

BA/BS in Health Education and Promotion
Program Outcomes

Graduates of the bachelor's degree program in health education and promotion will be able to:

Outcome 1: Demonstrate proficiency in oral and written communication of public health information to diverse audiences using a variety of media formats.

Outcome 2: Utilize resources to identify, evaluate, and synthesize public health information.

Outcome 3: Develop strategies for health behavior interventions to address various community health problems.

Outcome 4: Demonstrate effective implementation, coordination, and management of health programs.

Outcome 5: Apply general principles and perform basic techniques of evaluation and research methods in health promotion.

Outcome 6: Integrate advocacy skills into health education/promotion practice.