

**Muncie:**  
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**Heart of Indiana  
United Way**

Dear Ball State Friends,

Your dedication and impact on our surrounding community shine through in your support of Heart of Indiana United Way. Thank you for making a meaningful difference in the lives of your colleagues, friends, and neighbors with your ongoing commitment to the annual United Way campaign at Ball State University.

In 2023, an impressive 27% of Ball State employees contributed to the United Way campaign, investing nearly \$134,000 to enhance the quality of life in our community. This generosity played a crucial role in the success of the overall United Way campaign. Here's what we were able to do because of you:

- Awarded \$1.4 million in funding to more than 50 organizations, improving the education, income, and health of people across the Heart of Indiana region.
- Partnered with our local Community Foundations in the region, awarding nine organizations with funding from the Equity Advancement Fund.
- Gathered 625 Ball State volunteers for Day of Action, to participate in service projects across the community.
- Hosted Summer Book Give Away, providing nearly 8,200 books to students at Grissom, Longfellow, and South View Elementary Schools.
- Supported long-term recovery efforts in the aftermath of the March 14<sup>th</sup> tornado that devastated the towns of Selma and Winchester.

This incredible work would not have been possible without the generous support of dedicated Ball State employees. When you partner with Heart of Indiana, you are not just investing in programs; you are investing in the people—the children who dream of a brighter tomorrow and the adults striving to make those dreams a reality.

Sincerely,

A handwritten signature in black ink that reads "Jenni Marsh". The script is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Jenni Marsh  
Heart of Indiana United Way  
President & CEO

**GIVE. ADVOCATE. VOLUNTEER.**

[HeartOfIndianaUnitedWay.org](https://HeartOfIndianaUnitedWay.org)