

**FASH 210**  
**FASHION STUDIO 2**  
**SYLLABUS, SPRING 2026**

## **1. Course Basics**

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**Course Name:** Fashion Studio 2  
**Course Prefix:** FASH 210  
**Course Section:** Section 1  
**Course CRN:** 46334  
**Course time:** M, W, F 10:00-10:50  
**Location:** WB 214

## **2. Instructor Information**

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**Instructor:** Dr. Diana Saiki  
**Department:** Applied Business Studies  
**Program:** Fashion Industry Studies  
**Office:** AT 206E  
**Phone:** 5-2293  
**e-mail:** [desaiki@bsu.edu](mailto:desaiki@bsu.edu)

The best way to contact me is through the CANVAS class site or e-mail.

**Office hours:** M, W 12-2; Feel free to stop by if I am in my office or set up an appointment.

## **3. Course Information**

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**Course Description:** (3 credits) Provides knowledge and skills in the use of software in textile and apparel planning, design, line and product development, grading, fitting and presentation.

**Course Prerequisite:** CT 112, FASH 102

### **Course Objectives:**

Following successful completion of this course, you will be able to:

- Awareness of software used in the Fashion Industry
- Transfer a fashion idea into a fashion illustration through fashion industry software
- Apply the concept of design principles and fundamentals in fashion product line development and presentation
- Use of proper techniques in basic digital drawing for fashion illustration
- Use of software in textile and apparel planning, design, line and product development, grading, and presentation

- Introduce digital portfolio creation
- Introduction of pattern making and pattern manipulation of an apparel item(s)
- Develop complete patterns for original design using flat pattern technique
- Recognize proper apparel fit
- Explain how different fabrics impact apparel

**C-KITE:** The Miller College of Business is committed to ensuring that every student graduating with a business degree is competent in five areas that are crucial to success in business. These learning goals can be easily remembered with the acronym C-KITE (Communication, Knowledge, Integration, Technology, and Ethics). Communication: Miller College Graduates will be able to communicate appropriately in a professional context. Specifically, they will demonstrate communication, by sharing an understanding of standards of quality construction details of apparel · Knowledge, by problem solving basic pattern alterations · Integration, of industry knowledge in judgement of production · Technology, by utilizing industry equipment in producing apparel piece,

**Course Rationale.** Knowledge of relevant digital techniques in the fashion industry provides an understanding of the creation of fashion designs and product development. Apparel product developers and designers must be able to identify and create proper garment fit. To develop knowledge and skill in manipulating structural style lines and shapes on a basic pattern sloper in keeping with current fashion and personal suitability.

**Course Modality/Format.** This class will be an in-person synchronous course. Synchronously indicates that students will attend and complete the work simultaneously. The course is divided into three sections with sub-sections. The topics include the fashion industry and its use of: Adobe Illustrator/Photoshop software; hands-on pattern making; and Optitex patternmaking software. About every week students will turn in labs that demonstrate their computer (Illustrator/Photoshop; Optitex) and/or hand (pattern making) skills. These labs will be submitted every Friday, unless otherwise announced. Students will take an in-class quiz every Wednesday (unless otherwise specified) on concepts learned in the previous week. See the course schedule for more information.

**Course Content.**

- basic digital drawing for fashion illustration
- software in the Fashion Industry
- software in textile and apparel planning, design, line and product development, grading, and presentation
- digital portfolio creation
- pattern making and pattern manipulation of an apparel item(s)
- proper apparel fit
- explain how different fabrics impact apparel

**Course Time Commitment:** It is expected that students will spend approximately 2 hours of study time outside of class for every one hour in class. Since this is a 3-credit class, you should expect to study an average of 6 hours outside of class each week.

## 4. Course Materials

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### Required software

Adobe Illustrator- provided on lab computers or through Ball State- REQUIRED

Optitex– purchase through the bookstore- REQUIRED. This software will be purchased at the bookstore (online). Optitex uses Windows PC (rather than MAC). If you do not have a PC with Windows, it is best to download your license on a lab computer. We will purchase this software in class as a group in late January.

