

CURRICULUM VITAE

Shannon Powers, Ph.D.

Education:

Ph.D. Education, Colorado State University, August 2015
M.Ed. Physical Education Teacher Education, Columbia University, February 2002
M.A. Physical Education Teacher Education, California State University, March 2000
B.S. Communications, Loyola Marymount University, December 1994

Positions:

Assistant Professor, Ball State University, Department of Kinesiology, August, 2015 – Current.

Instructor, Ball State University, Department of Kinesiology, August, 2006 – July, 2015

Instructor, East Stroudsburg University, Department of Health and Physical Education Teacher Education, August, 2002 – June, 2004.

Adjunct Instructor, Warren County Community College, Biology, May, 2002-August, 2002.

Instructor, Columbia University, Department of Physical Education, August, 2000-December, 2001.

Instructor, California State University, School of Kinesiology and Nutritional Science, January, 1998- December, 1999.

Grants:

Funded:

“*Muncie Nutrition and Heart Health Initiative*” (Submitted June 26, 2017). **Powers, S.**, & Jones, C., Principal Investigators. Requested by the Indiana Minority Health Coalition. Total Amount Requested: \$19,050.

“*Facilitating Cardinal Zumba*” (2017). Ball State University Office of Educational Excellence: Creative Teaching Grant. **Powers, S.** Principal Investigator. Total Amount Requested: \$7,500.00

“*Exercise and Nutrition Intervention*” (2016). **Powers, S.**, Principal Investigator. Funded through Indiana University: Ball Memorial Hospital Foundation. Total Award Amount: \$18,000.00

“*Vioscreens: Cardinal Zumba*” (2016, October). Funded through the Indiana Alliance for Physical Education Recreation and Dance. Jones, C., Mbogori, T., & **Powers, S.**, Co-Principal Investigators. Total Award Amount Requested: \$2,000.

“*Zumba and Nutrition in the Whitely: Participant Certification Grant. Instructor Training Zumba Basic One*” (2016). Funded through the Walmart Community Foundation. **Powers, S.**, Principal Investigator. Total Award Amount: \$350.00.

“*Stability Disc Correlates on Standardized Test Scores of 6th and 7th Grade Students*” (2015). Funded through the Indiana Alliance for Physical Education Recreation and Dance. **Powers, S.**, Principal Investigator. Total Award Amount: \$2,500.00.

“*Zumba @ the Buley. Buley Recreation Center, Muncie, Indiana*” (2013). Funded through the Ball State University Immersive Learning Grant. **Powers, S.**, Principal Investigator. Total Award Amount: \$4,770.00.

“*Zumba @ the Buley Participant Certification Grant. Instructor Training Zumba Basic One*” (2013). Funded through the Indiana Alliance for Physical Education Recreation and Dance. **Powers, S.**, Principal Investigator. Total Award Amount: \$2000.00.

Under-Review:

“*Cardinal Zumba and the Whitely Food Pantry*” (Submitted August 7, 2017). **Powers, S.**, & Jones, C., Principal Investigators. Requested by the Walmart State Giving Program. Total Amount Requested: \$89,000.

Unfunded:

“*Cardinal Zumba*” (2016). United Way. **Powers, S.**, Jones, C., Mbogori, T., Principal Investigators. Total Amount Requested: \$44,946.00.

“*Zumba and Nutrition in the Whitely*” (2016). The Robert Wood Johnson Foundation. Razon, S. and **Powers, S.**, Principal Investigators. Total Amount Requested: \$288,000.

“*PE Teachers as Researcher Clinicians*” (2016). Subaru Foundation Grant. **Powers, S.** & Clegg, B., Principal Investigators. Total Amount Requested: \$10,000.00.

Peer-Reviewed Publications:

Razon, S., **Powers, S.**, Pursglove, L., & Judge, L.W. (in press). Zumba in the post – industrial Midwest: Minority women and access to physical fitness. *The Physical Educator*.

Judge, L., **Powers, S.**, Henry, B., Morin, E., & Skalon, T. (January, 2017). Case Study:

Undergraduate Service Learning with a Police Department. In *Research Quarterly for Exercise and Sport*, 88, 138-146.

