Strategically Social  Suzanne Clem (BC 105)
Our personal social media accounts usually have simple goals—letting friends know what you're doing, sharing interesting articles, and showing the world how your cat sits like a human. Organizational social accounts, however, can be powerful tools in achieving your group's goals, when approached with strategy and planning. Through case studies from Ball State Dining, learn tactics for using social media to build campus relationships, engage prospective members, enhance your organization's reputation, support awards nominations, and more. You'll also have the opportunity to share your own org's social successes and challenges.

Styles Under Stress  Mitch Isaacs (BC 104)
Everyone experiences conflict at work, but our responses under stress vary from person to person. We'll begin with a brief discussion about why conflict is challenging, and then move into an intentional activity designed to help participants examine their conflict style, and their conflict style of their peers. We will also issue a behavioral inventory, designed to help participants further examine their "style under stress" and identify constructive stress responses.

Recruitment and Retention of Hispanic/Latinx Students  Gloria Pavlik, Charles Haynes, Ashley Caceres, Tania Morales-Zelaya & Jonathan Acosta (LB 108)
The Division of Student Affairs and Enrollment Services have made a commitment to recruit a more diverse student body. Representatives from the offices of Admissions, Student Life and Retention and Graduation will share current recruitment efforts and opportunities for student engagement. We will close out the session discussing issues, concerns and opportunities for collaboration as we create a more welcoming and inclusive environment for student success.

Better Together: The benefits and challenges of collaboration.  Jeff Eads (LB 265)
Great things can happen when people and/or groups bring together their talents and resources. Collaboration can foster skill development, increased creativity, diversity of thought, and more robust programs. At the same time it can be a difficult challenge to cultivate collaborative relationships. This session will be an honest discussion about resistance to collaboration as well as the valuable outcomes of collaboration. In addition, we will examine important skills required to cultivate trust in relationships.

What About Your Middle Members?  Sam Amos (LB 261)
Improving an organization can be difficult when general membership is not putting in the same effort as the executive board. However, when the leadership begins to see their organization as three separate silos, they begin to notice the involvement scale: actively involved, partially involved, and not involved. This workshop will focus on how organization leaders can motivate their partially involved members to become actively involved to continue bettering their organization. This presentation is influenced by T.J. Sullivan's text, Motivating the Middle.
**Bodies as Sites for Change: The Evolution of Other** Melanie Swihart, assisted by Ball State Dance Majors: Sawyer Harvey, Dru Hines, Levi Coy, Ciara Borg, Jordyn Bush, Sammi Shoufler & Robert Weatherington (Pruis Hall)

Bodies as Sites for Change provides participants an inside look at the making and experiences of dance composition. Attendees will practice exercises used to compose and connect individuals in a collaborative setting and will be followed by a final performance presentation of 'The Evolution of Other'. The performance offers a look into the overarching effects such exercises are able to create. **NO PRIOR DANCE EXPERIENCE IS NEEDED TO PARTICIPATE!** In fact, it is celebrated!

'The Evolution of Other' is a contemporary dance piece developed in the Fall of 2017 for the Department of Theatre and Dance's main stage series. This work explores the complexities of seeing and perceiving otherness and provides inspiration to celebrate each other.

**Let’s talk it Out: Navigating Difficult Conversations** Brooke Stochl & Kevin Grunder (LB 263)

Have you ever felt awkward having a difficult conversation? It can be uncomfortable to hold others accountable, but with the right tools in your pocket, you can begin to handle high stakes conversations with ease. By addressing accountability, you are supporting your organization's future performance. This interactive presentation will show students how to be proactive when approached with difficult conversations.

**FDR; Elected in spite of or because of his disability?** Richard Harris (LB 112)

The presenter makes a strong case that FDR's disability played a major role in the leader he became [ranks 3rd or 4th most effective president] and that his disability honed his skills that led us through depression and war. His disability [polio] also contributed to Eleanor Roosevelt's emergence as one of the greatest feminist leaders. Harris has a unique collection of pictures and video clips of FDR's battle with his paralysis. He will also discuss what FDR's experience has meant for the continuing complex challenges persons with disabilities face in today's society.

**Collaborative Leadership: Using Nguzo Saba to give guidance and vision for Black student clubs and organizations** John Anderson (BC 103)

This program will enhance leadership competence by focusing on the significance of cultivating collaborative skills to strengthen the campus culture among Black student clubs and organizations at Ball State University. Students will be exposed Nguzo Saba (The Seven Principles) which are standards of personal and social excellence directed toward building and sustaining a community and culture.
Session 2 (1:00 p.m.-1:50 p.m.)

**Living in the Fishbowl** Kathy Berryhill & Keaton Bailey (LB 263)
Becoming a student leader can seem intimidating. In this session, we will talk about what becoming a leader means, and proving that leadership does NOT take away your ability to be yourself. In fact, we'll help you discover your True Color and how to paint the world in a manner that benefits you.

**Building Your Professional Brand on Social Media** Kesha Coker (LB 112)
My program focuses on how students can build and manage their personal professional brands on social media (LinkedIn). The program is in the form of a workshop, like similar workshops I have done for RSOs on the same topic. I will start by talking about what is a brand and connect the concept to the student as a brand. Then, I will talk about basic networking (offline), then move to online networking and how to communicate the student's brand on social media. Additional resources, mainly developed for my Social Media Marketing class, will be made available to interested participants upon request.

