BA/BS in Health Education and Promotion

Program Outcomes

Graduates of the bachelor’s degree program in health education and promotion will be able to:

**Outcome 1:** Demonstrate proficiency in oral and written communication of public health information to diverse audiences using a variety of media formats.

**Outcome 2:** Utilize resources to identify, evaluate, and synthesize public health information.

**Outcome 3:** Develop strategies for health behavior interventions to address various community health problems.

**Outcome 4:** Demonstrate effective implementation, coordination, and management of health programs.

**Outcome 5:** Apply general principles and perform basic techniques of evaluation and research methods in health promotion.

**Outcome 6:** Integrate advocacy skills into health education/promotion practice.