### Acquiring the Required Software

#### *Adobe Illustrator*

1. will be available on the lab computers
2. To download on your personal computer for free Adobe Illustrator at NO COST
  - a. Go to this site and complete the [request form \(click here\)](#)
  - b. [Instructions \(click here\)](#) on downloading Adobe Suite, including Adobe Illustrator

#### *Optitex*

1. License is purchased per student in the class through the bookstore (about \$135- **Required**), This is the only required purchase for the class.
2. Purchase it no later than February 2
  - a. Go to [Find Course Materials | Ball State University Official Bookstore](#)
  - b. In the drop down – Term is Spring 2026, course FASH 210, Department is FASH, Section 1
  - c. Select Optitex
  - d. The library will e-mail you the key
  - f. Feb in class be ready to download the software
3. You can download on your computer if it is a PC or the lab's computer (that will be your station for the class). Note that Optitex does not run on a Macintosh computer systems.

### **Texts (Recommended)**

Harris, R. (2020). Fashion and Textile Design with Photoshop and Illustrator. Bloomsbury. U.K.  
MacDonald, N. M (209). *Principles of Flat Pattern Design*. Available from: Bookshelf, (4th Edition). Bloomsbury USA,

**Supplies:** The section of the course where we make apparel patterns by hand will require computer paper (about 10 pages), a pencil, eraser, tape, and short stick ruler. If you select the

final project with sewing – supplies include muslin -2-3 yards and/or fashion fabric and sewing supplies.

**Computers:**

1. Each student can work in the classroom lab
2. ADOBE Illustrator runs on most computers. See computer requirements [HERE](#)
3. For this class we will use 2D flat pattern tools, therefore most computers will meet these requirements. The student license has 3D capability, which is optional. It requires a stronger computer operating system. See computer requirements [HERE](#).
4. NOTE – OPTITEX runs on Windows/PC computers/interface. If you have a Macintosh computer, please plan to use the lab computers.

**Computer labs in WB and software access:**

Adobe Illustrator can be accessed in any computer lab in WB. Optitex will be downloaded on a computer in WB 214. The computer labs in WB may be used from 8am-5pm, unless there is another class in session.

**CANVAS:** Copies of the syllabus, outline of lecture notes, in class activities, videos, assignment descriptions and submission pages, and course related announcements are available on CANVAS at website: <https://bsu.instructure.com/>

## **5. Course Assignments and Assessments**

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**The following are the learning assessments:**

1. Quizzes: approximately every week *in class* students will take a quiz on the material.
2. Labs will be submitted weekly, demonstrating the technique highlighted in class. Labs are a mixture of computer-generated exercises using software, Adobe Illustrator and Optitex, and paper patternmaking samples.
3. Final Project. Students will select a project using the computer skills learned in class. This includes
  - Option 1 Mood board creations; Fashion sketches, Optitex pattern
  - Option 2 Mood board; Textiles creations, Optitex pattern
  - Option 3 Mood board, Optitex Apparel Garment; CAD project,

**Point values:**

Labs, 15 (20pts each)	300
Quizzes, 12 (10 pts each)	120
Final project	80
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Total	500

\*Grades are also available via Canvas

**Grade Distribution :** This class has a total of 500 points. The cut-off points per grade (e.g., 80-89% is B, etc.) are listed below.

**GRADING SCALE:**

A = 465-500 pts (100%-93%)	C = 365-384 pts (73%-76%)
A- = 450-464 pts (90%-92%)	C- = 350-364 pts (70%-73%)
B+ = 435-449 pts (87%-89%)	D+ = 340-349 pts (68%-69%)
B = 415-434 pts (83%-86%)	D = 315-339 pts (63%-67%)
B- = 400-414 pts (80%-82%)	D- = 300-314 pts (60%-62%)
C+ = 385-399 pts (77%-79%)	F = 299-0 pts (0%-59%)

## 6. Course Expectations and Policies

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**Assignment Late Submission Policy:**

- a. Late assignments and labs will be accepted no more than one week after the due date.
  - All assignments are due by midnight EST/EDT time on the due dates indicated.
  - Late assignments will be reduced by 5% per weekday, starting after the class period in which the assignment was due and will **NOT** be accepted more than one week after the due date.
  - Turn in all assignments using Canvas. DO NOT submit assignments by E-MAIL. Assignments submitted by e-mail will not be considered “turned in,” so will not be graded.
  - All assignments should be submitted in the original file (e.g. Adobe Illustrator, Optitex) unless otherwise indicated in the assignment description.
  - If you have technical problems submitting assignments on Canvas, notify the help desk, link <http://cms.bsu.edu/About/AdministrativeOffices/HelpDesk.aspx> and send an e-mail to Dr. Saiki specifying the problem
- b. **Labs:** Labs will provide hands-on opportunities with the material presented. Each student will complete the lab assigned in class individually. Labs will be submitted in class on the due date – usually every Friday. If you miss a lab submission, it is your responsibility to turn in the lab as soon as possible. The late policy for labs is the same as outlined above for the assignments.
- c. **Quizzes:** All quizzes will be completed in class about once a week (see schedule below). There will be two make-up days for quizzes (midterm and last day of class). If you miss these opportunities, only in extreme cases or excused absences will make-up quizzes be allowed.