**It is NEVER off the record: Media as a partner** Ro-Anne Royer Engle (LB 265)
If a request for a comment or story by the media results in sweaty armpits and avoidance, this presentation is for you. Learn how to turn nerve wracking media requests in mutually beneficial interactions by making every comment and story count. This presentation will require participants to engage... if you want to take a nap, choose another presentation!

**Budgeting 101** Jim Hague (BC 104)
Do you feel like your organization is in a rut? Do you see your membership diminishing? Lower event attendance? Are you struggling to get buy-in? Maybe others on campus don't know what your organization does? If you answered, "yes" to any of these questions, perhaps it time to work towards creating an organization vision. A vision will help your organization get organized and work towards common goals during the current academic year but also create a plan for the future as well. Come learn about a few activities any student organization and its members can employ to start developing a vision.

**Let's Be Brave: Showing Up and Starting the Conversations That Matter** Michael King (LB 261)
In an increasingly polarized world, we may find ourselves hesitating to approach conversations surrounding our identities, perspectives, and experiences. We do this for a variety of reasons - to avoid hurting others, risking isolation, feeling ignorant - but the conversations we're avoiding have the power to strengthen our empathy, expand our awareness, and fuel our connection. Leaders have the unique opportunity to create spaces for these kinds of conversations, dubbed 'brave spaces.' This interactive session will focus on finding the courage, empathy, and understanding needed to build brave spaces in our communities, organizations, and families.
**Representation Without Tokenization: A Latinx Perspective** Ashley Caceres & Paula Rodriguez (LB 108)
In spaces of leadership, there is always a demand for inclusion and diversity to make spaces accessible and representative. However, this demand often comes at the expense of the emotional energy and time of minorities, who are constantly asked to be available as voices of diversity and multiculturalism. In this program, we will look at methods of representation and critically analyze what representation is, and how that can fail and become the tokenization of minority struggles. We will look at what it means to be representative and inclusive from the unique perspective of a Latinx organization.

**Communicating Effectively with Linguistically and Culturally Diverse People**
Megumi Hamada & Lynne Stallings (BC 105)
As the world becomes more and more globalized, communication between native speakers of English and non-native speakers of English becomes more important. This presentation provides a unique perspective on how to respect and promote linguistic and cultural diversity, introducing the following: some of the myths about language (e.g., stigmatized variations of language, effects of language prejudice in various contexts, such as education and workplace) and the cross-linguistic approach in global communication (e.g., how to express "refusal" varies across languages and cultures).

**Privilege**
Brooklyn Arizmendi, Jenny Leben, Lucas Munson & Evan Schacherer (BC 103)
Join Ball State Spectrum in an exploration of Privilege and go deeper into the meanings it can hold. Together we will partake in an interactive experience that emphasizes the lives of the LGBTQ+ community and minority issues.
Celebrate Diversity Through Story Kate Elliott (LB 265)
Stories connect and inspire us. They challenge us to understand worlds, lifestyles, and experiences we might never know otherwise, and they provide meaning and transmit cultural values. Come learn about the tradition of storytelling and how media influence the way we share our truths. I'll then challenge you to consider YOUR STORY and share it with fellow participants. It is only by opening up and sharing our stories that we can understand and celebrate diversity in all its forms.

Africentric Models of Leadership for School Clubs and Advisors Ruby Cain & John Anderson (LB 112)
Africentric Leadership models will be presented and contrasted with traditional leadership models. This includes 500-year history of the struggles and accomplishments of Africans in the Americas and their descendants, as well as the pioneers who paved the way for future generations. Participants will be engaged in an activity of discussion and sharing components of Africentric leadership models and development of a plan to include them in organizational operations.

Why is Everyone Texting during my Presentation? Implementing Interactive Engagement in Your Student Organizations and Presentations Samantha Martin (LB 263)
Come join this interactive and immersive session that will demonstrate how Ball State’s Career Center is utilizing a toolkit model to formalize developing interactive and engaging workshops. This session will highlight the toolkit, allow participants to participate in sample activities, and provide strategies for implementation in student organizations or groups to increase internal and external engagement.

Reframing Failure Jacob Nguyen (LB 261)
This program aims to challenge students’ perspectives on the meaning of failure. Students will define failure and success and will discuss the emergence and formation of the western conception of failure and success using a historical and cultural perspective. We will discuss failure in the context of different occupations and fields of study (Medical, Business, Education, etc.) Students will learn about different types of failure and will reflect on an instance of failure within their personal lives. Students will then be asked to redefine failure and to reframe these situations, in alignment with these new definitions.

Coming Back from the Brink of Burn Out Jana Swanson (LB 108)
This program will be a presentation about how to come back from burn out as a student leader. I will include an activity to help student leadership identify strategies to help them in this area.
What does it all mean? Privilege, Power and Identity Hana Johnson, Sam Amos & Kelly Winters (BC 103)
What is oppression? What is privilege? Who am I? This session will focus on self-exploration of your identities through the lens of social justice terminology. Join us for reflection and conversation to deepen your understanding of your identities and how those identities impact leadership.

Developing Leadership Skills through Immersive Learning Suzanne Plesha (LB 267)
Immersive Learning classes pull together student teams that work collaboratively with community partners to address local challenges. The result is a product that enhances the community with a lasting impact. In this interactive session, you will learn about the history and special challenges in our local community, how immersive learning is making a difference, skillsets developed through these project-based activities, as well as how you can sign-up for future immersion opportunities.

LB=Letterman Building
BC=Ball Communication