

# Christina Jones

## *Curriculum Vitae*

Assistant Professor, Health Education & Promotion  
Department of Nutrition & Health Science  
Ball State University  
Cooper CL326L  
Muncie, IN 47304

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### **ACADEMIC POSTIONS**

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- 2016 -                    **Assistant Professor**  
                              **Health Education & Promotion**  
                              Department of Nutrition & Health Science  
                              Ball State University
- 2013 - 2016            **Assistant Professor**  
                              **Health & Corporate Communication**  
                              Department of Communication  
                              University of Wisconsin-Whitewater

### **EDUCATION**

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- PhD**                    **Brian Lamb School of Communication**  
                              **Purdue University**  
                              Major area: **Health communication in underserved populations**  
                              Minor area(s): Public health communication; mixed methodology  
                              Advisor: Dr. Mohan Dutta  
                              Committee: Dr. Steve Wilson, Dr. Marifran Mattson, Dr. Haslyn Hunte  
                              GPA: 3.93 on a 4.0 scale
- MA**                    **Department of Communication**  
                              **The University of Illinois at Urbana-Champaign**  
                              Major area: **Health communication**  
                              Minor area: Persuasion  
                              Advisor: Dr. Brian Quick  
                              Committee: Dr. Brian Quick, Dr. Travis Dixon, Dr. Dale Brashers  
                              GPA: 4.0 on a 4.0 scale
- BA**                    **Department of Communication**  
                              **Purdue University**  
                              Major area: **Communication (Public Relations & Rhetorical Advocacy)**  
                              Minor area(s): Spanish Language & Literature; Psychology  
                              *Cum Laude* with Highest Distinction  
                              GPA: 4.0 on a 4.0 scale

## **RESEARCH INTERESTS**

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- Nutrition education in emergency food assistance programming
- Cancer communication
- Numerical presentation of health risk
- Health disparities
- The culture-centered approach to health communication
- Community-based health intervention
- Non-profit management, leadership, and role negotiation
- Civic engagement and service learning

## **AWARDS & HONORS**

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- 2019**      **Society of Public Health Education – Horizon Award Recipient**  
(for outstanding achievement as a junior faculty member)
- 2017**      **Ball State University Office of Institutional Diversity – Campus Diversity Associate**
- 2016**      **National Communication Association Golden Monograph Award**  
\*\*\*Awarded to top manuscript in the discipline for the previous year
- 2015**      **Nominee, University of Wisconsin-Whitewater College of Arts and Communication Outstanding Faculty Research Award.**  
**Summer Undergraduate Research Fellowship Mentor – Community Based Research.**
- 2014**      **University of Wisconsin-Whitewater Undergraduate Research Scholar.**
- 2013**      **Top Paper.** National Communication Association, Applied Communication Division.
- 2012**      **Alan Monroe Graduate Scholar.** Purdue University.  
**Graduate Teaching Certificate.** Purdue University.
- 2011**      **Top Poster.** Indiana Public Health Association 2011 Annual Conference
- 2009**      **Scholarship Recipient, Social Marketing in Public Health Annual Conference.** Center for Social Marketing in the College of Public Health. University of South Florida.
- 2007/8**      **List of Teachers Ranked as Excellent by Their Students.** University of Illinois.

## **GRANTS RECEIVED**

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Powers, S., **Jones, C.**, & Lebeau, J.C. (2019, May). Cardinal Wellness: A community-based inter-professional experience for Health undergraduate students. American Beverage Association and Hoosier Beverage Association. (\$18,000).

Powers, S., **Jones, C.**, & Lebeau, J.C. (2019, February). *Cardinal Wellness*. Ball State Foundation Discovery Grant. (\$9,000)

**Jones, C.** (2018, March). *Assessing the development of the advocacy-related competencies required of Certified Health Education Specialists: Curriculum review and faculty, internship coordinator, current student, and recent graduate perspectives.* Ball State Office of Institutional Effectiveness (\$1,500)

**Jones, C.** (PI) & Powers, S. (2018). *Expanding Cardinal Zumba to Address Rural Health Disparities in Obesity Management: Advancing our existing program to a NIH R15 AREA Grant Proposal.* Ball State University Office of Sponsored Programs ADVANCE Grant. (\$6,000)

Powers, S., & **Jones, C.** (co-PI). (2017, August). *Comparison Study of Family Unit vs Individual Correlates in a Community-Based Exercise and Nutrition Program.* Indiana Minority Health Coalition (\$19,500)

**Jones, C.** (PI) (2017, April). *Uncertainty management and nutrition decision-making of parents at a user-choice, school-based food pantry.* Ball State University College of Health Internal Grant Program. (\$1,500)

**Jones, C.,** (PI) Powers, S., & Mbogori, T. (2016, December). *Zumba and Good Eats.* Grant received from the Indiana Physical Education, Health, Recreation, and Dance Association. (\$2,000)

Powers, S., **Jones, C.,** (co-PI) & Mbogori, T. (2017, January). *Cardinal Zumba.* Grant received from the IU Health Ball Memorial Foundation. (\$18,000)

**Jones, C.** (PI). (2015). *Investigating supportive communication, informational access, and stigma in the user-choice pantry model: Volunteers and clients of The St. Vincent de Paul Pantry.* University of Wisconsin System, Undergraduate Research & Discovery Grant Awardee & 2015 Regent Scholar (\$50,000).

