

Dear Ball State Faculty and Staff,

At Heart of Indiana United Way, we believe lasting change happens when people come together to help their neighbors. Ball State employees have been an important part of that mission, helping local families build brighter futures and stronger foundations.

Life's challenges rarely happen one at a time. A child's success in school is often connected to their family's financial stability, access to healthcare, reliable housing, and other basic needs. We've seen that when families have the support they need to move forward together, the impact can last for generations.

Thanks to your generosity and commitment to our community:

- Parents increased their income, improved their credit, and built savings for the future.
- Children entered school better prepared to learn and stayed on track with grade-level reading.
- Families gained stability and became less dependent on emergency assistance.

Because of your support, there are so many success stories of parents finding hope, children gaining confidence, and families building a better path forward.

Last year, **25% of Ball State faculty and staff contributed more than \$120,000** to United Way! In addition, **326** students, faculty, and staff participated in Day of Action's volunteer opportunities across campus and throughout the community. The economic value of their **628 hours of service** that day totaled **\$19,499.40!**

Every gift and every hour volunteered helped make a difference! When you supported United Way, you weren't simply making a donation. You were helping a parent reach financial stability, putting books into the hands of children, and making sure families could access the resources they needed during difficult times.

Today, those needs are still with us.

Your support will:

- Connect families to food, housing, healthcare, and other essential services during times of crisis.
- Provide children with books, literacy support, and after-school opportunities that help them thrive in school and beyond.
- Offer personalized THRIVE coaching that empowers individuals and families to build long-term financial stability.

The generosity of Ball State employees has already changed lives throughout our region. I hope you'll join us again by supporting the 2026 Heart of Indiana United Way campaign.

Together, we can continue creating opportunities, strengthening families, and building a community where everyone has the chance to succeed.

Can kids, families, and communities count on your continued support?

Sincerely,

A handwritten signature in black ink that reads "Jenni".

JENNI Marsh '94
President & CEO