Powers, S., Razon, S., & Pursglove, L. (November, 2016). Immersive Learning: Zumba @ the Buley. *Community Works Journal* (from <https://medium.com/communityworksjournal/immersive-learning-zumba-the-buley-24278dd60038#.3m6s4auus> retrieved from the Internet on December 12, 2016).

Powers, S., Zupin, D., Gilreath, E.L., Hoover, D.L., and Judge, L.W. (2016). An investigation of a moral dilemma in a division I intercollegiate athletic department: An unintended consequence of title IX. *Indiana AHPERD Journal*, 45(3), 22-27.

Powers, S., Judge, L.W., & Makela, C. (2016). A phenomenological investigation of destructive leadership in a Division I intercollegiate athletic department: Follower perceptions and reactions. *The International Journal of Sport Science & Coaching* 11(3), 297-311, doi:10.1177/1747954116643636

Judge, L.W., **Powers, S.**, Lee, D., Cottingham, M., & Krill, C. (2016). Event personality of the NFL and its impact on sponsorship objectives. *Journal of Facility Planning, Design, and Management*, 4(2), 117-130.

Powers, S. (2015). Zumba @ the Buley: Incorporating college students into management service learning. *Indiana Association for Health, Physical Education, Recreation and Dance Conference Journal*, 44, 16-17.

Manuscripts Under-review/Preparation:

Lee, D., Cottingham, M., **Powers, S.**, & Leeseob, M. (Under-review). Perceived fan associations with MLB teams: Bask inspite of reflected failure versus cut-off reflected success. Submitted to the *International Journal of Sport Management and Marketing*. July 29, 2017.

Powers, S. & Lee, D. (In preparation). Athletic director leadership to organization deficit thinking.

Powers, S. (In preparation). The hidden bias toward physical education: A priming survey of K12 US school teachers and administrators organizational behaviors.

Book Chapters

Judge, L.W. & **Powers, S., Jones, K.L.** (2017). Facility and Event Management:

Applications in Sport. In J.C. Peteresen, L.W. Judge, &, J.J. Miller (Eds.).
Customer service (pp.329-353). Dubuque, IA: Kendall Hunt Publishing.

Peer-Reviewed Presentations (Papers and Posters):

Powers, S., Judge, L., Skalon, T. (2017, March). *A Case Study: Undergraduate Service Learning with Police Department.* Presentation at SHAPE America National Convention and Expo, Boston, MA.

Powers, S. (2017, January). *Stability Discs Usage on Standardized Tests Score Correlates.* Presentation at SHAPE Central District Conference, Cedar Falls, IA.

Powers, S., Razon, S., & Lee, D. (2016, April). *From Division I Intercollegiate Advantage to Leadership Deficit Thinking.* Presentation at the College Sport Research Institute, University of South Carolina, Columbia, SC.

Powers, S., Judge, L.W., & Makela, C. (2016, April). *A Phenomenological Investigation of Destructive Leadership in a Division I Intercollegiate Athletic Department: Follower Perceptions and Reactions.* Presentation at the College Sport Research Institute, University of South Carolina, Columbia, SC.

Razon, S., **Powers, S.,** & Wallace, A., & Pursglove, L.K., (2016, June).
Zumba @ Buley: A physical activity intervention Program for Minorities. Poster presented at the International Wingate Congress of Exercise and Sport Sciences, Netanya, Israel.

Powers, S. (2014, November). *Zumba @ the Buley: Incorporating College Students into Fitness Management.* Paper presented at the Indiana Association for Health, Physical Education, Recreation and Dance Conference, Indianapolis, IN.

Powers, S. (2014, November). *Destructive Leadership in DI (NCAA) Intercollegiate Athletic Programs.* Paper presented at the Indiana Association for Health, Physical Education, Recreation and Dance Conference, Indianapolis, IN.

Powers, S., & Clegg, B. (2012, October). *Water Aerobics for Secondary Physical Education Programs and Mainstreamed Adapted Students.* Activity session presented at the Indiana Association for Health, Physical Education, Recreation and Dance Conference, Marion, IN.

