Dear Ball State Friends,

Your commitment to engaging our community and making a positive impact is exemplified in your support of Heart of Indiana United Way. Thank you for making a difference in the lives of your colleagues, friends, and neighbors through your continued support of the annual United Way campaign at Ball State.

Last year, Ball State employees and retirees raised a total of $137,762 to help improve the quality of life in our community. This contributed a significant portion of the entire United Way campaign. Here’s how your gifts made an impact:

- Expanded the THRIVE Network, providing personalized coaching, resources, and support for individuals and families seeking economic mobility.
- Established 10 Book Nooks, built by a Ball State carpenter, across the region and supplied with literacy kits for families to have quality interactive learning and fun.
- Brought Operation Weatherization to Delaware County providing struggling households with materials to improve the energy efficiency of their homes during the coldest months.
- Hosted Summer Book Give Away and Blast Off to Kindergarten events, providing children with books and educational resources to foster a love for reading and learning.
- Launched a partnership with our local Community Foundations to develop the Equity Advancement Fund, a future mini-grant-making program designed to support efforts that are led by or serve underrepresented persons in our community.
- Funded 39 impactful programs improving the education, income, and health of people across the Heart of Indiana region.

This work would not have been possible without the generous support of you, Ball State’s beneficent employees. You have made a difference in the lives of thousands of people. Just imagine what we can accomplish together in the coming year...

Sincerely,

Jenni Marsh
Heart of Indiana United Way
President & CEO