

ENTREPRENEURIAL MANAGEMENT
(72 HRS.)
Effective Fall 2020

COURSE	COURSE TITLE	HR	PREREQUISITE(S)	TERM OFFERED
BUSINESS CORE REQUIREMENTS:				
ACC 201	Principles of Accounting 1	3.0	Completed 18 credit hours	Fall/Spring/Summer
ACC 202	Principles of Accounting 2	3.0	ACC 201 with a grade higher than C-	Fall/Spring/Summer
BL 260	Principles of Business Law	3.0	None	Fall/Spring/Summer
ECON 201	Elementary Microeconomics	3.0	MATH 108 recommended	Fall/Spring/Summer
ECON 202	Elementary Macroeconomics	3.0	C or better grade in ECON 201	Fall/Spring/Summer
ECON 221	Business Statistics	3.0	C or better grade in MATH 111, or a passing grade (D- or better) in MATH 132, 161, or 165 and a C or higher grade in ISOM 125 or CS 104, or a passing grade (D- or better) in ISOM 210 or its equivalent, or demonstrated proficiency in Microsoft Excel by examination Parallel: ISOM 210	Fall/Spring/Summer
FIN 300	Principles of Finance	3.0	C or better grade in ACC 201	Fall/Spring/Summer
ISOM 210	Business Information Systems	3.0	None	Fall/Spring/Summer
ISOM 249	Fundamentals of Business Communications	3.0	C or better grade in ENG 104 or in ENG 114	Fall/Spring/Summer
ISOM 351	Operations Management	3.0	ECON 221 or permission of department chairperson	Fall/Spring/Summer
MATH 132	Brief Calculus	3.0	C- or better in MATH 111, or an appropriate score on the SAT/ACT or on the mathematics placement test, or permission of the department chairperson	Fall/Spring/Summer
MCOB 100	Introduction to Miller College and World of Business	1.0	Open only to Miller College of Business Core majors. Other Miller College majors by permission.	Fall/Spring
MCOB 200	Job Search Skills	1.0	Prereq: Credit in MCOB 100 Prereq or parallel enrollment in ISOM 249	Fall/Spring
MCOB 300	Transition to the Profession	1.0	Credit in MCOB 100 Prereq or parallel enrollment in MCOB 200	Fall/Spring
MGT 300	Managing Behavior in Organizations	3.0	Sophomore standing; C or better grade in ECON 116 or 201	Fall/Spring/Summer
MGT 491	Business Policy and Strategic Management	3.0	Senior standing; completion of all Miller College of Business core classes including BL 260, FIN 300, ISOM 249, 351, MGT 300, MKG 300, MATH 132 or 161 or 162 or 165 or 166. No simultaneous enrollment allowed.	Fall/Spring/Summer
MKG 300	Principles of Marketing	3.0	Sophomore standing; minimum grade of C in ECON 116 or 201	Fall/Spring/Summer
ENTREPRENEURIAL MANAGEMENT REQUIREMENTS:				
ENT 241	The Entrepreneurial Experience	3.0	Must take during freshman or sophomore year	Fall/Spring/Summer
ENT 341	Opportunity Identification	3.0	ENT 241; Open only to Entrepreneurial Management majors.	Fall
ENT 346	Product and Service Design	3.0	ENT 341	Spring
ENT 347	Business Model Generation	3.0	ENT 346	Fall
ENT 441	Entrepreneurial Decision Making	3.0	ENT 347, 443; Open only to Entrepreneurial Management majors.	Spring
ENT 443	Venture Financing	3.0	ENT 241, 346; FIN 300; Open only to Entrepreneurial Management majors.	Fall
ENT 449	New Venture Creation	3.0	ENT 347, 443; Open only to Entrepreneurial Management majors.	Spring
6 hours of electives	Choose from: COMM 375 ENT 244, 343, 369 MGT 243, 301, 361, 409 TDTP 161, 280, 495 TEDU 102	6.0	See Course Catalog for specific course descriptions and requirements	See departments for availability

ENTREPRENEURIAL MANAGEMENT

Freshman Year			
1st semester	Hrs	2nd semester	Hrs
ENG 103 or 104 (placement)	3	ENG 104 or University Core course	3
MATH 108 or 111 (placement)	3	MATH 132 (University Core Foundation)	3
PFW Course	2	ISOM 210	3
FIN 101	1	MCOB 100	1
University Core Course	3	ECON 201 (Tier 1)	3
University Core Course	3	University Core Course	3
	15		16

Sophomore Year			
1st semester	Hrs	2nd semester	Hrs
ACC 201	3	ACC 202	3
ECON 202 (Tier 2)	3	ECON 221	3
ISOM 249	3	BL 260	3
MCOB 200	1	MCOB 300	1
ENT 241	3	MGT 300	3
University Core Course	3	University Core Course	3
	16		16

Junior Year			
1st semester	Hrs	2nd semester	Hrs
ENT 341	3	ENT 346	3
MKG 300	3	ISOM 351	3
FIN 300	3	Major elective*	3
University Core Course	3	General elective	3
University Core Course	3	General elective	3
	15		15

Senior Year			
1st semester	Hrs	2nd semester	Hrs
ENT 347	3	MGT 491 (Tier 3)	3
ENT 443	3	ENT 441	3
University Core Course	3	MGT 449	3
General elective	3	Major elective*	3
General elective	3		
	15		12

Minimum 120 hours

BOLD = required business courses

* = Major electives

This document is a suggested guideline; it is the student's responsibility to meet with their advisor regularly to verify all requirements are being met for graduation.