**Assignment Submission Policy:**

- Assignments should be submitted in the file that it is made (e.g. word, Adobe Illustrator, or Optitex).
- Assignments, unless otherwise indicated, should be submitted using the assignment link in the module.

### **Attendance:**

Faculty are required to establish attendance policies for their courses and ensure that they communicate these policies through their course syllabi. In some cases, faculty may be asked to provide the last date of attendance for a student in association with financial aid requirements.

Students are expected to review course syllabi regarding absence guidelines and follow those guidelines. Course attendance policies must be consistent with university policy. The University has a number of specific policies regarding student absences that are housed within different areas. [Explore Ball State course attendance policies.](#)

Attendance in CANVAS will be used to mark attendance. The attendance link is located on the left side with the modules link. In addition, attendance will be taken on work completed during the class period. Days absent will be listed on CANVAS (see attendance link). The student is responsible for checking attendance regularly and communicating with the instructor about absences. The student is responsible for sufficient proof of attendance (e.g., keep the in-class activity notes).

The following are the attendance guidelines:

- For every class missed after **two** absences, **5 points** will be deducted from your final score.
- If you arrive after 10:10, you will not receive attendance credit.
- If you leave class early or before lab work is done, you will not receive attendance credit.
- Only in **extreme** circumstances will absences be excused.
- If you must miss a class or part of the class, it is your responsibility to complete all work missed and get notes and handouts from another student.
- If you are late, be sure to ask students about announcements made (these are often discussed at the beginning of the class).
- If you are regularly late (more than three times), it will lead to an absence.

**Communication Policy:** Announcements and class messages/reminders will be sent to you through CANVAS announcement board and class e-mail. Make CANVAS accessible by setting up the e-mails/announcements distributed to your e-mail, checking the site frequently, downloading the app, and/or setting up messages to your phone.

**Engagement Expectations:** To support a respectful and engaging academic community that encourages the free exchange of ideas and civil discourse, we will follow these ground rules:

- **Respect different perspectives.** Share your ideas and let others share theirs.
- **Challenge ideas, not people.** Disagree respectfully. No personal attacks or put-downs. Focus on exploring ideas critically and constructively.
- **Listen to understand.** Stay curious, ask questions to understand, and give others space to speak.
- **Assume good intentions.** Approach discussions with curiosity and compassion.
- **Keep it private.** What is shared in class stays in class. Do not share others' words or work without permission.
- **Be respectful.** Avoid hurtful language, stereotypes, or content that may demean others. Keep feedback constructive.

**Feedback Policy:**

- I will respond to an email from your official Ball State email address within 24 hours during weekdays (Monday-Friday) and within 48 hours on the weekend. If you have not heard from me during this period, please send me an e-mail again.
- Labs and quizzes will be graded within a week of the due date.
- Days absent and any points deducted will be recorded once a week.
- Contact me directly if you have questions or concerns about your performance in class.

**Grading Policy:**

- It is my policy that appropriate evaluation of your academic performance is an integral part of your learning experience.
- In the absence of mistakes, fraud, bad faith, or incompetence, I will be the key decision-maker on the assignment of grades.

**Participation Expectations:**

- This course is designed with weekly activities, and other forms of regular collaboration and communication.
- It is recommended that you log into your Canvas course 3 to 4 times a week and check your official Ball State email account daily to view announcements and prepare for class.
- Complete all assignments, quizzes, labs, and any other activities by the stated due dates.

## 7. University Policies and Statements

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**University Statement:**

We are committed to ensuring that all members of the community are welcome, through valuing the various experiences and worldviews represented at Ball State and among those we serve. We promote a culture of respect and civil discourse.

**Disability Statement:**

If you need course adaptations or accommodations because of a disability, please contact the instructor of record as soon as possible. Ball State's [Disability Services Office](#) coordinates services for students with disabilities; documentation of a disability needs to be on file in that office before any accommodations can be provided. Disability Services can be contacted at 765-285-5293 or [dsd@bsu.edu](mailto:dsd@bsu.edu).

