Business and Economics

COURSE CREDIT: 3 credit hours

PREREQUISITES: None

CO-REQUISITES: None

FACULTY:

Name: Carrie F. Bonsack, DNP, CNM, CHCEF

Email: carrie.bonsack@bsu.edu

Office Phone: 765-748-4331

Office Room Number: HB

Office Hours: (Eastern Standard Time)

COURSE DESCRIPTION: Focuses on principles of business, finance, economics, and health-care informatics utilized in developing and evaluating care delivery approaches within health-care systems and clinical practice. Emphasis on cost-effective practice initiatives for elimination of health disparities and improvement of health care outcomes.

COURSE RATIONALE: Effective health-care delivery in modern clinical settings requires a strong understanding of the business, economic, and financial forces that influence system performance and patient outcomes. This course is designed to equip learners with the knowledge and analytical skills needed to evaluate and develop care delivery approaches that are sustainable, efficient, and aligned with organizational goals. By integrating principles of health-care informatics, students learn to leverage data and technology to support decision-making, improve system operations, and enhance patient care.

COURSE OUTCOMES:

1. Explain the application of principles of business, finance and economics in health care (*DNP Program Outcomes 6; AACN Domains 7; NONPF Domains 7; AONL Domains 2; NLN Competencies VIII*).
2. Identify cost-effective practice initiative that improve health care outcomes (*DNP Program Outcomes 6; AACN Domains 7; NONPF Domains 7; AONL Domains 2; NLN Competencies VIII*).
3. Analyze clinical, organization, and policy issues affecting the business and economic outcomes of a health enterprise (*DNP Program Outcomes 6; AACN Domains 7; NONPF Domains 7; AONL Domains 2; NLN Competencies VIII*).
4. Develop cost-effective business solutions to healthcare problems affecting individuals, groups, and populations across the lifespan (*DNP Program Outcomes 6; AACN Domains 7; NONPF Domains 7; AONL Domains 2; NLN Competencies VIII*).
5. Interpret the economics of a healthcare delivery program/project and organizations (*DNP Program Outcomes 6; AACN Domains 7; NONPF Domains 7; AONL Domains 2; NLN Competencies VIII*).
6. Utilize information systems and technology to bill for health services and improve health care outcomes (*DNP Program Outcomes 6; AACN Domains 7; NONPF Domains 7; AONL Domains 2; NLN Competencies VIII*).

DNP PROGRAM OUTCOMES:

1. Improve advanced nursing practice using competencies within the four spheres of nursing care and across the lifespan.
2. Adapt advanced nursing knowledge to solve emerging healthcare issues in the profession, healthcare, education, and the community.
3. Translate research and data into practice to enhance population health, education, and healthcare systems outcomes.
4. Lead interprofessional teams to analyze clinical, organization, business, and policy issues affecting health care, population health, and vulnerable populations.
5. Engage interprofessional teams to develop new solutions to healthcare problems affecting individuals, groups, and populations across the lifespan.
6. Interpret economics of planning, management, and administration of healthcare delivery, programs/projects, and organizations.
7. Utilize information systems and technology to enhance quality and safety during patient care, education, and communication.
8. Collaborate with interprofessional teams to develop systems that enhance access to healthcare by diverse and vulnerable populations.
9. Appraise clinical practice, research, policy, health care, and education systems using principles of evidence-based practice, data science, business, and healthcare finance.
10. Advance growth of the profession as a nurse leader, educator, clinical scholar, community member and lifelong learner.

AMERICAN ASSOCIATION OF COLLEGES OF NURSING (AACN) ESSENTIALS DOMAINS (2021)

1. Knowledge for Nursing Practice
2. Person-Centered Care
3. Population Health
4. Scholarship for the Nursing Discipline
5. Quality and Safety
6. Interprofessional Partnerships
7. Systems-Based Practice
8. Informatics and Healthcare Technologies
9. Professionalism
10. Personal, Professional, and Leadership Development

NATIONAL ORGANIZATION OF NURSE PRACTITIONER FACULTIES (NONPF) DOMAINS (2022)

- Domain 1: Knowledge of Practice
- Domain 2: Person Centered Care
- Domain 3: Population Health
- Domain 4: Practice Scholarship and Translational Science
- Domain 5: Quality and Safety
- Domain 6: Interprofessional Collaboration in Practice
- Domain 7: Health Systems
- Domain 8: Technology and Information Literacy
- Domain 9: Professional Acumen
- Domain 10: Personal and Professional Leadership

American Organization for Nursing Leadership (AONL) Domains (2022)

- Domain 1: Leader Within
- Domain 2: Business Skills and Principles

Domain 3: Communication and Relationship Building
Domain 4: Knowledge of the Health Care Environment
Domain 5: Professionalism
Domain 6: Leadership

National League for Nursing (NLN) Nurse Educator Competencies (2020)

Competency I: Facilitate Learning
Competency II: Facilitate Learner Development and Socialization
Competency III: Use Assessment and Evaluation Strategies
Competency IV: Participate in Curriculum Design and Evaluation of Program Outcomes
Competency V: Function as a Change Agent and Leader
Competency VI: Pursue Continuous Quality Improvement in the Nurse Educator Role
Competency VII: Engage in Scholarship
Competency VIII: Function Within the Educational Environment

COURSE TOPICS:

- Basic concepts in health care and business economics
- Analysis of health care consumer and demand
- Demand, supply, and price determination in healthcare Markets
- Health care financing in USA
- Insurance coverage and local, state and USA
- Budgeting for acute and ambulatory care
- Mechanisms of controlling costs
- Economic evaluation
- Using data and data analysis to monitor quality and income
- Financial statement
- Setting Health Care Business Strategies
- Aligning Performance for Success

TEACHING STRATEGIES: Discussions, Synthesis Papers, Faculty feedback

TEXTS:

Required:

- Knighten, M. L., & Waxman, K. T. (2023). *Penner's economics and financial management for nurses and nurse leaders* (4th ed.). Springer Publishing Company.

GRADING POLICIES:

Grades are private and available only on Canvas. Communication with the instructor of a confidential nature is to be conducted via your BSU email.

GRADING SCALE:

A	93 – 100	B-	80 – 82.9
A-	90 – 92.9	C+	78 – 79.9
B+	86 – 89.9	C	75 – 77.9
B	83 – 85.9 (minimum passing grade for NUR courses)	F	74 and <

NOTE: Students must earn a grade of 83% or higher to pass the course.

COURSE GRADING:

ASSIGNMENT	Points or % Each	Total Point or %
Health Clearance Compliance Assignment (1)	20	20
Discussion Board Assignments (5)	30	150
Quiz (7)	10	70
Finance Analysis Assignment (1)	50	50
Ethics, Nursing Advocacy Strategies, and Financial Applications in Healthcare Synthesis Paper (1)	200	200
	TOTAL:	490

NOTE: Any evidence of academic dishonesty will follow the university policies and may result in a “zero” grade and/or other resolutions for the assignment (e.g., test, quiz, paper, Canvas discussions, care plans, pre-class and in-class assignments, etc.)

ONLINE RESOURCES: A BSU network access for email and Canvas

SOFTWARE: Microsoft Office

TECHNICAL INFORMATION:

Technical Assistance:

If you have any issues with your course(s), or related technology, please contact the Nursing Simulation and Information Technology Center (NSITC) directly at 765-285-5584 (Monday - Friday 8:00AM-5:00PM Eastern Time during academic year and Monday – Friday 7:30 am – 4:00 pm Eastern Time during Summer Session).

If you have problems with Canvas between the hours 5:00PM and 8:00AM or weekends, you can contact the University Technology Support (UTS) Helpdesk 765-285-1517 select prompt 2 (24 hours daily) or by email at helpdesk@bsu.edu. **Do not contact the UTS Helpdesk between the hours of 8:00AM – 5:00PM Monday through Friday unless instructed by the Nursing SITC.**

COURSE POLICIES:

Attendance:

Attendance in Ball State University online classes is measured by your active participation in course activities at least once each week. Be sure to complete your course work as assigned to ensure you are recorded as attending the course.

No Generative AI Use

All work conducted and/or submitted in this course should reflect your own ideas and demonstrate your current knowledge, abilities, and skills. Therefore, generative AI should not be used to complete any portion of the assignment(s). Doing so constitutes a violation of Ball State University’s [Student Academic Ethics Policy](#).

Participation and Timeliness:

Your regular participation and timeliness are important to your academic success. In online courses this takes the form of participation in discussion via forums, chat, and other electronic means provided.