Powers, S. (2010, March). *Fitness Walking Curricula for Post -Secondary Physical Education Programs.* Paper presented at the American Alliance for Health, Physical Education, Recreation and Dance Convention, Indianapolis, IN.

Powers, S. (2009, April). *A Yoga Curriculum for Secondary Physical Education*

Programs. International Symposium on Selected Topics in Sport and Physical Education, Ball State University, Muncie, IN.

Powers, S. (2009, April). *A Yoga Unit for Secondary Physical Education Programs.* Poster presented at the American Alliance for Health, Physical Education, Recreation and Dance Convention, Tampa, FL.

Powers, S. (2009, February). *Teacher Expectations for Boys and Girls in Physical Education: South Korea.* Poster presented at the International Education Conference at Columbia University, New York, NY.

Powers, S. (1999, January). *An Ethnographic Inquiry into the Gendered Curriculum in South Korea Physical Education.* Poster presented at the American Association of Physical Education in Higher Education, San Diego, CA.

Directed Undergraduate and Graduate Student Research Presentations:

Wallace, A., Razon, S., **Powers, S.**, & Pursglove, L. (2016, February). *Empower, Promote and Manage: A Physical Activity Intervention Program For African American Women.* Presentation accepted at the Global Sport Business Association Conference.

Wallace, A., Walsh, J., Razon, S., **Powers, S.** (2015, July). *Zumba: A Community Intervention to Promote Physical Activity in Rural Midwestern United States.* Poster presented for 14th European Congress of Sports Psychology, Bern, Switzerland.

Wallace, A., Walsh, J., **Powers, S.**, Razon, S. (2015, February). *Project Director's View of a Zumba Community Integration Project.* Poster presented at the 25th Annual Applied Sport Psychology Midwest Regional Conference and Symposium, Ball State University.

Haney, K., Biancardi, R., McClintic, S., & McInerney. (2014, April). *Buley Center Immersive Learning: Perceptions of College Participants.* Poster presented at the Family and Consumer Sciences Student Symposium, Ball State University.

Biancardi, R., McClintic, S. (2014, April). *Food Preparation for Large Groups.* Poster presented at the Indiana Academy of Nutrition & Dietetics Annual Meeting, Indianapolis, IN.

Teaching Experience:

Adapted Fitness and Wellness. Ball State University. Providing undergraduate students with an impairment or disability individualized instruction. Special adaptations and individualized exercise plans to accommodate the students as well as one on one instruction provided to complete the requirement for core curriculum.

Introduction to Curriculum Design in Physical Education. Ball State University. Introduction to curriculum and curriculum design covering all facets of physical education in the K-12 setting. Taught both face to face and as a hybrid format.

Educational Dance, Gymnastics and Tumbling. Ball State University. Primary emphasis on K-12 teaching strategies in the areas of educational dance, gymnastics and tumbling. Teaching concepts include developmentally appropriate instruction, providing a safe environment for skill development and an introduction to skills themes and movement concepts. Field experience component.

Individualized Fitness and Wellness. Ball State University. Primarily limited to nontraditional students with special problems that may keep them from enrolling in conventional a fitness and wellness class, designed safe, state of the art aerobic activity workouts.

Introduction to Teaching Fitness and Wellness. Ball State University. Limited to physical education teaching majors, integrating technology, resistance training principles, youth fitness training, and appropriate fitness instruction/assessment in a physical education setting emphasized.

Fitness Walking. Ball State University. Core curriculum activity course to increase physical fitness through twice weekly aerobic walking sessions.

Middle School Practicum in Physical Education. Ball State University. Combining the theory and practice of teaching middle school physical education for undergraduate students admitted to the School of Education. Focus on lesson planning, instructional strategies, technology, classroom management, and assessment. Actual teaching of middle school students a major focus. Instructor supervision and placement in middle schools.

Physical Conditioning. Ball State University. Core curriculum activity course facilitating individualized resistance training principles of weight-training and running.

Physical Fitness and Wellness. Ball State University. A core curriculum course presenting current knowledge of exercise, fitness, health, and other related wellness topics. (Face to Face and Online).

Rhythmic Aerobics. Ball State University. Core curriculum activity course primarily emphasizing comprehensive group exercise physical fitness.

