

## MILLER COLLEGE OF BUSINESS MINORS

Effective Fall 2023

<b>ACCOUNTING</b>		<b>15 hours</b>	<b>Open only to Miller College of Business majors which require the Business Core; Not open to Accounting Majors</b>
ACC 260	3	Accounting Applications for Small Business	
ACC 301	3	Financial Accounting and Reporting I	
ACC 401	3	Federal Taxation of Individuals and Businesses	
6 Credits from: ACC 302 ACC 305 ACC 306 ACC 410 ACC 420 ACC 430	6	Financial Accounting and Reporting II Accounting Systems and Analytics Managerial Accounting Tax Planning for Businesses and Entities Selected Topics in Accounting Government and Nonprofit Accounting	
<b>BUSINESS ANALYTICS</b>		<b>18 hours</b>	<b>Open to all majors</b>
BA 305	3	Introduction to Business Analytics	
BA 310	3	Data Visualization for Business Analytics	
BA 345	3	Data Mining for Business Analytics	
BA 436	3	Data Warehouse and Business Intelligence	
ISOM 210	3	Business Information Systems	
6 Credits from: BA 482 CIS 413 ECON 321 ECON 330 ECON 424 LSCM 361	3	Business Analytics Research Database Management Systems Advanced Business Statistics Sports Economics Introduction to Econometrics Simulation, Modeling, and Optimization	
<b>BUSINESS INFORMATION SYSTEMS</b>		<b>18 hours</b>	<b>Open to all majors</b>
BA 205	3	Foundations of Business Analytics	
BA 310	3	Data Visualization for Business Analytics	
ISOM 125	3	Introduction to Business with Integrated Computer Applications	
ISOM 210	3	Business Information Systems	
6 Credits from: ACC 201 BIS 317 BIS 410 BIS 450 ENT 241 FIN 300 ISOM 249 ISOM 251 ISOM 351 ISOM 300 MGT 300 MKG 300	6	Principles of Financial Accounting (CS Majors only) Computer Networks for Business Information Systems Security (Non-CS Majors only) E-Commerce Design and Applications The Entrepreneurial Experience (CS Majors only) Principles of Finance (CS Majors only) Foundations of Business Communication Supply Chain and Logistics (CS Majors only) Operations Management (CS Majors only) Project Management Managing Behavior in Organizations (CS Majors only) Principles of Marketing (CS Majors only)	

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<b>DIGITAL MARKETING STRATEGY &amp; ANALYTICS</b>			
		<b>15 hours</b>	<b>Not open to majors or minors in Marketing</b>
	MKG 370	3	Introduction to Digital Marketing Strategy
	MKG 375	3	Social Media Marketing
	MKG 405	3	Digital Brand Content Strategy
	MKG 476	3	Executing Social Media Marketing
	MKG 490	3	Digital Marketing Immersive Capstone
<b>ECONOMICS</b>			
		<b>18 hours</b>	<b>Open to all majors</b>
	ECON 201	3	Elementary Microeconomics
	ECON 202	3	Elementary Macroeconomics
	Twelve (12) hours from electives in Economics with at least nine (9) hours from 300/400 level courses	12	See Academic Advisor for Options
<b>ENTREPRENEURSHIP AND INNOVATION</b>			
		<b>15 hours</b>	<b>Not open to Entrepreneurship and Innovation Majors</b>
	ENT 241	3	The Entrepreneurial Experience
	ENT 341	3	Creativity and Opportunity
	ENT 346	3	Business Models and Innovation
	ENT 347	3	Entrepreneurial Ventures
	3 Credits from: COMM 375 INTB 265 MGT 243 ENT 244 MGT 300 MGT 301 MGT 361 MGT 399 MGT 497 MKG 300 RMI 270	3	Advanced Presentation Design and Delivery Intro to International Business Dynamics of Family Business Social Entrepreneurship Managing Behavior in Organizations International Management Foundations of HR Management and Employee Relations Management Practicum (1-6 hours) Independent Study (1-9 hours) Principles of Marketing Principles of Risk Management and Insurance
<b>FASHION</b>			
		<b>18 hours</b>	<b>Not open to students with a major in Fashion</b>
	FASH 100	3	Introduction to the Fashion Industry
	FASH 130	3	Textiles and Product Analysis for the Apparel Industry
	FASH 200	3	Professional Styling
	FASH 245	3	Visual Merchandising
	FASH 260	3	History of Fashion
	FASH 365	3	Fashion Forecasting

