

Addressing Smoking and Vaping in Jay County Indiana

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Statistics for Jay County

28.8% of adults smoke in Jay County (Haines, 2020)

Births and Deaths in 2019

- 46 births are affected by smoking (Haines, 2020)
- Percent of pregnant women who smoke:
 - Indiana: 11.5% (Haines, 2020)
 - Jay County: 13.4% (Haines, 2020)
- 63.3/100,000 residents have lung cancer-related deaths (Haines, 2020)

- Deaths attributable to smoking: 36 (Haines, 2020)
- Deaths due to secondhand smoke: 4 (Haines, 2020)
- Smoking related illnesses: 1,066 (Haines, 2020)

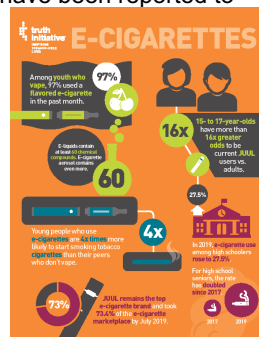
Costs in 2019

- Cost of smoking related births: \$62,468 (Haines, 2020)
- \$6.1 billion economic cost in Indiana due to smoking (Haines, 2020)
- \$903 per Indiana household state and federal tax burden from smoking-caused government expenditures (Haines, 2020)



Truth Initiative

- As of November 5, 2019, more than 2,000 vaping-related illnesses and 39 deaths have been reported to the CDC.
- Youth should not be exposed to nicotine because it can...
 - change brain chemistry to create a stronger addiction
 - lead to memory and concentration problems
 - make youth more susceptible to other addictive substances
- By 2016, nearly 4 out of 5 middle and high school students, or more than 20 million youth, saw at least one e-cigarette advertisement. 1



Jay County High School Presentation

- Freshman through Senior classes
- The presentation explained:
 - Information concerning e-cigarettes
 - Information about what vaping is and is not
 - The danger of vaping
- Provided students with information on how to quit
 - 1-800-QUITNOW

Point of Sale Audit

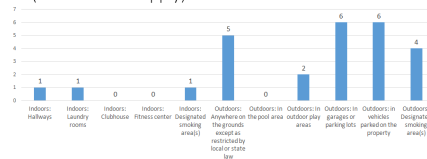
- Over 20 stores were audited in Pennville, Redkey, Bryant, Albany, Dunkirk, and Portland
- Assessed advertising placement for tobacco products
- Determined if menthol cigarettes were sold there

Housing Surveys

Purpose: To determine current smoking trends in Jay County apartments

- 8 properties surveyed
- Included 68 buildings and 351 units
- Average of 9 buildings and 44 units per property
- 2 properties prohibited smoking
- Among properties that allow smoking, smoking is typically allowed outdoors as opposed to indoors
- 100% of properties that allow smoking were asked if they would like a smoke-free policy and they responded "Not a decision I can make"

Among properties that allow smoking:
Where is smoking allowed on the property?
(select all that apply)



References:

Haines, S. (Jan, 2020). Tobacco and Health in Jay County. The state of tobacco control Jay County.
truth initiative. (Nov, 2019). Retrieved February 26, 2020, from https://truthinitiative.org/sites/default/files/media/files/2019/11/Truth-Initiative-E-Cigarette-Fact-Sheet-Nov_11.pdf