**Jones, C.** (PI) (2014). College of Arts and Communication 2014 Summer Assessment Grant. University of Wisconsin-Whitewater. (\$500).

Jensen, J., Scherr, C., & **Jones, C.** (2011). An evaluation of the Indiana H1N1 flu vaccine campaign. Centers for Disease Control and Prevention - Purdue subcontract of Dept. of HHS/CDCP Grant #1H75TP000339-01. (\$40,000).

#### **GRANTS SUBMITTED (under review or not funded)**

**Jones, C.,** Powers, S., Lebeau, J., & Judge, L. (under review). *Cardinal Wellness: Developing a community-based behavioral intervention laboratory for Ball State's College of Health undergraduates.* National Institute of Health R15 Area Grant – National Heart, Lung, & Blood Institute. (\$428,475)

**Jones, C.** (2016, December). Parent-Directed Nutrition Education and Outreach at a School-Based User-Choice Food Pantry. Grant proposal submitted to the Ball Foundation Discovery Grant Program. \$23,463 requested.

Powers, S., **Jones, C.**, & Mbogori, T. (2016, December). Cardinal Zumba. Grant proposal submitted to the United Way Foundation. \$27,158 requested.

**Jones, C.**, (co-PI) & Ksobiech, K. (2016). Addressing the nutritional decision-making of low-income food insecure in the Midwest using indigenous messaging at the food pantry. Robert Wood Johnson Foundation Health Pioneer Grant. \$140,000 requested.

### **PUBLICATIONS - BOOK CHAPTERS**

**Jones, C.** & Dutta, M. (2013). Health inequalities in rural United States: Culture-centered co-constructions with healthcare providers. In M. Dutta & G. Kreps (Eds.), *Reducing health disparities: Communication Interventions*. New York: Peter Lang Publishers.

Dutta, M., **Jones, C.**, Borron, A., Anaele, A., Gao, H., & Kandukuri, S. (2013). Voices of Hunger: A culture-centered approach to addressing food insecurity. In M. Dutta & G. Kreps (Eds.), *Reducing health disparities: Communication Interventions*. New York: Peter Lang Publishers.

Dutta, M., Dillard, S., Kumar, R., Sastry, S., **Jones, C.**, Anaele, A., Dutta, U., Collins, W., Okoror, T., & Roberson, C. (2013). Relational tensions in academic-community partnerships in the Culture-Centered Approach (CCA): Negotiating communication in creating spaces for voices. In M. Dutta & G. Kreps (Eds.), *Reducing health disparities: Communication Interventions*. New York: Peter Lang Publishers.

Reimer, T., **Jones, C.**, & Skubisz, C. (2013). Numerical presentation of risk. In K. McComas, H. Cho, & T. Reimer (Eds.), *The Sage Handbook of Risk Communication*. New York: Sage Publications.

### **PUBLICATIONS – REFERRED JOURNAL ARTICLES**

**Jones, C.** & Coffey, M. (in press). Consumer Choice as Experienced in the User-Choice Food Pantry Environment: Motivations and Situational Influences on Food Selection. *Public Health Nutrition*, 22 (13).

**Jones, C.** (2017). “They do a wonderful job of surviving:” Supportive communication exchanges between volunteers and users of a choice food pantry. *Journal of Hunger & Environmental Nutrition*.

