

INTERNATIONAL BUSINESS

(84 HRS.)

Effective Fall 2024

COURSE	COURSE TITLE	HR	PREREQUISITE(S)
BUSINESS CORE REQUIREMENTS:			
ACC 201	Principles of Financial Accounting	3.0	Completed 15 credit hours
ACC 202	Principles of Managerial Accounting	3.0	C- or better grade in ACC 201 or D- or better grade in ACC 200
BA 205	Foundations of Business Analytics	3.0	None
BL 260	Principles of Business Law	3.0	None
ECON 201	Elementary Microeconomics	3.0	None
ECON 202	Elementary Macroeconomics	3.0	C- or better grade in ECON 201
ECON 221	Business Statistics	3.0	C- or better in MATH 110 or MATH 111 or MATH 113, or an appropriate score on the SAT/ACT or on the mathematics placement test or a passing (D- or better) in MATH 125, MATH 132, MATH 161, or MATH 165
FIN 300	Principles of Finance	3.0	C- or better grade in ECON 116 or ECON 201
ISOM 210	Business Information Systems	3.0	None
ISOM 249	Fundamentals of Business Communications	3.0	None
ISOM 351	Operations Management	3.0	Prerequisite or parallel: ECON 221 or MATH 181 or MATH 221 or MATH 320 or MATH 321 or NUR 314 or PSYS 241 or SOC 382 or equivalent
MATH 125	Quantitative Reasoning	3.0	None
MCOB 100	Introduction to Miller College and World of Business	1.0	Open only to Miller College Business majors. Other majors by permission.
MCOB 200	Job Search Skills	1.0	Prerequisite: MCOB 100. Open only to Miller College Business majors. Open only to freshmen, sophomores, and juniors. Other majors by permission.
MCOB 300	Transition to the Profession	1.0	Credit in MCOB 100 Prereq or parallel enrollment in MCOB 200. Open only to Miller College Business majors. Other majors by permission.
MGT 300	Managing Behavior in Organizations	3.0	Sophomore standing
MGT 491	Business Policy and Strategic Management	3.0	Senior standing; completion of ACC 202, BA 205, ECON 202, ECON 221, BL 260, ISOM 201, ISOM 249, ISOM 351, MGT 300, MKG 300, and FIN 300. No simultaneous enrollment allowed.
MKG 300	Principles of Marketing	3.0	Sophomore standing
INTERNATIONAL BUSINESS REQUIREMENTS:			
ECON 351	International Economics	3.0	Minimum grade of C in ECON 201
FIN 352	International Finance	3.0	FIN 300
INTB 265	Introduction to International Business	3.0	None
INTB 490	Seminar in International Business	3.0	FIN 352; MGT 301; MKG 470; or permission of the instructor
MGT 301	International Management	3.0	MGT 300 – Pre-req or parallel enrollment
MKG 470	International Marketing	3.0	MKG 300
INTB 300 or INTB 369 or Approved Elective	Foreign Field Study in Business or Internship in International Business or Approved Elective	0.0 – 15.0	See course catalog and the department for specific course requirements.
FUNCTIONAL REQUIREMENTS:		COURSE OPTIONS	
*9 Hours of 300-400 level approved business electives from ONE department	Accounting Economics Finance Marketing Management ISOM	9.0	See advisor for course options.
INTERNATIONAL STUDIES/CULTURE REQUIREMENT:			
*6 Hours Electives	*Choose from approved International Studies/Culture courses outside the MCOB	6.0	See advisor for course options.

MAJORS ARE REQUIRED TO DEMONSTRATE PROFICIENCY IN ONE FOREIGN LANGUAGE NORMALLY THROUGH THE 202 LEVEL

INTERNATIONAL BUSINESS

Freshman Year			
1st semester	Hrs	2nd semester	Hrs
ENG 103 or 104 (placement)	3	ENG 104 or University Core course	3
ISOM 210	3	MATH 125	3
MCOB 100	1	University Core Course	3
University Core Course	3	ECON 201 (Tier 1)	3
FIN 101 & PFW 1##	1+2	University Core Course	3
University Core Course	3		
	16		15

Sophomore Year			
1st semester	Hrs	2nd semester	Hrs
ACC 201	3	ACC 202	3
ECON 202 (Tier 2)	3	ECON 221	3
ISOM 249	3	MGT 300 or MKG 300 or FIN 300	3
INTB 265	3	BA 205	3
University Core Course	3	MCOB 300	1
MCOB 200	1	University Core Course	3
	16		16

Junior Year			
1st semester	Hrs	2nd semester	Hrs
ECON 351	3	FIN 352	3
MGT 300 or MKG 300 or FIN 300	3	MGT 300 or MKG 300	3
BL 260	3	Functional Area Requirement*	3
General Elective	3	Cultural Requirement*	3
University Core Course	3	General elective	3
	15		15

FIN 300 must be completed no later than Fall semester Junior year

Senior Year			
1st semester	Hrs	2nd semester	Hrs
ISOM 351	3	MGT 491 (Tier 3)	3
MGT 301	3	INTBA 490	3
MKG 470	3	Functional Area Requirement*	3
Functional Area Requirement*	3	Cultural Requirement*	3
INTB 300 or INTB 369	3	General elective	3
	15		15

Minimum 120 hours

BOLD = required business courses

* = Major electives

This document is a suggested guideline; it is the student's responsibility to meet with their advisor regularly to verify all requirements are being met for graduation.

