MILLER COLLEGE OF BUSINESS
VITA – AACSB
September 1, 2019 – August 31, 2024

PROFESSIONAL BACKGROUND

Name: Dr. Joel A. Whitesel
Rank: Professional Staff
Involvement: Participating
Qualification: Instructional Practitioner
Brief Description for Basis of Qualification: IP because of at least 6 professional engagement activities in last 5 years.
Office Address: Undergraduate Programs
Area of Academic Discipline Specialization: Management

Degrees

Ph.D. Degree:

Name of Degree: Ph.D.
Year Conferred: 2002
Degree-Granting Institution: Purdue University
Principal Academic Units:
Major Fields of Study: Curriculum and Instruction
Minor Field of Study: Educational Technology
Dissertation Title: "Instruction on using on-line help and its impact on computer novices' ability to complete unfamiliar computer tasks"

SCHOLARLY ACTIVITIES

Conferences and Meetings Attended

1. Dialogue Days, Ball State University. (October 2023 - October 2023). / Other

2. Ball State U Have Talent, Entrepreneurial Leadership Institute. (August 2022 - May 2023). / Teaching and Learning Scholarship

3. Lunch and Learn series, Faculty Excellence. (August 2022 - May 2023). / Teaching and Learning Scholarship

4. Career Conversations, Ball State Career Center. (October 2022 - October 2022). / Applied or Integration/Application Scholarship

5. Student Success Summit, University College. (August 2022 - August 2022). / Teaching and Learning Scholarship

6. UPCEA Annual Conference, UPCEA. (April 2022 - April 2022). / Teaching and Learning Scholarship

7. Disney Leadership Experience, Entrepreneurial Leadership Institute. (March 2022 - March 2022). / Teaching and Learning Scholarship

8. Provost's Faculty Summit, Division of Online and Strategic Learning. (February 2022 - February 2022). / Teaching and Learning Scholarship

9. Fall 2019 Gateway-Engaged Learning Professional Development Workshop, Association of American Colleges & Universities. (September 2019 - September 2019).

Professional Development and Participation

1. Certification/Licensure, Administration, Student Success Analytics Certificate

   Training and development activities related to using Tableau and other data tools to analyze and evaluate analytical information related to student success and retention

   https://certificate-program.dashboards.calstate.edu/. (August 2023 - January 2024) / Other

2. Professional Development Group, Administration, LEAD Academy--weekly 3 hour training and development sessions on leadership, communication, project management, and self-knowledge

   https://www.bsu.edu/about/administrativeoffices/humanresources/learning-and-development/lead-academy. (August 2023 - December 2023) / Other

3. Attended Seminar/Training, Teaching, Participated in two book reading groups (one fall, one spring). (August 2022 - May 2023) / Teaching and Learning Scholarship

SERVICE ACTIVITIES

University, College, Departmental Committees

1. University, Strategic Plan Writing Team, Committee Member. (August 2024 - Present).

2. University, University AI Taskforce, Committee Member. (August 2024 - Present).

3. University, University Student Success Committee, Attendee/Participant. (March 2023 - Present).

4. College, Assurance of Learning, Committee Member. (January 2023 - Present).

5. University, OER Committee, Committee Member. (May 2019 - Present).

6. College, AI Taskforce, Office held. (June 2024 - August 2024).

7. College, Office of Student Success and Engagement, Committee Member. (August 2023 - August 2024).

8. College, Miller College of Business, Special Lecture, Interdepartmental. (July 2024).

9. College, Experience Ball State Day committee, Presenter. (July 2023 - July 2024).

10. College, New student orientation, Presenter. (June 2023 - July 2024).

11. College, Ball State MCOB Graduation, Attendee/Participant. (May 2024).

12. College, SHRM, Administrative Mentor. (April 2024).

13. College, Early Start Bridge Program, Committee Member. (August 2023).

14. Department/program, Office of Student Success and Engagement, Committee Member. (June 2023 - July 2023).

15. University, Accessible Technology Committee, Committee Member. (January 2016 - August 2021).

16. University, University Assessment Committee, Committee Member. (January 2011 - August 2021).

Other Professional and/or Academic Organization Activities

1. Public/community, Center for Leadership and Development, Guest Speaker. (June 2024).

Honors, Awards, and Recognitions

1. Top Mentoring Program, Ball State University (October 24, 2023)

Summary of Intellectual Contributions – AACSB Report

Contribution Type	**BDS**	**AIS**	**TLS**	**Total**
Refereed Journal	**0**	**0**	**0**	**0**

Articles (PRJ)				
Books/Monographs (Mono)	**0**	**0**	**0**	**0**
Conference Proceedings in Scholarly Meetings (Proc)	**0**	**0**	**0**	**0**
Presentations at Conferences	**0**	**0**	**0**	**0**
Professional Presentations (Pres)	**0**	**0**	**0**	**0**
Grants	**0**	**0**	**0**	**0**
Textbooks	**0**	**0**	**0**	**0**
Conferences and Meetings attended	**0**	**1**	**6**	**7**
Professional Development and Participation	**0**	**0**	**1**	**1**
Consulting	**0**	**0**	**0**	**0**