**Freedom of Expression:**

In this course, we are committed to fostering a learning environment that values intellectual diversity, encourages free expression, and promotes open inquiry. As members of the Ball State Community, we treat each person in the Ball State community with civility, courtesy, compassion, and dignity and respect and learn from differences in people, ideas, and opinions. Please review Ball State University's [Statement on Freedom of Expression](#), the resources on Ball State's [Freedom of Expression webpage](#), and [Ball State's Beneficence Pledge](#).

**Title IX**

Ball State University is committed to providing a safe and inclusive learning environment for all students. If you or someone you know has experienced sexual harassment—including sexual assault, dating violence, domestic violence, or stalking, please know that you are not alone. The University offers support services and resources. For more information or to report an incident, please visit [bsu.edu/titleix](https://www.bsu.edu/titleix) or contact the Title IX Coordinator at 765-285-1545 or at [titleix@bsu.edu](mailto:titleix@bsu.edu)

**As your instructor, I am a mandatory reporter under the Title IX policy and required to report any information I receive about possible sexual harassment.** This includes information shared in class discussions, assignments, or private conversations.

**What happens after I report?** The Title IX Coordinator will email the person who experienced sexual harassment (complainant) and invite them to schedule a meeting. If the complainant **chooses** to meet with the Title IX Coordinator,

- Title IX Coordinator will offer supportive measures (e.g., counseling, extensions on deadlines, course-related adjustments, changes to work or class schedules, and/or referrals to campus offices), review the policy, and discuss options to move forward.
- If a complaint is filed by the complainant or the University, an investigation will begin following University policy.

#### **University Grade Appeal Policy:**

If you believe you received a final course grade that does not reflect your performance due to fairness or a procedural issue, you have the right to file an appeal within 5 school days after final grades are posted by the Office of the Registrar. Review the [University Grade Appeal Policy and Process.](#)]

#### **Student Academic Ethics Policy:**

Honesty, trust, and personal responsibility are fundamental attributes of the university community. Academic dishonesty and other forms of academic misconduct threaten the foundation of an institution dedicated to the pursuit of knowledge and will not be tolerated. To maintain its credibility and reputation, and to equitably assign evaluations of scholastic and creative performance, Ball State University is committed to maintaining a climate that upholds and values the highest standards of academic integrity. Visit the VPAA's [academic integrity website](#) (Students tab) for resources on understanding academic integrity, citing sources properly, and avoiding inadvertent academic dishonesty. To learn about BSU's academic integrity expectations and students' rights, please read the University [Student Academic Ethics Policy](#).

Academic integrity violations include giving or receiving an unfair academic advantage (cheating), presenting someone else's ideas or work as your own (plagiarism), and falsifying academic records. Unless otherwise indicated, you must work independently by yourself. Check with me if you are unsure whether something constitutes academic dishonesty. Examples of academic integrity violations include but are not limited to:

- Using resources not authorized by the faculty member (including devices, AI tools, hidden notes, and open books)
- Using commercial study websites to find answers to graded assignments (Chegg, Course Hero, StudyPool, OneClass, etc.).

- Without the instructor’s written permission, giving away, buying, or selling graded assignments class notes, exams, study guides, or other course materials to other students or to third-party vendors (Course Hero, Chegg, 24HourAnswers, etc.).
- Working with another person on any assignment other than authorized group projects.
- Sharing or allowing others to access your files, whether done with permission or not.
- Reusing your own work from another semester, course, or section.
- Sharing answers with others during exams (passing notes, texting, whispering, gesturing)
- Discussing exam questions and answers with students who have not taken the exam.
- Soliciting others to complete work for you.

**Generative AI Statement:**

All work conducted and/or submitted in this course must be your own, completed in accordance with the Ball State University’s [Student Academic Ethics Policy](#). You may not collaborate with or make use of ChatGPT or any other generative AI applications at any time to develop materials submitted in this course. [Indicate your expectations regarding use of applications with AI built-in features].

## 8. Student Support Services

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**The Learning Center**

The Learning Center offers free Tutoring and Academic Coaching for many courses at Ball State. Students can make appointments for online (Zoom) or in-person (NQ 350) appointments. To make an appointment, visit [myballstate.bsu.edu](http://myballstate.bsu.edu) and click on “Navigate” in the Academic Tools section, or just go directly to [bsu.navigate.eab.com](http://bsu.navigate.eab.com).