- Jones., C., & Maclin, K.** (2017). The Connection between Nutrition Literacy and Food Choices in a User-Choice School-Based Pantry. *Journal of the Academy of Nutrition and Dietetics*, 117(9), A34.
- Jones, C.** (2017). Everyday helpers as professional nutritionists? Investigating food pantry volunteers as sources of nutrition counseling for the food insecure. *Journal of the Academy of Nutrition and Dietetics*, 117(9), A34.
- Kuang, K., Anaele, A., **Jones, C.**, Krishna, A., Vibber, K., & Connaughton, S. (2017). Explicating the relationally attentive approach to conducting engaged communication scholarship, *Journal of Applied Communication Research*, 45(5), 517-536.
- Selzer-King, A., Jensen, R., **Jones, C.**, & Plumber, M. (2017). Occupational stigma communication: The anticipatory socialization of sex educators. *Health Communication*, 1 – 9.
- Dutta, M., Sastry, S., Dillard, S., Kumar, R., Anaele, A., Cdollins, W., **Jones, C.** & Spinetta, C. (2017). Narratives of stress in health meanings of African Americans in Lake County, Indiana. *Health communication*, 32(10), 1241-1251.
- Jensen, J. D., Pokharel, M., Scherr, C. L., King, A. J., Brown, N., & **Jones, C.** (2017). Communicating uncertain science to the public: How amount and source of uncertainty impact fatalism, backlash, and overload. *Risk Analysis*, 37(1), 40-51.
- Jones, C.** (2015). Interrogating community organizing with a culture-centered lens: Conflict and tensions in ‘Voices of Hunger’ *Journal of Community Practice*, 23 (3-4), 508-528.
- Jones, C.**, Jensen, J. D., Lynam-Scherr, C., Brown, N., & Christy, K. (2015). Variable ordering in the Health Belief Model: Comparing parallel, serial, and moderated mediation models in the evaluation of a flu vaccine campaign. *Health Communication*, 30(6), 566-576. (2011 5-Year Impact Factor: 1.76)
- Jones, C.**, King, A., & Jensen, R. (2014). Future sex educator perceptions of rural verses urban instruction: A case for community-centered sexual health education. *American Journal of Sexuality Education*, 9(4), 464-484.
- Jensen, J. D., Lynam-Scherr, C., Brown, N., **Jones, C.**, Christy, K., & Hurley, R. (2014). Public estimates of cancer frequency: Cancer incidence perceptions mirror distorted media depictions. *Journal of Health Communication*, 19(5), 601-624. (2011 5-Year Impact Factor: 2.35)
- Jensen, J. D., Carcioppolo, N., King, A., Lynam-Scherr, C., **Jones, C.**, & Niederdeppe, J. (2014). The Cancer Information Overload (CIO) Scale: Establishing discriminant and predictive validity. *Patient Education & Counseling*, 94(1), 90-96.

- Dutta, M., **Jones, C.**, & Anaele, A. (2013). Voices of Hunger: Addressing health disparities through the Culture-Centered Approach. *Journal of Communication*, 63(1), 159-180.
- Jensen, J. D., Lynam-Scherr, C., Brown, N., **Jones, C.**, & Christy, K. (2013). Public perception of cancer survival rankings. *Health Education & Behavior*, 40(6), 721-729. (2011 5-Year Impact Factor: 2.07)
- Haas, E., Mattson, M., **Jones, C.**, & Morris, P. (2013). Media Framing of Motorcycle Accidents. *International Journal of Motorcycle Studies*.
- Stone, A., & **Jones, C.** (2009). Sources of uncertainty: Experiences of Alzheimer's Disease. *Issues in Mental Health Nursing*, 30(11), 677-686.

### **PUBLICATIONS – WHITE PAPERS**

- Dutta, M. J., Borron, A., **Jones, C.**, Anaele, A., Gao, H., & Kundikuri, S. (2011). Voices of hunger in Lafayette/West Lafayette: Culture-centered dialogues [white paper].

### **MANUSCRIPTS UNDER REVIEW**

- Jones, C., & Adkins, K. (under review). Nutrition literacy, food preference, and food choices within a school-based choice food pantry. *Journal of Hunger and Environmental Nutrition*.
- Christy, K., Jensen, J., Britt, B., Scherr, C., **Jones, C.**, Brown, N. (under review). Examining the relationship between the Big Five, grit, and avoidance of automated communication scales in adults 40-65. *Behaviour & Technology*.

### **CONFERENCE PRESENTATIONS**

- Jones, C.**, Simpson, M., Khubchandani, J., Brewer, F., & Wilburn, D. (2019, April). *Factors Influencing Breast Cancer Knowledge and Risk Appraisals: A mixed methods assessment of college students' perceptions*. Poster presentation at the national meeting of the Society for Public Health Education.
- Jones, C.**, Powers, S., Adkins, K., & Kruszynski, S. (2019, April). *How we know what we know about healthy eating: Investigating the relationships between diet self-efficacy, social support, and nutrition literacy*. Poster presentation at the national meeting of the Society for Public Health Education.
- Wood, M., **Jones, C.**, & Mangapora, S. (2019, April). Integrating health language into health organization mission statements and other expressions of organizational identity. Poster presentation at the national meeting of the Society for Public Health Education.