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<b>FINANCIAL INFORMATION</b>		<b>15 hours</b>	<b>Not open to Miller College of Business majors</b>
ACC 200 or ACC 201	3	Introduction to Financial Accounting Principles of Financial Accounting	
ACC 202	3	Principles of Managerial Accounting	
ACC 260	3	Accounting Applications for Small Business	
ACC 305 or ACC 401	3	Accounting Information Systems Federal Taxation of Individuals and Businesses	
3 Credits from: ACC 305 ACC 401 FIN 300 CIS 228 BA 205	3	Accounting Systems and Analytics Federal Taxation of Individuals and Businesses Principles of Finance Advanced Microcomputer Applications for Business Foundations of Business Analytics	
<b>FINANCIAL MANAGEMENT AND BANKING</b>		<b>15 Hours*</b>	<b>Not open to Finance majors</b>
FIN 320	3	Markets and Institutions	
FIN 445	3	Financial Statement Analysis	
FIN 470	3	Bank Management	
MGT 300	3	Managing Behavior in Organizations	
MKG 300	3	Principles of Marketing	
*Non-business majors will also need to take ACC 201, FIN 300, and ECON 116 or 201 increasing hours to 24			
<b>FINANCIAL PLANNING</b>		<b>30 hours</b>	<b>Open to all majors</b>
ACC 201	3	Principles of Financial Accounting	
ACC 401	3	Federal Taxation of Individuals and Businesses	
BL 260	3	Principles of Business Law	
BL 367	3	Principles of Estate Planning	
3 credits from: ECON 116 ECON 201	3	Survey of Economic Ideas Elementary Microeconomics	
FIN 300	3	Principles of Finance	
FIN 310	3	Investments	
FIN 480	3	Financial Planning Process	
RMI 270	3	Principles of Risk Management and Insurance	
RMI 330	3	Employee Benefits and Ret Planning	
<b>FOOD MANAGEMENT</b>		<b>18 hours</b>	<b>Not open to Hospitality Innovation and Leadership majors</b>
HOSP 105	3	Hospitality and Foodservice Industry	
HOSP 110	3	Principles of Food Prep and Food Science	
HOSP 147	3	Food Protection	
HOSP 222	3	Commercial Food Operations	
HOSP 400	3	Restaurant Management	
HOSP 425	3	Beverage Management	
<b>FOUNDATIONS OF BUSINESS</b>		<b>24 hours</b>	<b>Not open to Miller College of Business majors</b>
ACC 201	3	Principles of Financial Accounting	
ACC 202	3	Principles of Managerial Accounting	
BL 260	3	Principles of Business Law	

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ECON 201	3	Elementary Microeconomics
ECON 202	3	Elementary Macroeconomics
ECON 221	3	Business Statistics
ISOM 125	3	Introduction to Business with Integrated Computer Applications
ISOM 210	3	Business Information Systems
Recommended electives: FIN 300, MGT 300, MKG 300		
To pursue this program, students must have sufficient mathematical preparation to meet the prerequisite for <a href="#">ECON 221</a> . The prerequisite for <a href="#">ECON 221</a> is a C or better grade in <a href="#">MATH 111</a> or a passing grade (D- or better) in <a href="#">MATH 132</a> , <a href="#">MATH 161</a> , <a href="#">MATH 162</a> , <a href="#">MATH 165</a> , or <a href="#">MATH 166</a> and a C or higher grade in <a href="#">ISOM 125</a> . <a href="#">MATH 132</a> simultaneously substitutes for the University Core Curriculum math requirement.		

