

Save the Date Campaign

Social Schedule:

- January 5
- January 19
- February 2
- February 16
- Week of March 2
- Week of March 9
- 2 posts week of March 19
- 3 posts week of March 23
- March 29 (countdown)
- March 30 (countdown)
- April 1 (day-of)

Email Schedule:

- February 2
- March 4
- March 18
- March 25

Day- Of Campaign

Social Schedule:

- Kick off story (outside Emens)
- First event story
- First challenge feed post and story
- Second challenge feed post and story

Grading System:

- A: The student has attended all meetings, and the project deadlines were met.
- A-: The student has missed one meeting, but the project deadlines were met.
- B+: A student has missed two meetings, but the project deadlines were met.
- B: A student has missed three meetings, and/or all but one of the clips were delivered by the project deadline.

- B-: A student has missed three meetings, and/or all but two of the clips were delivered by the project deadline.
- C+ and below: A student has missed three meetings, and/or more than two of the clips were not delivered by the project deadline.