- Jones, C. & Coffey, M.** (2018, November). *Consumer choice as experienced in the user-choice pantry environment: Motivations and situational influences on food selection*. Oral presentation at the national meeting of the American Public Health Association.
- Jones, C., Adkins, K., & Kruszynski, S.** (2018, November). *A novel community-university-clinical care partnership for family obesity treatment in low-income mothers and children: Mid-program evaluation of Cardinal Zumba*. Poster presentation at the national meeting of the American Public Health Association.
- Jones, C., & Ksobiech, K.** (2017, November). *"I Might Be Poor but I Am Not Desperate:" The role of intergroup communication between food pantry volunteers and users in food choice and information-seeking*. Annual meeting of the American Public Health Association, Atlanta, GA. Poster presented as part of the Food and Nutrition division.
- Ksobiech, K., Jones, C., Junddahl, S., Surita, N., & Horan, V.** (2017, November). *Generation Snowflake in the College Classroom: Student Motivation, Learning Style and College Curriculum Relevancy for Today's Undergraduates*. Annual meeting of the National Communication Association, Dallas, TX. Manuscripts presented as part of Instructional Communication division.
- Jones, C. & Maclin, K.** (2017, October). *The Connection Between Nutrition Literacy and Food Choices in a User-Choice School-Based Pantry*. Poster presented at the 2017 Food and Nutrition Conference and Exposition, Chicago, IL.
- Jones, C.** (2017, October). *Everyday Helpers as Professional Nutritionists? Investigating Food Pantry Volunteers as Sources of Nutrition Counseling for the Food Insecure*. Poster presented at the 2017 Food and Nutrition Conference and Exposition, Chicago, IL.
- Jones, C.** (2017, April). *Social support and nutritional advice in communication between volunteers at a choice food pantry*. Poster presented as part of the 2017 DC Conference on Health Communication, Washington, DC.
- Jones, C., & Ksobiech, K.** (2016, April). *Communicating wellness at the food pantry*. Poster presented as part of the 2016 Kentucky Conference on Health Communication, University of Kentucky, Louisville, KY.
- Jensen, J. D., Pokharel, M. Scherr, C. L., King, A. J., Brown, N., & Jones, C.** (2016, April). *Communicating uncertainty to the public: How amount and source of uncertainty impact fatalism, backlash, and overload*. Paper presented at the Risk and Health Communication Research Symposium at the annual meeting of the Broadcast Education Association in Las Vegas, NV.

Jensen, J. D., Britt, B., Scherr, C. L., **Jones, C.**, Brown, N. R., & Christy, K. (2015, November). *I want to talk to a real person: Theorizing avoidance in the acceptance and use of automated communication technologies*. Paper presented at the 101st annual meeting of the National Communication Association, Las Vegas, NV.

**\*Top Paper in Human Communication & Technology**

**Jones, C.** (2015, April). *Supportive communication and health advice across social classes: Volunteer and client exchanges at the food pantry*. Poster presented at the 2015 DC Conference on Health Communication, Washington, DC.

**Jones, C.**, Davis, C., Ksobiech, K., Krolikowski, A., Delbert, J., Glantz, M., Hause, T., Kristiansen, L., & Schultz, D. (2015, April). Panel participant: *"Deconstructing the 'ALS Ice Bucket Challenge': An opportunity for convergence across health communication, public relations, and media studies."* Presented as part of Health Communication Division, Central States Communication Association Annual Meeting, Madison, WI.

**Jones, C.** (2015, April). *News media framing of food insecurity and food policy in the United States*. Presented as part of Media Studies Division, Central States Communication Association Annual Meeting, Madison, WI.

**Jones, C.** (2015, April). *Reflections on academic engagement in social change: An auto-ethnographic inquiry of participation in an anti-hunger coalition*. Presented as part of Intercultural Communication Division, Central States Communication Association Annual Meeting, Madison, WI.

**Jones, C.** (2015). Panel Participant: *Teaching Health Care Reform: Reflections on Pedagogy, the Affordable Care Act, and Convergence*. Health Communication Division, Central States Communication Association annual meeting, Madison, WI.

Ksobiech, K., Baus, R., & **Jones, C.** (2015). *Using internal and external assessors to evaluate critical thinking in a capstone course*. Poster presented at the 2015 Assessment Day Conference, University of Wisconsin-Whitewater.

**Jones, C.**, & Ksobiech, K. (2015). *Assessing student outcomes of the 2014 Health and Corporate Communication Symposium: Lessons learned*. Poster presented at the 2015 Assessment Day Conference, University of Wisconsin-Whitewater.

**Jones, C.** (2014). *Instructor perceptions of rural communities: A case for community-based sex education*. Manuscript presented at the 100<sup>th</sup> Annual Convention of the National Communication Association, Chicago, IL.

**Jones, C.** (2014). *Culture-centered community engagement as social change: Transforming communicative space through "Voices of Hunger."* Manuscript



