ENERGIZED ENGAGED & EVOLVING

WELCOME TO MUNCIE!
RELOCATING TO MUNCIE?
bsu.edu/hrs/relocation.

As the area’s largest employers, Ball State University and IU Health Ball Memorial Hospital lead the NextMuncie Initiative, a collaboration among Muncie’s private, public, and philanthropic sectors to build lively places, foster healthy living, and foster momentum for new investment and development.

THIS IS THE MUNCIE OF TODAY – a small Rust Belt city known as “Middletown, U.S.A.” that is emerging as a regional anchor with diverse and creative residents, cultural opportunities and amenities, significant neighborhood engagement, and a strong community will to address our most significant challenges together.

EXPLORE LIKE A LOCAL Where do locals take their friends and family for iconic Muncie experiences? Here are just a few favorites.

- Catch the action at summer basketball tournaments in Heekin Park
- Browse produce, flowers, and more at Minnetrista’s Farmers Market
- Travel through space and time at the Charles W. Brown Planetarium, the largest planetarium in Indiana
- Sled down Derby Hill in McCulloch Park
- Tap into your creative side at Cornerstone Center for the Arts
- Rent bikes at the historic Wysor Depot and ride to The Island Muncie for tropical treats
- Take in a show (or audition!) at the Muncie Civic Theatre, one of the oldest theaters in the country
- Cheer on Ironman 70.3 triathletes at Prairie Creek Reservoir, the second largest city park in the U.S.
- Discover unique local vendors at Muncie Makers Market
- Explore more than 5,000 years of art at the David Owsley Museum of Art
- Stroll beside the White River on the award-winning Cardinal Greenway
- View the largest collection of model aircraft in the nation at the National Model Aviation Museum
- Hear world-class musicians in Hahn Recital Hall, Sursa Performance Hall, and Emens Auditorium
DON'T MISS EVENTS 📅
- St. Patrick’s Day Parade | March
- Muncie’s Bridge Dinner | April & September
- DWNTWN First Thursdays | Every month
- Fairies, Sprites and Lights | July
- Three Trails Music Series | Summer/Fall
- National Model Aviation Day | August
- Ball State Homecoming | October
- Light Up DWNTWN | December

FOR YOUR SWEET TOOTH 🍦
- Hunnicut Dairy Bar | 1101 S. Burlington Dr.
- Barking Cow of Muncie | 118 S. Walnut St.
- Concannons | 4801 W. Baker Ln.
- Ice Cream By Accident | 1231 S. Walnut St.
- The Island Muncie | 400 W. McGalliard Rd.
- Caffeinery | 401 S. Walnut St.
- Lowery’s Candies | 6255 W. Kilgore Ave.
- Mancino’s Sweet Shop | 4104 W. Bethel Ave.

LOCAL BREWS 🍺
- Herot Pub & Draught House | 219 S. Walnut St.
- Fickle Peach | 117 E. Charles St.
- Savage’s Ale House | 127 N. High St.
- Elm Street Brewing Co. | 519 N. Elm St.
- Guardian Brewing Co. | 514 E. Jackson St.
- Mark III Tap Room | 306 S. Walnut St.
- Twin Archer Brewpub | 117 W. Charles St.
- 625 Tap House | 625 S. High St.

HISTORIC SITES 🏚️
- Beech Grove Cemetery (1841)
- Boyce Block (1880)
- Emily Kimbrough Historic District (1880)
- Shafer Chapel (1893)
- Wysor Depot (1901)
- EB & Bertha C Ball Center (1912)
- Muncie Fieldhouse (1928)

DOWNTOWN BITES 🍽️
- Amazing Joe’s Grill | 909 Wheeling Ave.
- Downtown Farm Stand | 125 E. Main St.
- Tuppee Tong Thai | 310 W. Main St.
- Harmony Café | 113 W. Jackson St.
- Lahody’s “Trust Your Butcher” Steakhouse | 231 S. Walnut St.
- Vera Mae’s Bistro | 207-209 S. Walnut St.
- Casa del Sol Mexican Grill | 206 S. Walnut St.
- Neely House | 617 E. Adams St.
UNIQUE MUNCIE PHOTO OPS

LEARN MORE ABOUT MUNCIE:

- visitmuncie.org
- facebook.com/experiencemuncie
- downtownmuncie.org
- muncieneighborhoods.org
- historicmuncie.org
- theprimacyofplace.org

Brochure developed by Ball State’s Live Near Your Work Initiative. Some photos provided by Minnetrista and Red-tail Land Conservancy.