As this is an online course, it is up to every student to stay on track and not fall behind. You must be self-motivated and disciplined to meet all due dates. Developing a routine is essential. All assignments are expected to be submitted by a specific time and date. Refer to course calendar for assignment due dates.

Classroom (or Online) Conduct:

Students should observe proper "netiquette." Treat fellow classmates and faculty with respect, even if you strongly disagree with their postings. There is room for all opinions in our forum--we are here to share and learn, together. Always be professional.

The Disability Services Office:

If you need course adaptations or accommodations because of a disability, please contact me as soon as possible. Ball State's Disability Services office coordinates services for students with disabilities; documentation of a disability needs to be on file in that office before any accommodations can be provided. Disability Services can be contacted at 765-285-5293 or dsd@bsu.edu.

Communication:

For any communication with the School of Nursing, always use your BSU email. The instructor will typically respond to email communication within 48 hours of receiving them and may not respond over weekends and holidays.

Student responsibility:

A student should respond to a faculty member's email communication within 48 hours of receiving the email from the faculty. The faculty does not expect the student to respond over weekends and holidays.

Academic Integrity:

Students are expected to adhere to University guidelines titled Student Academic Ethics Policy as presented on the Office of the Vice Provost for Academic Affairs Website, <https://www.bsu.edu/about/administrativeoffices/vice-provost/student-services/academic-integrity>, and the Graduate Student Handbook.

NOTE: Any evidence of academic dishonesty will follow the university policies and may result in a "zero" grade and/or other resolutions for the assignment (e.g., test, quiz, paper, Canvas discussions, care plans, pre-class and in-class assignments, etc.) .

Academic Assessments:

Students are required to participate in course assessment activities. A copy of sample papers will be collected from students as part of program assessment. Students are also requested to complete course, clinical, and faculty evaluations at the end of the semester. At the end of the program, students will complete an exit program survey.

Reflection of Diversity:

Ball State University aspires to be a university that attracts and retains a diverse faculty, staff and student body. We are committed to ensuring that all members of the community are welcome through valuing the various experiences and worldviews represented at Ball State and among those we serve. We promote a culture of respect and civil discourse as expressed in our [Beneficence Pledge](#). For Bias Incident Response information, please click [here](#) or e-mail reportbias@bsu.edu.

STUDENT SUCCESS SERVICES:

Director:

Nick Atlas

Director of Student Services

College of Health

HB 214

765-285-4140

Nickolas.atlas@bsu.edu

Programs and Services:

Visit [Programs and Services](#) for a list of programs and services to support and engage students at Ball State.

The number one concern of the Ball State Counseling Center is the health and mental health of the Ball State community. The Counseling Center is offering both in-person and telehealth appointments. Visit the [Counseling Center](#) for more information.

The [Cardinal Kitchen](#) is Ball State University's campus food pantry. The pantry is located in the lower level of the Student Center, Room L-27 and is available for use to all undergraduate and graduate students.

The Writing Center:

All writers improve with practice and feedback, so as a student in this course, you are encouraged to use the Writing Center (in Robert Bell 295, Bracken Library, or online) to get additional feedback on your writing. To schedule a free appointment to discuss your writing, go to www.bsu.edu/writingcenter. Online and in-person appointments are available seven days a week; however, plan ahead because appointments book quickly!

WITHDRAWAL DATE: Course Withdrawal Period ends per BSU.edu/Calendar (add link)

Student initiated course withdrawal during the withdrawal period will be accepted and recorded as a “W” if the student is passing the course. (If a student has failed a clinical competency or failed clinically the student will a grade of “F.”)

An Incomplete grade (I) will be given for extenuating circumstances only. The reason is usually related to an illness, not excessive work demands. An I grade is given for a student who has to complete one paper, or one similar work. Written documentation is required to justify the Incomplete (I) grade.

University cannot guarantee that any student will pass a course or certification exam. Your success will be determined by several factors beyond the instruction you receive in the classroom including your test-taking skills, your satisfactory completion of clinical and, your willingness to read/study outside of class. Certification questions are generated from a variety of textbooks, references, and databases; therefore, a thorough understanding of the subject matter according to assigned readings for this program is required.

Faculty Name	Date Reviewed and/or Updated for Each Semester
Carrie F. Bonsack, DNP, CNM, CHCEF	12/6/2025, 12/14/25

Faculty name

Date reviewed for each semester