

Dear Friends,

It is my honor and privilege to continue my service as the Chair of the United Way Steering Committee and our 2020 Ball State United Way Campaign.

The old saying, “what a difference a year can make,” could not ring truer than it does today. The COVID-19 virus has turned our lives upside down. Life, as compared to this time last year, is in many ways unrecognizable. Although all of us are dealing with varying levels of uncertainty and anxiety, most of us have managed to adapt to our “new normal.” But for the most vulnerable members of our community, the virus has had a devastating impact. The need in our community is great, and our annual United Way campaign may be more important now than ever before.

Of course, our campaign will look a bit different this year. For instance, our annual Day of Caring on September 11th will be completely virtual, but there will still be plenty of projects and opportunities for both individual and group participation. Events like the downtown Muncie Community Kick-Off and the traditional United Way Campaign Breakfast to launch the Ball State campaign will also be virtual. But I’m confident that one factor will not change, and that’s the generosity and caring of the Ball State Community.

On behalf of the entire Steering Committee, THANK YOU! Your continuing efforts and participation in our annual campaign are so greatly appreciated. You make our community better.

We will continue to be in touch throughout the campaign, so be on the lookout for updates and opportunities. As always, please visit bsu.edu/unitedway for more information.

Take care.

Kevin

A handwritten signature in black ink, appearing to read "Kevin W. Smith". The signature is written in a cursive, flowing style.