

**NOTE: FASH COURSE PREFIX REPLACED FCFA COURSE PREFIX EFFECTIVE FALL 2018**

| FASHION MERCHANDISING      |   | (85 HRS.)       | Effective Fall 2018  |  |
|----------------------------|---|-----------------|--|--|
| COURSE                     | COURSE TITLE  | HR              | PREREQUISITE(S)  | TERM OFFERED                                 |
| CHEM 100                   | People and Chemistry  | 3.0             | <i>Not open to students who have credit in CHEM 101, 111.</i>  | Fall/Spring/Summer                           |
| ECON 116<br>or<br>ECON 201 | Survey of Economic Ideas<br><br>Elementary Microeconomics       | 3.0             | 116: <i>Not open to students who have credit in ECON 201 or 202.</i><br><br>201: None  | Fall/Spring/Summer<br><br>Fall/Spring/Summer |
| FASH 101                   | Dimensions of Clothing  | 3.0             | None   | See Department                               |
| FASH 102                   | Fundamentals of Apparel Construction                            | 3.0             | None   | See Department                               |
| FASH 230                   | Textiles for Apparel  | 3.0             | CHEM 100   | See Department                               |
| FASH 270                   | The Fashion Industry  | 3.0             | None   | See Department                               |
| FASH 275                   | Computerized Software and Presentation for the Fashion Industry | 3.0             | FASH 102 for all majors; FASH 265 for apparel design majors only.  | See Department                               |
| FASH 280                   | Merchandising Fundamentals and Mathematics                      | 3.0             | ISOM 125   | See Department                               |
| FASH 315                   | Fashion Product Analysis  | 3.0             | FASH 101 and 102 and 230 and 270   | See Department                               |
| FASH 345                   | Visual Merchandising  | 3.0             | FASH 101, 270  | See Department                               |
| FASH 360                   | History of Costume  | 3.0             | FASH 101 and 230 and 270   | See Department                               |
| FASH 365                   | Study of Fashion Forecasting                                    | 3.0             | FASH 270   | See Department                               |
| FASH 384                   | Fashion Retailing, Management, and Branding                     | 3.0             | FASH 270 and 280   | See Department                               |
| FASH 392                   | Professional Development for Fashion Merchandising              | 1.0             | FASH 270 and 280   | See Department                               |
| FASH 415                   | Apparel Manufacturing and Wholesaling                           | 3.0             | MKG 300 or MGT 342 and FASH 102  | See Department                               |
| FASH 475                   | International Apparel Markets                                   | 3.0             | FASH 230 and 270; and MKG 300 or MGT 342.  | See Department                               |
| FASH 481                   | Fashion Promotion   | 3.0             | Junior standing; FASH 270; FASH 480 for apparel design students.   | See Department                               |
| FASH 488                   | Fashion Buying, Merchandising and E-Commerce                    | 3.0             | FASH 384 and MGT 300; and MKG 300 or MGT 342<br><i>Prerequisite or Parallel: FASH 415</i>  | See Department                               |
| INFM 369                   | Internship in Fashion Merchandising                             | 3.0<br>–<br>6.0 | FASH 270 and 280 and 345 and 392; and MKG 300 or MGT 342; permission of the department chairperson. A total of 6 credits may be earned.  | Fall/Spring/Summer                           |
| ISOM 125                   | Introduction to Business with Integrated Computer Applications  | 3.0             | None   | Fall/Spring/Summer                           |
| MGT 300                    | Managing Behavior in Organizations                              | 3.0             | Sophomore standing; C or better grade in ECON 116 or 201.  | Fall/Spring/Summer                           |
| MKG 300<br>or<br>ENT 342   | Principles of Marketing<br><br>Marketing for New Ventures       | 3.0             | Sophomore standing; minimum grade of C or better in ECON 116 or 201<br><br>ECON 116 or 201 or ACC 201 with a minimum grade of C; MGT 241 | Fall/Spring/Summer<br><br>Fall/Spring/Summer |
| MKG 498                    | Advanced Immersive Learning Project in Marketing                | 3.0             | MKG 300; permission of the department chairperson or advisor; must fill out an application available in the departmental office          | See Department                               |

**STUDENTS ARE REQUIRED TO COMPLETE AN ENTREPRENEURIAL MANAGEMENT OR MARKETING MINOR (18 CREDIT HOURS)**

Revised July 9, 2018

# FASHION MERCHANDISING

## Freshman Year

| 1st semester           | Hrs | 2nd semester                  | Hrs |
|------------------------|-----|-------------------------------|-----|
| FASH 101               | 3   | FASH 102                      | 3   |
| ISOM 125               | 3   | ENG 104                       | 3   |
| CHEM 100 (Tier 1 NS)   | 3   | Humanities Tier 1 Foundations | 3   |
| ENG 103                | 3   | History Tier 1 Foundation     | 3   |
| Math Tier 1 Foundation | 3   | COMM 210                      | 3   |
|                        | 15  |                               | 15  |

## Sophomore Year

| 1st semester                     | Hrs | 2nd semester                | Hrs |
|----------------------------------|-----|-----------------------------|-----|
| FASH 230                         | 3   | FASH 275                    | 3   |
| FASH 270                         | 3   | FASH 315                    | 3   |
| FASH 280 (Fall/Summer)           | 3   | MGT 300                     | 3   |
| FIN 101 (Personal Finance)       | 1   | MKG 300 or ENT 342          | 3   |
| ECON 116 or ECON 201 (Tier 1 SS) | 3   | Fine Arts Tier 1 Foundation | 3   |
| PFW Tier 1 Physical Wellness     | 2   |                             |     |
|                                  | 15  |                             | 15  |

## Junior Year

| 1st semester              | Hrs | 2nd semester                | Hrs |
|---------------------------|-----|-----------------------------|-----|
| FASH 345                  | 3   | FASH 360                    | 3   |
| FASH 365                  | 3   | FASH 415                    | 3   |
| FASH 384 (Fall only)      | 3   | INFM 369 (Internship)       | 3   |
| FASH 392 (Fall only)      | 1   | Minor Course (MKG or ENTRE) | 3   |
| Minor Course (MKG or ENT) | 3   | University Core Tier 2      | 3   |
| Elective                  | 2   |                             |     |
|                           | 15  |                             | 15  |

**Complete Writing Proficiency Exam WPP 392 (zero credits) between 60-90 credits earned**

## Senior Year

| 1st semester                 | Hrs | 2nd semester                           | Hrs |
|------------------------------|-----|--|-----|
| FASH 488                     | 3   | FASH 475 (Spring only)                 | 3   |
| Writing Emphasis or Elective | 3   | FASH 481 (Spring only)                 | 3   |
| Minor Course (MKG or ENT)    | 3   | MKG 498 (Approved Departmental Course) | 3   |
| University Core Tier 2       | 3   | Minor Course (MKG or ENT)              | 3   |
| Elective                     | 3   | Minor Course (MKG or ENT)              | 3   |
|                              | 15  |  | 15  |

**Minimum 120 hours**

*This document is a suggested guideline; it is the student's responsibility to meet with their advisor regularly to verify all requirements are being met for graduation.*