

ENTREPRENEURSHIP AND INNOVATION

(75 HRS.)

Effective Fall 2024

COURSE	COURSE TITLE	HR	PREREQUISITE(S)
BUSINESS CORE REQUIREMENTS:			
ACC 201	Principles of Financial Accounting	3.0	Completed 15 credit hours
ACC 202	Principles of Managerial Accounting	3.0	C- or better grade in ACC 201 or D- or better grade in ACC 200
BA 205	Foundations of Business Analytics	3.0	None
BL 260	Principles of Business Law	3.0	None
ECON 201	Elementary Microeconomics	3.0	None
ECON 202	Elementary Macroeconomics	3.0	C- or better grade in ECON 201
ECON 221	Business Statistics	3.0	C- or better in MATH 110 or MATH 111 or MATH 113, or an appropriate score on the SAT/ACT or on the mathematics placement test or a passing (D- or better) in MATH 125, MATH 132, MATH 161, or MATH 165
FIN 300	Principles of Finance	3.0	C- or better grade in ECON 116 or ECON 201
ISOM 210	Business Information Systems	3.0	None
ISOM 249	Fundamentals of Business Communications	3.0	None
ISOM 351	Operations Management	3.0	Prerequisite or parallel: ECON 221 or MATH 181 or MATH 221 or MATH 320 or MATH 321 or NUR 314 or PSYS 241 or SOC 382 or equivalent
MATH 125	Quantitative Reasoning	3.0	None
MCOB 100	Introduction to Miller College and World of Business	1.0	Open only to Miller College Business majors. Other majors by permission.
MCOB 200	Job Search Skills	1.0	Prerequisite: MCOB 100. Open only to Miller College Business majors. Open only to freshmen, sophomores, and juniors. Other majors by permission.
MCOB 300	Transition to the Profession	1.0	Credit in MCOB 100 Prereq or parallel enrollment in MCOB 200. Open only to Miller College Business majors. Other majors by permission.
MGT 300	Managing Behavior in Organizations	3.0	Sophomore standing
MGT 491	Business Policy and Strategic Management	3.0	Senior standing; completion of ACC 202, BA 205, ECON 202, ECON 221, BL 260, ISOM 201, ISOM 249, ISOM 351, MGT 300, MKG 300, and FIN 300. No simultaneous enrollment allowed.
MKG 300	Principles of Marketing	3.0	Sophomore standing
ENTREPRENEURSHIP AND INNOVATION REQUIREMENTS:			
ENT 241	The Entrepreneurial Experience	3.0	Must take during freshman or sophomore year
ENT 341	Creativity and Opportunity	3.0	ENT 241
ENT 346	Business Models and Innovation	3.0	ENT 241 and ENT 341
ENT 347	Entrepreneurial Ventures	3.0	ENT 346
ENT 441	Entrepreneurial Decision Making	3.0	ENT 347, 443; Open only to entrepreneurship majors
ENT 443	Venture Financing	3.0	ENT 241, 346; FIN 300; Open only to entrepreneurship majors
ENT 449	Startup Ecosystems and Venture Leadership	3.0	ENT 347 and ENT 443; Open only to entrepreneurship majors
6 hours of electives	Choose from: COMM 375 ENT 244, 343, 369 MGT 243, 250, 301, 361, 364, 367, 370, 409, 467 TDTP 161, 280, 495 TEDU 102	6.0	See Course Catalog for specific course descriptions and requirements

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Freshman Year			
1st semester	Hrs	2nd semester	Hrs
ENG 103 or 104 (placement)	3	ENG 104 or University Core course	3
ISOM 210	3	MATH 125	3
PFW Course	2	University Core Course	3
FIN 101	1	MCOB 100	1
University Core Course	3	ECON 201 (Tier 1)	3
University Core Course	3	University Core Course	3
	15		16

Sophomore Year			
1st semester	Hrs	2nd semester	Hrs
ACC 201	3	ACC 202	3
ECON 202 (Tier 2)	3	ECON 221	3
ISOM 249	3	BL 260	3
MCOB 200	1	MCOB 300	1
ENT 241	3	MGT 300	3
University Core Course	3	BA 205	3
	16		16

Junior Year			
1st semester	Hrs	2nd semester	Hrs
ENT 341	3	ENT 346	3
MKG 300	3	ISOM 351	3
FIN 300	3	Major elective*	3
University Core Course	3	General elective	3
General Elective	3	General elective	3
	15		15

Senior Year			
1st semester	Hrs	2nd semester	Hrs
ENT 347	3	MGT 491 (Tier 3)	3
ENT 443	3	ENT 441	3
University Core Course	3	ENT 449	3
General elective	3	Major elective*	3
General elective	3		
	15		12

Minimum 120 hours

BOLD = required business courses

* = Major electives

This document is a suggested guideline; it is the student's responsibility to meet with their advisor regularly to verify all requirements are being met for graduation.

