

MILLER COLLEGE OF BUSINESS
VITA – AACSB
September 1, 2019 – August 31, 2024

PROFESSIONAL BACKGROUND

Name: Dr. Joel A. Whitesel

Rank: Professional Staff

Involvement: Participating

Qualification: Instructional Practitioner

Brief Description for Basis of Qualification: IP because of at least 6 professional engagement activities in last 5 years.

Office Address: Undergraduate Programs

Area of Academic Discipline Specialization: Management

Degrees

Ph.D. Degree:

Name of Degree: Ph.D.

Year Conferred: 2002

Degree-Granting Institution: Purdue University

Principal Academic Units:

Major Fields of Study: Curriculum and Instruction

Minor Field of Study: Educational Technology

Dissertation Title: “Instruction on using on-line help and its impact on computer novices' ability to complete unfamiliar computer tasks”

SCHOLARLY ACTIVITIES

Conferences and Meetings Attended

1. Dialogue Days, Ball State University. (October 2023 - October 2023). / Other
2. Ball State U Have Talent, Entrepreneurial Leadership Institute. (August 2022 - May 2023). / Teaching and Learning Scholarship
3. Lunch and Learn series, Faculty Excellence. (August 2022 - May 2023). / Teaching and Learning Scholarship
4. Career Conversations, Ball State Career Center. (October 2022 - October 2022). / Applied or Integration/Application Scholarship
5. Student Success Summit, University College. (August 2022 - August 2022). / Teaching and Learning Scholarship

6. UPCEA Annual Conference, UPCEA. (April 2022 - April 2022). / Teaching and Learning Scholarship
7. Disney Leadership Experience, Entrepreneurial Leadership Institute. (March 2022 - March 2022). / Teaching and Learning Scholarship
8. Provost's Faculty Summit, Division of Online and Strategic Learning. (February 2022 - February 2022). / Teaching and Learning Scholarship
9. Fall 2019 Gateway-Engaged Learning Professional Development Workshop, Association of American Colleges & Universities. (September 2019 - September 2019).

Professional Development and Participation

1. Certification/Licensure, Administration, Student Success Analytics Certificate

Training and development activities related to using Tableau and other data tools to analyze and evaluate analytical information related to student success and retention

<https://certificate-program.dashboards.calstate.edu/>. (August 2023 - January 2024) / Other

2. Professional Development Group, Administration, LEAD Academy--weekly 3 hour training and development sessions on leadership, communication, project management, and self-knowledge

<https://www.bsu.edu/about/administrativeoffices/humanresources/learning-and-development/lead-academy>. (August 2023 - December 2023) / Other

3. Attended Seminar/Training, Teaching, Participated in two book reading groups (one fall, one spring). (August 2022 - May 2023) / Teaching and Learning Scholarship

SERVICE ACTIVITIES

University, College, Departmental Committees

1. University, Strategic Plan Writing Team, Committee Member. (August 2024 - Present).
2. University, University AI Taskforce, Committee Member. (August 2024 - Present).
3. University, University Student Success Committee, Attendee/Participant. (March 2023 - Present).

4. College, Assurance of Learning, Committee Member. (January 2023 - Present).
5. University, OER Committee, Committee Member. (May 2019 - Present).
6. College, AI Taskforce, Office held. (June 2024 - August 2024).
7. College, Office of Student Success and Engagement, Committee Member. (August 2023 - August 2024).
8. College, Miller College of Business, Special Lecture, Interdepartmental. (July 2024).
9. College, Experience Ball State Day committee, Presenter. (July 2023 - July 2024).
10. College, New student orientation, Presenter. (June 2023 - July 2024).
11. College, Ball State MCOB Graduation, Attendee/Participant. (May 2024).
12. College, SHRM, Administrative Mentor. (April 2024).
13. College, Early Start Bridge Program, Committee Member. (August 2023).
14. Department/program, Office of Student Success and Engagement, Committee Member. (June 2023 - July 2023).
15. University, Accessible Technology Committee, Committee Member. (January 2016 - August 2021).
16. University, University Assessment Committee, Committee Member. (January 2011 - August 2021).

Other Professional and/or Academic Organization Activities

1. Public/community, Center for Leadership and Development, Guest Speaker. (June 2024).

Honors, Awards, and Recognitions

1. Top Mentoring Program, Ball State University (October 24, 2023)

Summary of Intellectual Contributions – AACSB Report

<u>Contribution Type</u>	<u>BDS</u>	<u>AIS</u>	<u>TLS</u>	<u>Total</u>
<i>Refereed Journal</i>	0	0	0	0

<i>Articles (PRJ)</i>				
<i>Books/Monographs (Mono)</i>	0	0	0	0
<i>Conference Proceedings in Scholarly Meetings (Proc)</i>	0	0	0	0
<i>Presentations at Conferences</i>	0	0	0	0
<i>Professional Presentations (Pres)</i>	0	0	0	0
<i>Grants</i>	0	0	0	0
<i>Textbooks</i>	0	0	0	0
<i>Conferences and Meetings attended</i>	0	1	6	7
<i>Professional Development and Participation</i>	0	0	1	1
<i>Consulting</i>	0	0	0	0