<b>FOUNDATIONS OF COMPUTER SYSTEMS</b>		
	<b>22-24 hours</b>	<b>Open to all majors</b>
CS 120	4	Computer Science 1: Programming Fundamentals
ISOM 210	3	Business Information Systems
BIS 226	3	Business Systems Application Development
CT 111	3	PC Hardware/Software Support
3-4 Credits from: MATH 161	3	Applied Calculus 1
MATH 165	4	Calculus 1
6-7 Credits from: CS 121	4	Computer Science 2: Data Structures and Objects
CT 221	3	Linux 1
ISOM 300	3	Project Management
<b>FOUNDATIONS OF MANAGEMENT</b>		
	<b>24 hours</b>	<b>Not open to Miller College of Business majors</b>
ACC 201	3	Principles of Financial Accounting
3 Credits from: ECON 116	3	Survey or Economic Ideas
ECON 201		Elementary Microeconomics
ISOM 125	3	Introduction to Business with Integrated Computer Applications
ISOM 210	3	Business Information Systems
ISOM 251	3	Introductory Operations Management
ENT 241	3	The Entrepreneurial Experience
MGT 300	3	Managing Behavior in Organizations
MGT 361	3	Foundations of HR Management and Employee Relations
<b>HOSPITALITY MANAGEMENT</b>		
	<b>21 hours</b>	<b>Open to all majors</b>
HOSP 105	3	Hospitality and Foodservice Industry
HOSP 210	3	Customer Service
HOSP 250	3	Lodging Management
HOSP 287	3	Introduction to Event Management
HOSP 300	3	Hospitality Cost Control
HOSP 387	3	Event Mechanics and Promotions
HOSP 450	3	Strategic Operation in Lodging Industry

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<b>HUMAN RESOURCE MANAGEMENT</b>		<b>18 hours</b>	<b>Not open to students enrolled in the (a) Major in Human Resource Management, or (b) Minor in Management and Organizational Communication.</b>
ECON 116 or ECON 201	3	Survey of Economic Ideas Elementary Microeconomics	
MGT 300	3	Managing Behavior in Organizations	
MGT 361	3	Foundations of Human Resource Management and Employee Relations	
MGT 363	3	Talent Management	
MGT 365	3	Employment Law	
3 Credits from: MGT 369 MGT 461 MGT 463 MGT 465 MGT 467	3	Management Internship Managing Total Rewards Global Human Resource Management Talent Acquisition and Retention Leadership and Change Management	

<b>INTERNATIONAL BUSINESS</b>		<b>18 hours</b>	<b>Open only to Miller College of Business majors</b>
ECON 351	3	International Economics	
FIN 352	3	Global Finance	
INTB 265	3	Intro to International Business	
MGT 301	3	International Management	
MKG 470	3	International Marketing	
3 Credits from: INTB 300 INTB 369 INTB 490	3	Foreign Field Study in Business (0-15) Intern in International Business (1-6) Seminar in Intl Business Decisions (3)	

<b>LOGISTICS AND SUPPLY CHAIN MANAGEMENT</b>		<b>15 hours</b>	<b>Open to all majors</b>
ISOM 300	3	Project Management	
ISOM 351	3	Operations Management	
LSCM 355	3	Quality Management and Lean Six Sigma	
6 Credits from: LSCM 361 LSCM 452 LSCM 453 LSCM 460	6	Supply Chain Analytics Inventory and Procurement Management Process Management Strategic and Global Logistics Supply Chain Management	

<b>MARKETING</b>		<b>21 hours</b>	<b>Open to all students except majors in Marketing or Professional Selling or minors in Professional Selling</b>
3 Credits from: ECON 116 ECON 201	3	Survey or Economic Ideas Elementary Microeconomics	
MKG 300	3	Principles of Marketing	
15 hours from 300-400 level marketing electives	15	See Academic Advisor for Options	