Testing accommodations for students with disabilities are available for students who have received the appropriate documentation from Disability Services. Tests may be administered in the Learning Center. Supplemental Instruction is available in select courses. If you have an SI leader for your course, that person will provide students with information the first week of school regarding weekly study sessions. For more information about Learning Center programming, visit [bsu.edu/learningcenter](http://bsu.edu/learningcenter) or call 765-285-1006. Follow us on Instagram: [BallStateLC](#).

**The Writing Center**

All writers improve with practice and feedback, so as a student in this course, you are encouraged to use the Writing Center (in Robert Bell 295 during weekdays, Bracken Library First Floor West in the evenings, or online during any of our regularly scheduled hours) to get additional feedback on your writing.

The Writing Center offers free planning, feedback, and accountability sessions (in person and online) to all students composing essays, reports, reflections, research projects, web content, lesson plans, slideshows, poster presentations, resumes, and other digital or print texts. To schedule a free appointment to discuss your writing, go to [bsu.edu/writingcenter](http://bsu.edu/writingcenter). Online and in-person appointments are available; however, plan ahead because appointments book quickly!

### **The Basic Needs Hub**

If you are having difficulty affording enough food, do not have a safe and reliable place to sleep, and/or experiencing an emergency or crisis, help is available through the [Basic Needs Hub](#). The Basic Needs Hub has information, resources, and provides individualized support to students. To talk with a supportive staff member about your experience, receive one on one assistance, or learn more about resources, you can submit a [Basic Needs Assistance Form](#).

### **The Counseling Center**

The Ball State University Counseling Center offers free and confidential services to all students. The Counseling Center is located in Lucina Hall, Room 320. To schedule an appointment, you can contact us at 765-285-1736. Ball State also offers a 24/7 Crisis Line, which can be reached at 765-285-HOPE (4673). The Crisis Line is a mental health resource for those who are struggling with any mental health concerns, including thoughts of self-harm and/or suicide.

At the Ball State Counseling Center, we see students for a variety of reasons, some of which include homesickness, relationship concerns, anxiety, and depression. At your first appointment, you will work with a therapist to create a plan that will connect you with resources that best fit your needs. We assist students with getting connected to therapy at our Center as well as connecting students to self-help resources, other on-campus resources, and community-based resources. All Ball State students also have access to several on-demand, self-help resources through a variety of different platforms. All of these resources, including a direct link to our website, can be found [here](#).

### **The Speaking Center**

The [Speaking Center](#) is a free resource available to all members of the BSU community wanting to improve their public speaking abilities. We offer personalized coaching designed to help you become a more confident and effective speaker. Our trained coaches provide constructive feedback and support throughout the entire speech preparation process, whether you are in the early stages of brainstorming ideas and organizing your thoughts, or you need to practice your delivery and refine your message.

The Center is in the David Letterman Communication and Media Building, room 302. To schedule an appointment, please access us through your Navigate app or use this [direct link](#) to sign up for a time. Appointments are available both in person and on Zoom. Appointments are available in person, on Zoom, and in virtual reality (VR) for those interested in practicing in an immersive speaking environment.

## **9. Canvas and Student Privacy**

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### **Canvas Accessibility**

Canvas provides a user experience that is easy, simple, and intuitive. Special attention has been paid to making Canvas screen-readable. The Rich Content Editor encourages users to create accessible content pages (i.e. text formatting is accomplished using styles). Canvas is designed to allow limited customization of colors and schemes to be accessible for all users. The National Federation of the Blind granted Canvas the Gold Level Web Certification in 2010.

Find more information by visiting the [Canvas Voluntary Product Accessibility Template \(VPAT\)](#).

### **FERPA and Privacy**

As a student, your educational records are considered confidential. Under FERPA (Family Educational Rights and Privacy Act), your records are confidential and protected. Under most circumstances, your records will not be released without your written and signed consent. However, some directory information may be released to third parties without your prior consent unless a written request to restrict this is on file. You can learn more about student rights to privacy by reading [Ball State's FERPA and Privacy and Protection](#).

### **Plagiarism Detection**

The campus subscribes to Turnitin, a plagiarism prevention service, through Canvas. You may need to submit written assignments to Turnitin. Student work will be used for plagiarism detection and for no other purpose. The student may indicate in writing to the instructor that he/she refuses to participate in the plagiarism detection process, in which case the instructor can use other electronic means to verify the originality of their work.

## **10. Course Schedule**

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See course CANVAS site for schedule.

## **11. Subject to Change Statement**

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This syllabus is subject to change in the event of extenuating circumstances.