

FASHION MERCHANDISING		(79 HRS.)	Effective Fall 2020	
COURSE	COURSE TITLE	HR	PREREQUISITE(S)	TERM OFFERED
CHEM 100	People and Chemistry	3.0	<i>Not open to students who have credit in CHEM 101, 111.</i>	Fall/Spring/Summer
ECON 116 or ECON 201	Survey of Economic Ideas  Elementary Microeconomics	3.0	116: <i>Not open to students who have credit in ECON 201 or 202.</i>  201: None	Fall/Spring/Summer  Fall/Spring/Summer
FASH 101	Dimensions of Clothing	3.0	None	Fall/Spring
FASH 102	Fundamentals of Apparel Construction	3.0	None	Fall/Spring
FASH 230	Textiles for Apparel	3.0	CHEM 100	Fall/Spring/Summer
FASH 270	The Fashion Industry	3.0	None	Fall/Spring/Summer
FASH 275	Computerized Software and Presentation for the Fashion Industry	3.0	FASH 102 for all majors; FASH 265 for apparel design majors only.	Fall/Spring
FASH 280	Merchandising Fundamentals and Mathematics	3.0	ISOM 125	Fall/Spring
FASH 315	Fashion Product Analysis	3.0	FASH 101 and 102 and 230 and 270	Fall/Spring
FASH 345	Visual Merchandising	3.0	FASH 101, 270	Fall/Spring
FASH 360	History of Costume	3.0	FASH 101 and 230 and 270	Fall/Spring
FASH 365	Study of Fashion Forecasting	3.0	FASH 270	Fall/Spring/Summer
FASH 384	Fashion Retailing, Management, and Branding	3.0	FASH 270 and 280	Fall/Spring
FASH 392	Professional Development for Fashion Merchandising	1.0	FASH 270 and 280	Fall
FASH 415	Apparel Manufacturing and Wholesaling	3.0	MKG 300 or MGT 342 and FASH 102	Fall/Spring
FASH 475	International Apparel Markets	3.0	FASH 230 and 270; and MKG 300 or MGT 342.	Spring
FASH 481	Fashion Promotion	3.0	Junior standing; FASH 270; FASH 480 for apparel design students.	Fall/Spring
FASH 488	Fashion Buying, Merchandising and E-Commerce	3.0	FASH 384 and MGT 300; and MKG 300 or MGT 342 <i>Prerequisite or Parallel: FASH 415</i>	Fall/Spring
INFM 369	Internship in Fashion Merchandising	3.0 – 6.0	FASH 270 and 280 and 345 and 392; and MKG 300 or MGT 342; permission of the department chairperson. A total of 6 credits may be earned.	Fall/Spring/Summer
ISOM 125	Introduction to Business with Integrated Computer Applications	3.0	None	Fall/Spring/Summer
MGT 300	Managing Behavior in Organizations	3.0	Sophomore standing; C or better grade in ECON 116 or 201.	Fall/Spring/Summer

**STUDENTS ARE REQUIRED TO COMPLETE AN ENTREPRENEURIAL MANAGEMENT OR MARKETING MINOR (18 CREDIT HOURS)**

# FASHION MERCHANDISING

## Freshman Year

1st semester	Hrs	2nd semester	Hrs
FASH 101	3	FASH 102	3
ISOM 125 (Tier 1 Social Sciences)	3	ENG 104	3
CHEM 100 (Tier 1 NS)	3	Humanities Tier 1 Foundations	3
ENG 103	3	History Tier 1 Foundation	3
Math Tier 1 Foundation	3	COMM 210	3
	15		15

## Sophomore Year

1st semester	Hrs	2nd semester	Hrs
FASH 230	3	FASH 275	3
FASH 270	3	FASH 315	3
FASH 280	3	MGT 300	3
FIN 101 (Personal Finance)	1	(MKG 300 or ENT 342)	3
ECON 116 or ECON 201 (Tier 1 SS)	3	Fine Arts Tier 1 Foundation	3
PFW Tier 1 Physical Wellness	2		
	15		15

## Junior Year

1st semester	Hrs	2nd semester	Hrs
FASH 345	3	FASH 360	3
FASH 365	3	FASH 415	3
FASH 384	3	INFM 369 (Internship)	3
FASH 392	1	Minor Course (MKG or ENTRE)	3
Minor Course (MKG or ENT)	3	University Core Tier 2	3
Elective	2		
	15		15

## Senior Year

1st semester	Hrs	2nd semester	Hrs
FASH 488	3	FASH 475	3
Writing Emphasis or Elective	3	FASH 481	3
Minor Course (MKG or ENT)	3	Approved Departmental Course (MKG 498)	3
University Core Tier 2	3	Minor Course (MKG or ENT)	3
Elective	3	Minor Course (MKG or ENT)	3
	15		15

**Minimum 120 hours**

*This document is a suggested guideline; it is the student's responsibility to meet with their advisor regularly to verify all requirements are being met for graduation.*