

Melinda G. Hubbard
Loveland, OH
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847.276.8470

Summary: A successful corporate executive with extensive experience in human resources, operations, strategy, employee development and innovation with a DBA from an AACSB accredited program.

EDUCATION

Doctor of Business Administration

Temple University, Fox School of Business, Philadelphia, Pennsylvania
Academic Focus: Leadership, Diversity in the Workplace

Master of Business Administration

University of Cincinnati
Carl H. Lindner College of Business, Cincinnati, Ohio
Academic Focus: Interdisciplinary Leadership

Graduate Coursework

Florida State University
Academic Focus: Vocal Performance
Awarded: Full Scholarship and Assistantship

Bachelor of Arts, French

Bachelor of Music, Vocal Performance
Illinois Wesleyan, Bloomington, Illinois
Academic Focus: French language, Opera

ACADEMIC EXPERIENCE

Adjunct Professor: Mount St. Joseph University, Cincinnati, Ohio

MBA S2 MGT 580: Group Dynamics and Team Building

Teaching Assistant: Florida State University, School of Music, Tallahassee, Florida

MVV111- Class Voice

Guest Lecturer:

Sinclair Community College, Dayton, Ohio

MAN-2140: Human Resources Management
(Multiple sessions/topics)

University of Cincinnati

AIS-4081: Leadership Theory and Practice

PROFESSIONAL EXPERIENCE

Guest Instructor: Princeton City School District, