EOE/AA Language For Marketing Materials
Approved 4.17.18

Standard language for most print pieces.*
The information presented here, correct at the time of publication is subject to change.

Ball State University practices equal opportunity in education and employment and is strongly and actively committed to diversity within its community.

Expanded language for student recruitment pieces when space allows.
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Ball State wants its programs and services to be accessible to all people. For information about access and accommodations, please call the Office of Disability Services at 765-285-5293; go through Relay Indiana for deaf or hard-of-hearing individuals (relayindiana.com or 877-446-8772); or visit bsu.edu/disabilityservices.

Employment and Purchasing pieces - standard language
The information presented here, correct at the time of publication, is subject to change.

Ball State University is an equal opportunity/affirmative action employer that is strongly and actively committed to diversity within its community. Women, minorities, individuals with disabilities, and protected veterans are strongly encouraged to apply. All qualified applicants will receive equal consideration for employment without regard to race, color, religion, sex, national origin, age, disability, protected veteran status, or any other legally protected status. For information about access and accommodations, please call University Human Resource Services at 765-285-1834 or email humanresources@bsu.edu.

Employment and Purchasing pieces - abbreviated language for paid (by the word) pieces
EOO/AA EMPLOYER/Veterans/Disabled

or

EOE/Vet/Disabled

*marketing ads, banners, billboards, digital displays, event programs, invitations, maps, and signage are not required to include EOE language.