

FASHION INDUSTRY STUDIES
(51-54 HRS.)
Effective Fall 2024

COURSE	COURSE TITLE	HR	PREREQUISITE(S)
ECON 116 or ECON 201	Survey of Economic Ideas Elementary Microeconomics	3.0	116: <i>Not open</i> to students who have credit in ECON 201 or 202. 201: None
FASH 100	Introduction to the Fashion Industry	3.0	None
FASH 102	Fashion Studio 1	3.0	None
FASH 130	Fashion Fabrics & Analysis	3.0	None
FASH 210	Fashion Studio 2	3.0	CT 112, FASH 102
FASH 260	History of Fashion	3.0	FASH 100
FASH 284	Fashion Branding	3.0	CT 112, FASH 102
FASH 305	Fashion Product Development & Simulation	3.0	FASH 102; MKG 300
FASH 310	Fashion Studio 3	3.0	FASH 210
FASH 365	Fashion Forecasting	3.0	FASH 100
FASH 369	Fashion Internship	3.0 – 6.0	FASH 100
FASH 381	Fashion Special Event Promotion	3.0	FASH 100
CT 112	Computer Applications for Design Solutions	3.0	None
ISOM 249	Fundamentals of Business Communication	3.0	None
MCOB 100	Introduction to Miller College and World of Business	1.0	Open only to Miller College Business majors. Other majors by permission.
MCOB 200	Job Search Skills	1.0	Prerequisite: MCOB 100. Open only to Miller College Business majors. Open only to freshmen, sophomores, and juniors. Other majors by permission.
MCOB 300	Transition to the Profession	1.0	Prereq: Credit in MCOB 100 Prereq or parallel enrollment in MCOB 200 Open only to Miller College Business majors. Other majors by permission.

DIRECTED ELECTIVES: CHOOSE TWO (2) COURSES:

ENT 241 FASH 200 FASH 299X FASH 496 JOUR 182 HOSP 210 HOSP 287 MGT 300 MKG 300 MKG 370	The Entrepreneurial Experience Styling: The Fashionable Look Special Topics in Fashion Seminar in Fashion Media Analytics and Content Strategy Customer Service Intro to Event Management Managing Behavior in Organizations Principles of Marketing Introduction to Digital Marketing Strategy	6.0	See course catalog for course descriptions and prerequisites.
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FASHION CAPSTONE: CHOOSE ONE (1) COURSE:

FASH 480 or FASH 488	Studio Design: Senior Line Fashion Buying, Merchandising and E-Commerce	3.0	See course catalog for course descriptions and prerequisites.
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FASHION INDUSTRY STUDIES

Freshman Year

1st semester	Hrs	2nd semester	Hrs
Math Tier 1 Foundation	3	CT 112 (Tier 2 Art/Design)	3
ENG 103	3	ENG 104	3
Tier 1 Fine Arts	3	PFW Wellness	2
FASH 100	3	FASH 130	3
FASH 102	3	General Elective	3
MCOB 100	1	FIN 101 (Tier 1)	1
	16		15

Sophomore Year

1st semester	Hrs	2nd semester	Hrs
ECON 116 or 201	3	COMM 210	3
Tier 1 Natural Sciences	3	FASH 260	3
ISOM 249	3	FASH 305	3
MCOB 200	1	Tier 1 History Elective	3
FASH 210	3	General elective	3
General elective	3		
	16		15

Junior Year

1st semester	Hrs	2nd semester	Hrs
Tier 1 Social Science	3	Tier 2 Nat Sci/Soc Sci	3
General elective	3	FASH 310	3
General elective	3	FASH 365	3
MCOB 300	1	Directed elective	3
FASH 284	3	General elective	3
	13		15

Senior Year

1st semester	Hrs	2nd semester	Hrs
Tier 1 Humanities	3	FASH 369 (UCC Tier 3 capstone)	3
FASH 480 or 488	3	FASH 381	3
General elective	3	UCC Writing Course	3
General elective	3	General elective	3
General elective	3	General elective	3
	15		15

Minimum 120 hours

BOLD = required major courses

*= major electives

This document is a suggested guideline; it is the student's responsibility to meet with their advisor regularly to verify all requirements are being met for graduation.