- presented at the 100th Annual Convention of the National Communication Association, Chicago, IL.
- Reimer, T., **Jones, C.**, & Skubisz, C. (2014). *Numerical presentation of risk: Challenges and recommendations for practitioners*. Manuscript to be presented at the 100th Annual Convention of the National Communication Association, Chicago, IL.
- Jones, C.**, Jensen, J. D., Lynam-Scherr, C., Brown, N., & Christy, K. (2014, May). *Variable ordering in the Health Belief Model: Comparing parallel, serial, and moderated mediation models in the evaluation of a flu vaccine campaign*. Paper presented at the 2014 annual meeting of the International Communication Association, Seattle, WA.
- Jones, C.**, & Ksobiech, K. (2014, April). *Participatory Action Research: Expressing Food Insecurity through Photo voice*. Poster presented at Kentucky Conference on Health Communication.
- Ksobiech, K., **Jones, C.**, Baus, R., & Becker, K. (2014, April). *Making connections and collaborations in the health communication curriculum*. Short-Course given at 2014 annual meeting of the Central States Communication Association.
- Jones, C.**, Anaele, A., Connaughton, S., Vibber, K., Snyder, D., Kuang, K., Shorter, S., & Obeng-Ofori, R. (2013) *Connecting with local communities to prevent political violence in West Africa: Making a difference through engaged communication scholarship*. Paper presented at 99th Annual Convention of the National Communication Association, Washington, DC.  
**\*Top paper, Applied Communication Division**
- Jensen, J. D., Carcioppolo, N., King, A., Lynam-Scherr, C., **Jones, C.**, & Niederdeppe, J. (2013). *The Cancer Information Overload (CIO) Scale: Establishing Predictive and Discriminant Validity*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.
- Jones, C.** (2012, November). *Community, Culture & Power: Culture Centered Approaches to Communication for Social Justice*. Panel presented at 98<sup>th</sup> annual meeting of the National Communication Association, Orlando, FL.
- Jones, C.**, Dutta, M., Borron, A., Anaele, A., Gao, H., & Kandukuri, S. (2012, November). *Voices of Hunger: A culture-centered approach to addressing food insecurity*. Paper presented at the 98<sup>th</sup> annual meeting of the National Communication Association, Orlando, FL.
- King, A., Jensen, R., & **Jones, C.** (2012, November). *Stigma Management Communication Strategies Learned During Anticipatory Socialization: Interviews with Future Sexual Health Educators about Occupational Expectations*. Paper

- presented at the 98<sup>th</sup> annual meeting of the National Communication Association, Orlando, FL.
- Jensen, J. D., Britt, B., Lynam-Scherr, C., **Jones, C.**, Brown, N., & Hirsch, E. (2012, November). Avoidance of automated communication: Development and validation of the AAC-12. Paper presented at the 98<sup>th</sup> annual meeting of the National Communication Association, Orlando, FL.
- Jones, C.** (2012, April). The relationship between income level and perceived importance of community health issues: A report on the 2011 Tippecanoe County Community Health Needs Assessment. Poster presented as part of the Indiana Public Health Association annual conference, Indianapolis, IN.
- Jensen, J. D., Lynam-Scherr, C., Brown, N., **Jones, C.**, Christy, K., & Hurley, R. (2011, November). Public estimates of cancer frequency: Cancer incidence perceptions mirror distorted media depictions. Paper presented at the 97<sup>th</sup> annual meeting of the National Communication Association, New Orleans, LA.
- Reimer, T., Anagondahalli, D., Scherr, C.L., & **Jones, C.** (2011, November) Does the specification of side effects influence the perceived risk of taking a medication? Paper presented at the 97<sup>th</sup> annual meeting of the National Communication Association, New Orleans, LA.
- Jensen, J., **Jones, C.**, Lynam-Scherr, C., & Brown, N. (2011, May). Communicating research limitations in news coverage of cancer: A test of the information overload model. Paper presented as part of the health communication division at the 2011 ICA Annual Conference, Boston, MA.
- Jones, C.**, Lynam-Scherr, C., & Brown, N. (2011, April). An evaluation of Indiana's media campaign to promote H1N1 flu vaccination: A test of the Health Belief Mode. Poster presented as part of the Indiana Public Health Association annual conference, Indianapolis, IN.
- \*Recipient of top student poster award
- Jones, C.**, & Dutta, M. (2011, April). The rural margins of health: A culture centered approach. Paper presented as part of the annual meeting of the Central States Communication Association, Milwaukee, WI.
- Jones, C.** (2010, November). A case study in the perceived efficacy of rural Midwestern health professionals to bridge the gap between nationwide diabetes prevention and an underserved community. Paper presented at the 96<sup>th</sup> annual meeting of the National Communication Association, San Francisco, CA.
- Jones, C.** (2010, November). Representing the other in Social Science: Lessons from Postcolonial Theory and Race Studies. Paper presented at the 96<sup>th</sup> annual meeting of the National Communication Association, San Francisco, CA.

Haas, E., Mattson, M., **Jones, C.**, & Gillig, T. (2010, October). Guiding the creation of a targeted health campaign for your campus community. Presentation given at the Mid-America College Health Association Annual Meeting, Terre Haute, IN.

**Jones, C.**, Lynam-Scherr, C., Brown, N., & Jensen, J. (2010, October). Scientific uncertainty in news coverage of cancer: Investigating the effects of news hedging on fatalism, medical skepticism, patient trust, and nutritional backlash in an adult population. Poster presented at the 1<sup>st</sup> annual International Breast Cancer Prevention Symposium, West Lafayette, IN.

Lynam-Scherr, C., **Jones, C.**, & Reimer, T. (2010, October). Knowledge and information needs of women interested in genetic testing for breast cancer. Poster presented at the 1<sup>st</sup> annual International Breast Cancer Prevention Symposium, West Lafayette, IN.

**Jones, C.** (2010, March). They rarely leave the building: Formative research assessing the perceived efficacy of health professionals implementing Diabetes prevention in rural underserved communities. Paper presented at the Inaugural Purdue University Department of Communication Conference on Graduate Research.