Health and Physical Education in the High School. Ball State University. Developing an understanding in the ability to plan, implement, and evaluate a variety of teaching strategies to be used in establishing a positive learning environment for high school students. Instructor supervision and required 20-hour practicum in a high school a main component of course.

Teaching Field and Court Invasion Games. Ball State University. Undergraduate course for physical education teaching majors. Focus on skill development and teaching methodology for selected field and court invasion games (e.g., soccer, basketball, team handball, flag football, floor hockey).

Water Aerobics. Ball State University. Core curriculum activity course to increase fitness through aquatic exercise. A combination of locomotor movements and callisthenic type exercises performed in the water.

Zumba @ the Buley (Immersive Learning Project). Ball State University. Undergraduate interdisciplinary course for students to design, implement, and assess a healthy food and exercise program for Muncie adults. Publications and presentations serve as outcomes of the creative course.

Writing Proficiency Course. Ball State University. Primarily a junior-level writing course, which replaces the university-required Writing Proficiency Program Exam (WPP 392) for graduation. Emphasis is on the completion of four essays included in a portfolio for evaluation by Writing Proficiency Program readers. All essays in the portfolio focus on a specific article.

Curriculum and Methods for Early Childhood. East Stroudsburg University. Undergraduate level course for Early Childhood majors. Examination of the unique role of the movement in education, learning, and development. Through hands-on experiences, various physical behaviors developed along with teaching competencies to integrate the movement into the curriculum.

Introduction to Movement Studies and Exercise Science. East Stroudsburg University. Undergraduate requisite course presented Movement Studies and Exercise Science as fields of academic study, programs, and professional applications, discriminate among these contexts and relate them by applying relevant knowledge appropriate theoretical perspectives.

Fencing. East Stroudsburg University. Primary focus emphasized developing skills and an understanding of foil fencing. Position and footwork, as well as touching, related to the competitive aspects of fencing.

Movement Experiences for the Intermediate Grade Child. East Stroudsburg University. A primary course for physical education teacher education majors. Movement experiences appropriate for intermediate grade children were emphasized. Attention focused upon selecting, designing, and practicing appropriate teaching practices. Emphasis on lead-up activities to team and individual sports, leisure time, and conditioning activities for intermediate grade children in diverse school settings.

Movement Experience for Primary Grades. East Stroudsburg University. A requisite course for physical education teacher education majors. Movement experiences

appropriate for the primary grade child. Attention focused upon developmentally appropriate activities designed to integrate movement skill themes and concepts. Appropriate teaching practices were emphasized, including multiple, practical teaching experiences.

Volleyball. East Stroudsburg University. Undergraduate level course covered instruction in the basic fundamentals: overhand and underhand serve, overhand pass, underhand pass, spike and block. Basic offensive and defensive strategies and the rules of play governing the use of the basic skills taught through single sex and co-ed teams of six, three, and two players.

Biology. Warren County Community College. Undergraduate level course providing a basic introduction to the study of biological science. Designed to develop an understanding of fundamental principles of the living world. Suggested for non-science majors as part of the college's core curriculum.

Beginning Lap Swimming. Columbia University. Undergraduate level course for the non-swimmer or the swimmer with poor swimming skills. Primary emphasis placed on basic water safety skills and knowledge in order to make him/her safe while in, on, or about the water.

Professional Experience:

External Review Team Member, AdvancED, Indianapolis, Indiana. November 2016- Current. Volunteer with organization that conducts rigorous, on-site external reviews of Pre-K-12 schools and school systems. Lead writer of reports for Health and PE.

Consultant, Whitely Community Council, Muncie, Indiana. September 2016- Current. Duties include leadership for health and fitness programs for disadvantaged residents, including writing grants for capital projects and seeking gifts in kind.

Interim Director, Rodale Aquatic Center at Cedar Crest College, Allentown, Pennsylvania, January 2003 - June 2003. Duties included managing instructors and staff, curriculum development for Learn-to-Swim program, oversaw registration and orientation, and website development.

Graduate Teaching Assistant, Columbia University, Dodge Fitness Center, Fall 2000- Winter 2001. Duties included managing the facility, personnel, coordinating master facility schedule with various departments. Supervisor: Dr. Kenneth Torrey.

