

TABS

Textbook Affordability at Ball State

Miller College of Business

Textbook Affordability Toolkit & Resources

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BALL STATE
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TABS

Textbook Affordability at Ball State

Working toward a more accessible, affordable, and equitable student experience.

At Ball State we define textbook affordability as \$40 or less per course. Affordability can be achieved through use of Open Educational Resources, low-cost textbook alternatives, or use of library services and resources.

TABS is part of the affordable education movement across the country, an important effort to reduce costs and remove barriers for student access to course learning materials.

Why Pursue Textbook Affordability?

While college expenses are rising, course materials are one cost that **faculty can directly affect** with a **significant impact on student success**.

- Ensure students are prepared to learn on day one with equitable access to materials.
- Incorporate up-to-date materials from diverse voices within your discipline.
- Integrate materials with Ball State systems, including Poll Everywhere and Canvas.
- Make your course more sustainable by not relying on single-use physical resources.

Support for TABS

Contact the TABS Working Group and TABS Faculty Fellows at tabs@bsu.edu for support with implementing textbook affordability measures. They can help by:

- Connecting units with library specialists who can help research OERs and Open Textbooks
- Presenting an overview of the TABS initiative at faculty meetings
- Hosting small-group workshops introducing faculty to available resources in their area
- Meeting with instructors for individual support and area-specific consultation

Making Your Course More Affordable

1

Find free or low cost copies of your current course resources

Work with college and discipline-specific librarians who can recommend resources and offer guidance on applicable copyright laws and restrictions.

2

Research alternative resources and substitutions

Where free or low cost versions are not available, research Open Educational Resources (OER) to use instead. With some searching you can find high-quality materials that suit your classes. Some resources, including OER databases, online textbooks, and pre-built course modules are compiled in this guide.

3

Develop your own personalized resources for your classes

Once you know exactly what you are looking for or you have identified gaps in the available low cost and open educational resources, you can develop your own written or visual resources for your classes to use on Canvas or OneDrive.

Getting Started

[An Introduction to Open Educational Resources \(OER\)](#)

[Advice for Faculty Getting Started with OER](#)

[The OER Starter Kit for Program Managers](#)

[OER Training Guide](#)

[OER Training Modules](#)

[MI ExpIOER - Self-Paced Course on OER](#)

General Resources

Ball State LibGuides

- [Open Educational Resources \(OER\) Overview](#)
- [Finding Public Domain and Openly Licensed Media](#)
- [Reading Lists and Course Reserves](#)
- [Copyright in Course Reserves](#)
- [Copyright in the Classroom](#)

Edutopia - Open Educational Resources Roundup

OER Search Engine - Mason OER Metafinder

Toolkit for Developing Open Access Content

OER Creation Toolkit

Diverse Multimedia OER (stock photos, sounds, slides, videos)

Expanding OER Use

OER Promotional Kit

Teaching in Higher Ed Podcast - Open Education Category

How one professor made her own OER textbook (Podcast)

More Professors Aware of, and Using, OER (Article)

Open Faculty Patchbook - OER Projects and Discussion

Open Textbooks

[OpenStax Textbooks - Business](#)

[Open Textbook Library - Business](#)

[OER Commons - Open Textbooks in Business & Communication](#)

Books

[Directory of Open Access Books](#)

[eBook Collection \(EBSCOhost\)](#)

[APA Books](#)

[Gale eBooks](#)

[ProQuest Ebook Central](#)

Open Courseware

[Open Course Library](#)

[Saylor Academy - Business Administration Courses](#)

[MIT Open Courseware](#)

[globalEDGE from Michigan State University](#)

Scholarly Articles

[Business Commons](#)

[Business Source Complete \(EBSCOhost\)](#)

Case Studies

[Merlot - Business](#)

[Enduring Legacies Native Studies - Business and Management](#)

[MIT Sloan Teaching Resources Library - Case Studies](#)

[New York Times Case Studies](#)

[Open Case Studies Project](#)

[Oikos Free Cases](#)

Free Media Materials

[TED-Ed Lessons for Business](#)

[University of Oxford Open Podcasts](#)

[Goldman Sachs Talks](#)

[Wall Street Journal Video](#)

Library Guides

[University of Washington - Business](#)

[Iowa State University - Business](#)

[Indian River State College - Business](#)

[Holyoke Community College - OER Listservs](#)

[Baruch College, The City University of New York - Business](#)

[California Polytechnic University, Humboldt - Business Administration](#)

[Merrimack College - Multiple Business Disciplines](#)

[Southern Connecticut State University - Business](#)

[Baylor University - Entrepreneurship](#)