Haas, E., Mattson, M., & **Jones, C.** (2010, April). Indiana newspapers' coverage of motorcycle accidents: A content analysis from a media framing perspective. Paper presented at the annual meeting of the Popular Culture Association/American Culture Association Annual Conference, St. Louis, MO.

Stone, A., & **Jones, C.** (2008, November). Sources of uncertainty: Experiences of Alzheimer's Disease. Paper presented at the 94<sup>th</sup> annual meeting of the National Communication Association, San Diego, CA.

### **OTHER CONFERENCE ACTIVITIES**

Awards Committee Member. (2019 – current). Society for Public Health Education).

Conference planning Committee Member (2019 – current). Society for Public Health Education.

Planning Committee Member (2017 – current). American Public Health Association, Food and Nutrition Division.

Abstract Reviewer (2017 – current). American Public Health Association, Health Education and Promotion Division; Food and Nutrition Division.

Reviewer. (2011-current). National Communication Association, Applied Communication Division; Health Communication Division.

Reviewer. (2011-current). National Communication Association, Health Communication Division.

Reviewer. (2011, April). Purdue University Graduate School Conference on Communication Research, West Lafayette, IN.

Reviewer. (2011, April). National Communication Association, Student Division.

## **ACADEMIC APPOINTMENTS**

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### **Assistant Professor, Nutrition & Health Science, Ball State University**

**Courses:      Health Communication, HSC 494  
(Fall 2016, 2017, 2018, 2019)  
Mean Course Evaluation: 4.8/5.0 scale**

*Through both written and oral assessments, students completing the course establish proficiency in understanding the manner in which context (e.g., relational; familial; cultural) affects what persons “know” about health and wellness, utilizing communication theory and research for analyses of problems in health care, understanding the roles played by public health workers and advertising professionals in promoting both sickness, and health, and understanding the ways in which media have been used to promote effective public health campaigns.*

**Women and Health, HSC 372/572  
(Summer 2018, 2019)**

*This course provides a general overview of issues related to women and health: chronic disease problems such as heart disease, cancer and osteoporosis, special nutritional concerns, the gynecological exam, reproductive anatomy and physiology, sexuality, fertility and infertility, breast problems, domestic violence and rape, among many other topics.*

**Introduction to Health Education & Promotion, HSC 200  
(Spring 2017, Summer 2017, Spring 2019)**

**Mean Course Evaluation: 4.89/5.0 scale**

*HSC 200 provides an overview of the basic philosophy and practice in health education and promotion emphasizing work settings and health educator roles. The course also exposes students to the literature and organizations that support health education. In addition, students are required to complete 20 job shadowing/professional development hours.*

**Introduction to Community Health, HSC 180**  
**(Fall 2016, Spring 2017, Fall 2018, Spring 2019, Fall 2019)**  
**Course Evaluation Average: 4.95/5.0 (dept. high score)**

*This course provides an introduction to community health concepts and practice by examining the philosophy, purpose, history, organization, functions, tools, activities and results of community health practice at the local, state, national, and international levels. Through this course, students will develop a working knowledge of the fundamental structures of community health and gain information on health systems that contribute to the promotion, protection, and preservation of health for defined groups of people.*

**Assistant Professor, Communication, University of Wisconsin-Whitewater**

**Courses: Introduction to Graduate Studies, COM 701**  
(Fall 2014)

*This seminar will serve as an introduction to graduate studies and academic research. More specifically, we examine examples of academic research from across the field of communication studies. Further, this course also provides an orientation to the master's in communication at UW-Whitewater as well as an introduction to our department's graduate faculty and their areas of expertise.*

**Introduction to Human Communication, COM 110**  
(Online Summer 2013 Summer 2014; Face-to-Face Summer 2015)

*Introduced college students to principles of communication theory relating to presentational speaking, including audience analysis, organizational skills, informative and persuasive strategies, delivery skills, and group communication skills; directed relevant activities to facilitate the students' practice of and implementation of these principles; evaluated student performance according to these principles.*

**Persuasion, COM 345**  
(Spring 2014)

*The primary goal of this course is to provide students with a solid grounding in theories, principles, and strategies of social persuasion as they apply to everyday contexts in which influence attempts take place. This course also emphasizes the ethical responsibilities of persuaders and persuadees.*

**Introduction to Health Communication, COM 363**  
(Spring 2014; Fall 2014; Spring 2015)

*Through both written and oral assessments, students completing the course establish proficiency in understanding the manner in which context (e.g., relational; familial; cultural) affects what persons “know” about health and wellness, utilizing communication theory and research for analyses of problems in health care, understanding the roles played by public health workers and advertising professionals in promoting both sickness, and health, and understanding the ways in which media have been used to promote effective public health campaigns.*

**Communication Theories, COM 422**  
(Fall 2013)

*Introduced communication undergraduates to the principles of communication study, including theoretical and epistemological foundations. Evaluation of student performance based on two writing assignments involving evaluation of a communication paradigm and literature review of a communication theory.*