Assistant Director Children's Swim Program and Swim Instructor, Barnard College, Department of Community Outreach, December 2000 - December 2001. Courses Taught: Learn to Swim, Waters Aerobics, Home School K12 (New York Public School

System). Administrative duties included managing staff, creating a master program schedule, assisting with registration and budget, overseeing certifications and assessment of American Red Cross Learn to Swim curriculum.

Physical Education Teacher, Rudolf Steiner School, New York, New York, September 1999 - June 2000. Grades Taught: Fourth and Fifth.

Physical Education Teacher, The Accelerated School, Los Angeles, California, January 1998 - March 1999. Grades Taught: Fourth and Fifth.

Professional Affiliations:

American Educational Research Association
Indiana Alliance for Health, Physical Education, Recreation and Dance
Obesity Action Coalition
The Drake Group
Shape America

Professional Service:

Presidential Immersive Learning Faculty Fellow, Ball State University (elected term 2016-2017). Duties include mentoring faculty members in the same college with conceiving, planning, and conducting societal focused projects and grants.

Strategic Planning Committee Member, The Drake Group (term 2015-2017). Duties include providing the larger group long range goals and objectives.

Reviewer, American Educational Research Association, August, 2015. Duties included reviewing and rating abstract proposals for the 2016 annual conference.

Executive Council Member- Fitness Council President, Indiana Association for Health, Physical Education, Recreation and Dance, January 2010 - December 2012. Duties included reviewing proposals for the state conference, selecting outstanding instructors and researchers for awards, and advocacy.

National Graduate Student Representative, Society of Health and Physical Educators, 2001-2002. Duties included attending the national convention and promoting the organization.

Advising Activities:

Undergraduate Academic Advisor, East Stroudsburg University.
Faculty Advisor, Physical Education Student Association, Ball State University, Fall 2006-Spring 2009.

Service Activities:

Committee Work:

Departmental (School of Kinesiology, Ball State University):

Tenure Line Faculty Search Committee. Spring, 2006.
Student Scholarships Committee. Spring, 2006; Spring, 2007.
Contract-Faculty Salary Document Committee, Fall, 2011.
American Kinesiology Association Membership Committee, Spring, 2011.
Faculty Evaluation Committee, Spring, 2014.

College (College of Health):

Presidential Fellow for Immersive Learning. College Representative 2016-2018.
Kinesiology Student Job and Internship Fair. April 2007; 2008; 2009.
Director

University (Ball State University):

Faculty Advisor to Just Dance Student Organization, Fall 2013 – current.
Faculty Advisor for Disability Students. Fall, 2010 to Spring, 2013.
University Writing Competency Program Committee Member and Reader,
Summer 2010 – current.
Institutional Effectiveness Oversight Committee. Fall, 2013-Spring, 2014.
Recorder

Departmental (Department of Health and Physical Education Teacher Education, East Stroudsburg University):

Council of Accreditation for Teacher Education (NCATE) review committee,
January, 2002 – June, 2004.

University (East Stroudsburg University):

National Teachers Exam Peer to Peer Preparation (PRAXIS I) program for
undergraduate teacher education majors, January 2002 - June 2004.

Professional Certifications and Licenses:

American Association for Physical Activity and Recreation Adapted Aquatics Instructor
American Association for Physical Activity and Recreation Water Aerobics Instructor
Lifetime Credential
Ball State University Online Teaching Certificate, obtained March 17, 2015
Blackboard Instructor Certificate, obtained April 17, 2015
California Physical Education & Health, grades K-12 Teaching Credential Expires 2021
License No: 160212688
Indiana Physical Education & Health Science, grades 5-12 Teaching Credential Expires
2021, License No. 10167410
The National Safety Council, CPR for the Professional Rescuer & AED, Exp. October,
2017

Honors and Awards:

Diversity Research Award, Ball State University, Spring 2017.

Outstanding Faculty Member of the Year, School of Kinesiology, Ball State University, 2014-15.

Achievement Award for Service, Indiana Association for Health, Physical Education, Recreation, and Dance, Spring, 2012.

Doctoral Scholarship, California State University, Spring, 1999. Awarded \$30,000.