

ENTREPRENEURSHIP AND INNOVATION

(75 HRS.)

Effective Fall 2021

| COURSE | COURSE TITLE | HR | PREREQUISITE(S) | TERM OFFERED |
|--|---|-----------|--|----------------------------------|
| BUSINESS CORE REQUIREMENTS: | | | | |
| ACC 201 | Principles of Accounting 1 | 3.0 | Completed 18 credit hours | Fall/Spring/Summer |
| ACC 202 | Principles of Accounting 2 | 3.0 | ACC 201 with a grade higher than C- | Fall/Spring/Summer |
| BA 205 | Foundations of Business Analytics | 3.0 | None | Fall/Spring |
| BL 260 | Principles of Business Law | 3.0 | None | Fall/Spring/Summer |
| ECON 201 | Elementary Microeconomics | 3.0 | None | Fall/Spring/Summer |
| ECON 202 | Elementary Macroeconomics | 3.0 | C or better grade in ECON 201 | Fall/Spring/Summer |
| ECON 221 | Business Statistics | 3.0 | C or better grade in MATH 110 or MATH 111 or MATH 113, or a passing grade (D- or better) in MATH 132, MATH 161, or MATH 165 | Fall/Spring/Summer |
| FIN 300 | Principles of Finance | 3.0 | C or better grade in ACC 201 | Fall/Spring/Summer |
| ISOM 210 | Business Information Systems | 3.0 | None | Fall/Spring/Summer |
| ISOM 249 | Fundamentals of Business Communications | 3.0 | C or better grade in ENG 104 or in ENG 114 | Fall/Spring/Summer |
| ISOM 351 | Operations Management | 3.0 | ECON 221 or permission of department chairperson | Fall/Spring/Summer |
| MATH 132 | Brief Calculus | 3.0 | C- or better in MATH 110 or 111, or an appropriate score on the SAT/ACT or on the mathematics placement test, or permission of the department chairperson | Fall/Spring/Summer |
| MCOB 100 | Introduction to Miller College and World of Business | 1.0 | Open only to Miller College Business majors. Other majors by permission. | Fall/Spring |
| MCOB 200 | Job Search Skills | 1.0 | Prereq: Credit in MCOB 100 Prereq or parallel enrollment in ISOM 249 | Fall/Spring |
| MCOB 300 | Transition to the Profession | 1.0 | Credit in MCOB 100 Prereq or parallel enrollment in MCOB 200 | Fall/Spring |
| MGT 300 | Managing Behavior in Organizations | 3.0 | Sophomore standing; C or better grade in ECON 116 or 201 | Fall/Spring/Summer |
| MGT 491 | Business Policy and Strategic Management | 3.0 | Senior standing; completion of all Miller College of Business core classes including BL 260, FIN 300, ISOM 249, ISOM 351, MGT 300, MKG 300, MATH 132 or 161 or 162 or 165 or 166. No simultaneous enrollment allowed. | Fall/Spring/Summer |
| MKG 300 | Principles of Marketing | 3.0 | Sophomore standing; minimum grade of C in ECON 116 or 201 | Fall/Spring/Summer |
| ENTREPRENEURSHIP AND INNOVATION REQUIREMENTS: | | | | |
| ENT 241 | The Entrepreneurial Experience | 3.0 | Must take during freshman or sophomore year | Fall/Spring/Summer |
| ENT 341 | Creativity and Opportunity | 3.0 | ENT 241 | Fall |
| ENT 346 | Business Models and Innovation | 3.0 | ENT 241 and ENT 341 | Spring |
| ENT 347 | Entrepreneurial Ventures | 3.0 | ENT 346 | Fall |
| ENT 441 | Entrepreneurial Decision Making | 3.0 | ENT 347, 443; Open only to entrepreneurship majors | Spring |
| ENT 443 | Venture Financing | 3.0 | ENT 241, 346; FIN 300; Open only to entrepreneurship majors | Fall |
| ENT 449 | Startup Ecosystems and Venture Leadership | 3.0 | ENT 347 and ENT 443; Open only to entrepreneurship majors | Spring |
| 6 hours of electives | Choose from: COMM 375 ENT 244, 343, 369 MGT 243, 301, 361, 409 TDTP 161, 280, 495 TEDU 102 | 6.0 | See Course Catalog for specific course descriptions and requirements | See departments for availability |

ENTREPRENEURSHIP AND INNOVATION

| Freshman Year | | | |
|-----------------------------|-----|--|----------|
| 1st semester | Hrs | 2nd semester | Hrs |
| ENG 103 or 104 (placement) | 3 | ENG 104 or University Core course | 3 |
| MATH 110 or 111 (placement) | 3 | MATH 132 (University Core Foundation) | 3 |
| PFW Course | 2 | ISOM 210 | 3 |
| FIN 101 | 1 | MCOB 100 | 1 |
| University Core Course | 3 | ECON 201 (Tier 1) | 3 |
| University Core Course | 3 | University Core Course | 3 |
| | 15 | | 16 |

| Sophomore Year | | | |
|--------------------------|----------|-----------------|----------|
| 1st semester | Hrs | 2nd semester | Hrs |
| ACC 201 | 3 | ACC 202 | 3 |
| ECON 202 (Tier 2) | 3 | ECON 221 | 3 |
| ISOM 249 | 3 | BL 260 | 3 |
| MCOB 200 | 1 | MCOB 300 | 1 |
| ENT 241 | 3 | MGT 300 | 3 |
| University Core Course | 3 | BA 205 | 3 |
| | 16 | | 16 |

| Junior Year | | | |
|------------------------|----------|------------------------|----------|
| 1st semester | Hrs | 2nd semester | Hrs |
| ENT 341 | 3 | ENT 346 | 3 |
| MKG 300 | 3 | ISOM 351 | 3 |
| FIN 300 | 3 | Major elective* | 3 |
| University Core Course | 3 | General elective | 3 |
| University Core Course | 3 | General elective | 3 |
| | 15 | | 15 |

| Senior Year | | | |
|------------------------|----------|-------------------------|----------|
| 1st semester | Hrs | 2nd semester | Hrs |
| ENT 347 | 3 | MGT 491 (Tier 3) | 3 |
| ENT 443 | 3 | ENT 441 | 3 |
| University Core Course | 3 | MGT 449 | 3 |
| General elective | 3 | Major elective* | 3 |
| General elective | 3 | | |
| | 15 | | 12 |

Minimum 120 hours

BOLD = required business courses

* = Major electives

This document is a suggested guideline; it is the student's responsibility to meet with their advisor regularly to verify all requirements are being met for graduation.