**Cross-Cultural Communication, COM 424/624**  
(Fall 2013, Spring 2015, Fall 2015, Spring 2016)

*Introduced undergraduates from across campus to the principles of communicating across cultures, including an emphasis on cultural understanding, skills development, and case study.*

**Applied Capstone in Health & Wellness, COM 463**  
(Spring 2015, 2016)

*This advanced level capstone course integrates theory and practice, and involves the application of health communication and health promotion research to a variety of topics. Students will demonstrate an ability to apply theoretical principles and media-related skills to problems confronted by health organizations in local communities, involving community-based participatory research practices.*

**Teaching Assistant, Communication, Purdue University (2009-2013)**

Courses: **COM 102: Introduction to Communication Theory**  
(Spring 2012)

*Introduced freshman, sophomore, and junior pre-communication undergraduates to the principles of communication study, including theoretical and epistemological foundations. In addition to large lecture, I instructed two independent recitations where main course themes were reviewed and activities and discussions were implemented to reinforce theoretical concepts and application. I evaluated student performance on two major writing assignments involving the understanding and integration of communication theory.*

**COM 114: Introduction to Presentational Speaking**

(Fall 2009, Spring 2010, Summer 2010)

*Introduced freshmen college students to principles of communication theory relating to presentational speaking, including audience analysis, organizational skills, informative and persuasive strategies, delivery skills, and group communication skills; directed relevant activities to facilitate the students' practice of and implementation of these principles; evaluated student performance according to these principles.*

**COM 204: Critical Perspectives on Communication**

(Spring 2010, Fall 2010, Spring 2011, Summer 2011, Spring 2013)

*Introduced second year and junior level students to critical and rhetorical perspectives on communication theory including critical thinking, rhetoric, qualitative research methods, and ideological criticism; directed relevant activities to facilitate the students' practice of and implementation of these perspectives and theories; evaluated student performances according to these perspectives.*

**COM 217: Science Writing and Presentation**

(Fall 2010; 2012)

*Introduced second year and junior level students from computer and physical sciences departments to principles of presentational speaking and writing within science discipline, including audience analysis, organizational skills, informative and persuasive strategies, delivery skills, group communication skills, informative and persuasive writing in the physical and computer sciences; directed activities to facilitate practice and implication of these principles; evaluated student performance according to these principles.*

**COM 256: Introduction to Advertising**

(Fall 2011)

*Served as a teaching assistant to a large-lecture course introducing second year and junior level students to the fundamental principles of advertising with both theoretical and applied interest, including theories of advertising, advertising techniques, the history of advertising, and contemporary advertising business and law.*

**COM 304: Quantitative Methods in Communication Research**  
(Fall 2012)

*Served as a teaching assistant to a large-lecture course and an independent recitation/lab instructor introducing junior and senior level students to basic research design, statistical analysis, and use of statistical software (SPSS).*

**COM 320: Small Group Communication**  
(Summer 2012)

*Independently instructed the course which introduces third- and fourth-year communication students to the principles necessary of effective communication within groups. Topics of instruction included conflict resolution, leadership and management styles, task-orientation, role-taking, and negotiation. The course also received a service-learning grant which allowed student groups to apply learned principles as they worked conjunction with my dissertation research on aiding the Voices of Hunger coalition in the implementation of a media campaign and conjunctive community event.*

**Research Assistant, Communication, Purdue University (2009-2011)**

*Research Assistant for Dr. Jakob Jensen, An evaluation of the Indiana H1N1 flu vaccine campaign. Centers for Disease Control and Prevention. Purdue subcontract of Dept. of HHS/CDCP Grant #1H75TP000339-01 awarded to Indiana State Department of Health. Data collection at seven sites across the state of Indiana using handheld palms exposing subjects to campaign commercials and survey instrumentation assessing attitudes, beliefs, and intentions related to H1N1 flu vaccination, as well as data analysis.*

*Research Assistant for Dr. Mohan Dutta. Application and dissemination of a culture-centered approach to tailoring comparative effectiveness research summary guides. Agency for Healthcare Research and Quality (\$1,499,427). Project work included transcription of in-depth interviews with African Americans at-risk for heart disease, implementation of workshops with advisory board and community members to craft media*



strategy, development of community assessment tools and forthcoming community-wide media campaign.

*Research Assistant and Project Coordinator for Dr. Mohan Dutta's Center for Poverty and Health Disparities' grant addressing food insecurity in rural Indiana, which included interviews and focus groups with workers and volunteers at local food pantries and food bank as well as the food insecure and coordination of "Voices of Hunger" food coalition, aimed at giving a voice to the needy within food policy venues.*

*Research Assistant for the Purdue Peace Project, funded by a gift-in-kind donation, addressing international violence prevention and peace-building in West Africa, which included and implementation of a culture-centered violence-prevention campaign in Ghana. Project work included intervention design, focus group and interview transcription and analysis, and the crafting of a formal report of findings for interested stakeholders in the peace-building community.*

## **PROFESSIONAL APPOINTMENTS**

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### **Purdue Healthcare Technical Assistance Program (2012)**

