

NOTE: FASH COURSE PREFIX REPLACED FCFA COURSE PREFIX EFFECTIVE FALL 2018

| FASHION MERCHANDISING | | (85 HRS.) | | Effective Fall 2018 |
|----------------------------|---|-----------------|--|--|
| COURSE | COURSE TITLE | HR | PREREQUISITE(S) | TERM OFFERED |
| CHEM 100 | People and Chemistry | 3.0 | <i>Not open to students who have credit in CHEM 101, 111.</i> | Fall/Spring/Summer |
| ECON 116 or ECON 201 | Survey of Economic Ideas Elementary Microeconomics | 3.0 | 116: <i>Not open to students who have credit in ECON 201 or 202.</i> 201: None | Fall/Spring/Summer Fall/Spring/Summer |
| FASH 101 | Dimensions of Clothing | 3.0 | None | See Department |
| FASH 102 | Fundamentals of Apparel Construction | 3.0 | None | See Department |
| FASH 230 | Textiles for Apparel | 3.0 | CHEM 100 | See Department |
| FASH 270 | The Fashion Industry | 3.0 | None | See Department |
| FASH 275 | Computerized Software and Presentation for the Fashion Industry | 3.0 | FASH 102 for all majors; FASH 265 for apparel design majors only. | See Department |
| FASH 280 | Merchandising Fundamentals and Mathematics | 3.0 | ISOM 125 | See Department |
| FASH 315 | Fashion Product Analysis | 3.0 | FASH 101 and 102 and 230 and 270 | See Department |
| FASH 345 | Visual Merchandising | 3.0 | FASH 101, 270 | See Department |
| FASH 360 | History of Costume | 3.0 | FASH 101 and 230 and 270 | See Department |
| FASH 365 | Study of Fashion Forecasting | 3.0 | FASH 270 | See Department |
| FASH 384 | Fashion Retailing, Management, and Branding | 3.0 | FASH 270 and 280 | See Department |
| FASH 392 | Professional Development for Fashion Merchandising | 1.0 | FASH 270 and 280 | See Department |
| FASH 415 | Apparel Manufacturing and Wholesaling | 3.0 | MKG 300 or MGT 342 and FASH 102 | See Department |
| FASH 475 | International Apparel Markets | 3.0 | FASH 230 and 270; and MKG 300 or MGT 342. | See Department |
| FASH 481 | Fashion Promotion | 3.0 | Junior standing; FASH 270; FASH 480 for apparel design students. | See Department |
| FASH 488 | Fashion Buying, Merchandising and E-Commerce | 3.0 | FASH 384 and MGT 300; and MKG 300 or MGT 342 <i>Prerequisite or Parallel: FASH 415</i> | See Department |
| INFM 369 | Internship in Fashion Merchandising | 3.0 – 6.0 | FASH 270 and 280 and 345 and 392; and MKG 300 or MGT 342; permission of the department chairperson. A total of 6 credits may be earned. | Fall/Spring/Summer |
| ISOM 125 | Introduction to Business with Integrated Computer Applications | 3.0 | None | Fall/Spring/Summer |
| MGT 300 | Managing Behavior in Organizations | 3.0 | Sophomore standing; C or better grade in ECON 116 or 201. | Fall/Spring/Summer |
| MKG 300 or ENT 342 | Principles of Marketing Marketing for New Ventures | 3.0 | Sophomore standing; minimum grade of C or better in ECON 116 or 201 ECON 116 or 201 or ACC 201 with a minimum grade of C; MGT 241 | Fall/Spring/Summer Fall/Spring/Summer |
| MKG 498 | Advanced Immersive Learning Project in Marketing | 3.0 | MKG 300; permission of the department chairperson or advisor; must fill out an application available in the departmental office | See Department |

STUDENTS ARE REQUIRED TO COMPLETE AN ENTREPRENEURIAL MANAGEMENT OR MARKETING MINOR (18 CREDIT HOURS)

Revised July 9, 2018

FASHION MERCHANDISING

Freshman Year

| 1st semester | Hrs | 2nd semester | Hrs |
|------------------------|-----|-------------------------------|-----|
| FASH 101 | 3 | FASH 102 | 3 |
| ISOM 125 | 3 | ENG 104 | 3 |
| CHEM 100 (Tier 1 NS) | 3 | Humanities Tier 1 Foundations | 3 |
| ENG 103 | 3 | History Tier 1 Foundation | 3 |
| Math Tier 1 Foundation | 3 | COMM 210 | 3 |
| | 15 | | 15 |

Sophomore Year

| 1st semester | Hrs | 2nd semester | Hrs |
|----------------------------------|-----|-----------------------------|-----|
| FASH 230 | 3 | FASH 275 | 3 |
| FASH 270 | 3 | FASH 315 | 3 |
| FASH 280 (Fall/Summer) | 3 | MGT 300 | 3 |
| FIN 101 (Personal Finance) | 1 | MKG 300 or ENT 342 | 3 |
| ECON 116 or ECON 201 (Tier 1 SS) | 3 | Fine Arts Tier 1 Foundation | 3 |
| PFW Tier 1 Physical Wellness | 2 | | |
| | 15 | | 15 |

Junior Year

| 1st semester | Hrs | 2nd semester | Hrs |
|---------------------------|-----|-----------------------------|-----|
| FASH 345 | 3 | FASH 360 | 3 |
| FASH 365 | 3 | FASH 415 | 3 |
| FASH 384 (Fall only) | 3 | INFM 369 (Internship) | 3 |
| FASH 392 (Fall only) | 1 | Minor Course (MKG or ENTRE) | 3 |
| Minor Course (MKG or ENT) | 3 | University Core Tier 2 | 3 |
| Elective | 2 | | |
| | 15 | | 15 |

Complete Writing Proficiency Exam WPP 392 (zero credits) between 60-90 credits earned

Senior Year

| 1st semester | Hrs | 2nd semester | Hrs |
|------------------------------|-----|--|-----|
| FASH 488 | 3 | FASH 475 (Spring only) | 3 |
| Writing Emphasis or Elective | 3 | FASH 481 (Spring only) | 3 |
| Minor Course (MKG or ENT) | 3 | MKG 498 (Approved Departmental Course) | 3 |
| University Core Tier 2 | 3 | Minor Course (MKG or ENT) | 3 |
| Elective | 3 | Minor Course (MKG or ENT) | 3 |
| | 15 | | 15 |

Minimum 120 hours

This document is a suggested guideline; it is the student's responsibility to meet with their advisor regularly to verify all requirements are being met for graduation.