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	with at least 6 credits from the MKG 400-level courses		
<b>MANAGEMENT AND ORGANIZATIONAL COMMUNICATION, CONCENTRATION 2</b>		<b>21 hours</b>	<b>For majors in human resource management, entrepreneurial management, or business administration</b>
	COMM 251	3	Business and Professional Communications
	COMM 315	3	Communication and Technology
	COMM 340	3	Leadership and Small Group Communication
	COMM 345	3	Work-Life Communication
	COMM 351	3	Organizational Communication
	ECON 116 or ECON 201	3	Survey or Economic Ideas -or- Elementary Microeconomics
	3 Credits from: ENT 241 MGT 300 MGT 361 MGT 363 MGT 365	3	The Entrepreneurial Experience Managing Behavior in Organizations Foundations of HR Management and Employee Relations Talent Management Employment Law

<b>PROFESSIONAL SELLING</b>		<b>21 hours</b>	<b>Open to all students except majors in Marketing or Professional Selling or minors in Marketing</b>
	3 Credits from: ECON 116 ECON 201	3	Survey or Economic Ideas Elementary Microeconomics
	MKG 300	3	Principles of Marketing
	MKG 325	3	Professional Selling
	MKG 427	3	Sales Management
	MKG 429	3	Sales Technology Application
	*6 credits from: MKG 369 MKG 425 MKG 432 MKG 495 MKG 497 LSCM 452 LSCM 460	6	Professional Practice in Marketing (1-3) Seminar in Advanced Prof Selling Sales Strategy Seminar in Marketing Independent Study in Marketing (1-3) Inventory and Procurement Management Strategic and Global Logistics Supply Chain Management
*No more than 3 credit hours outside of MKG Dept.			
<b>PROPERTY MANAGEMENT</b>		<b>21 hours</b>	<b>Open to all majors *Students must earn a C or better in PMGT 275 and must sit for the National Apartment Leasing Professional (NAPL) Exam</b>
	PMGT 135	3	Introduction to Property Management
	PMGT 275	3	Marketing & Leasing Properties
	PMGT 303	3	Property Development and Construction
	PMGT 305	3	Facilities Management

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6 Credits from: PMGT 104 PMGT 315 PMGT 400 PMGT 405	6	Housing Decisions Senior Housing: Design, Marketing, and Management Housing and Society Socially Impactful Housing
3 Credits from: ACC 201 ECON 116 or ECON 201 MGT 300 MKG 300 RE 230	3	Principles of Accounting 1 Survey of Econ Ideas or Elem Microeconomics Managing Behavior in Organizations Principles of Marketing Real Estate Principles

<b>QUALITY MANAGEMENT</b>		<b>15-16 hours</b>	<b>Open to all majors</b>
BA 205 or ECON 221 or MATH 181 or MATH 221 or MATH 320 or MATH 321 or PSYS 241 or SOC 382	3 or 4	Foundations of Business Analytics  Business Statistics  Elementary Probability and Statistics  Probability and Statistics  Probability  Mathematical Statistics  Statistics  Applied Social Statistics	
LSCM 355	3	Quality Management & Lean Six Sigma	
LSCM 375	3	Advanced Quality Management	
LSCM 480 Or ISOM 369	3	Supply Chain Management Integration Project  Industry Internship	
3 Credits from: ACC 306 BA 310 ISOM 300 LSCM 453 LSCM 460 MKG 350	3	Managerial Accounting Data Visualization for Business Analytics Project Management Process Management Strategic and Global Logistics Supply Chain Management Marketing Research & Analytics	
<b>RISK MANAGEMENT AND INSURANCE</b>		<b>15 hours</b>	<b>Open to all majors, except Risk Management and Insurance</b>
RMI 270	3	Principles of Risk Management and Insurance	
RMI 378	3	Commercial Risk Management and Insurance	
RMI 474	3	Corporate Risk Management	
3 Credits from: BL 260	3	Principles of Business Law	

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FIN 300		Principles of Finance
3 Credits from: RMI 330 RMI 369 RMI 377 RMI 473	3	Employee Benefits and Ret Planning Risk Management and Insurance Internship Operations of Ins Enterprises Insurance Law

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