*Aided in the 2012 Indiana State Public Health Assessment, which included administration of the Audience Response System and note-taking during two sessions assessing two of the central public health services (partnership building and evaluation) in the state of Indiana, per the CDC's state assessment program.*

## **PROFESSIONAL MEMBERSHIP**

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Society for Public Health Education (present)  
 National Communication Association (present)  
 Central States Communication Association (present)  
 American Public Health Association (present)  
 International Breast Cancer Prevention and Nutrition Collaborative (present)

## **SERVICE ACTIVITIES**

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### **Graduate Master's Advisor -**

Steven Augustyn, Master of Arts in Communication, UW-Whitewater  
 Hesper Ryan, Master of Arts in Communicaiton, UW-Whitewater

### **Thesis Committe Member -**

Kylie Mennel, Master of Science in Nutrition, Ball State University  
 Alexis Jimson-Miller, Master of Computer Design, Ball State University

**Reviewer –**

*Nutrition and Health*  
*Health Communication*  
*Women's Studies in Communication*  
*American Journal of Sexuality Education*  
*Journal of Hunger & Environmental Nutrition*

**Departmental/College Committee Service –**

*Department of NHS Retreat Planning Committee – Member; Ball State University; 2018 – current.*

*Department of NHS Honors & Awards Committee – Chair; 2019 & Member; Ball State University; 2017 – 2018.*

*Faculty Co-Sponsor, Alpha Chapter of Eta Sigma Gamma – Ball State University; 2018 – current.*

*University Grade Appeal Committee – College Representative; Ball State University; 2018 – current.*

*University Public Safety Committee – Member; Ball State University; 2018 – current.*

*Department Salary and Merit committee – Secretary; Ball State University; 2017 – 2018.*

*Tenure-Track Search committee member – Department of Nutrition and Health Science; 2017.*

*Faculty Graduate Research Advisor – Katie Maclin, Monica Mansfield, Kailey Adkins (Nutritional literacy and decision-making at a choice food pantry); Ball State University; 2016-2017*

*Faculty Undergraduate Research Advisor – Ashley Schuman & Allison McKinney (Nutritional literacy and decision-making at a choice food pantry); Ball State University; 2016-2017*

*Faculty Undergraduate Research Advisor – Meredith Walsh & Jennifer Grant (Framing of Food Insecurity in the Mass Media: Newspaper Trends Post-Recession); Jessica Maiers, Corey Janssen, Dustin Presti, Ashleigh Hartlaub, Jessica Ryder, and Britney Wendt (Assessing Supportive Communication at the Food Pantry)*

*Department Representative to University Graduate Council. (2014)  
University of Wisconsin-Whitewater.*

*College Representative to the Outstanding Master Thesis Awards Committee. (Fall 2014).* University of Wisconsin-Whitewater.

*Summer Institute for Online/Blended Teaching. (Summer 2014)*  
University of Wisconsin-Whitewater.

*Faculty Writing Academy. (Summer 2014)*  
University of Wisconsin-Whitewater.

*Committee Member – Strategic Initiatives Grant to Develop a Minor in Public Health. (Summer 2014).*  
University of Wisconsin-Whitewater.

*Committee Member – Conversations on Race Campus Program. (Fall 2013-present).*  
University of Wisconsin-Whitewater.

*Planning Committee Member – Health and Corporate Communication Symposium (2014-2015).*  
University of Wisconsin-Whitewater.

*Guest lecturer on the culture-centered approach to health communication.*  
Fall Research Colloquium (Fall 2013).  
University of Wisconsin-Whitewater.

*Motorcycle Safety at Purdue campaign graduate team member. (Fall 2009-present).*

*Guest lecturer on agenda-setting theory.*  
Communication 102. (Spring 2012).

*Guest lecturer on culture-centered approach to health communication.*  
Communication 204. (Spring 2011).

*Guest lecturer on ethnography as a research tool.*  
Communication 204. (Spring 2011).

## **SERVICE ACTIVITIES-COMMUNITY**

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**Research and Data Collection Committee Lead.** Delaware County Community Connect (September 2016 – present). Assisted with preparing data collection tools, training volunteers, and analyze results of county community connect social service event.

**Volunteer.** Whitely Community Food Pantry. Assisted with sorting and packaging food, Muncie, IN (2016 – present).

Volunteer. **Food Finders Food Bank.** Assisted with sorting and packaging food, Lafayette, IN (2009 – 2013).

Member. **Tippecanoe Community Health Coalition/Healthy Active Tippecanoe.** Aid in developing and implementing health-related programs for Tippecanoe community citizens. Lafayette, IN (2013).

Member. **Benton Community Health Coalition.** Aid in developing and implementing health-related programs for rural community members. Fowler, IN (2011 - 2012).

Volunteer. **Tippecanoe County Public Health Department.** Translated documents to Spanish language for vaccination clinic and epidemiologist. Crafted and analyzed community's first needs assessment (Spring 2010, Fall 2011) in conjunction with local hospitals and Area IV Services. Lafayette, IN.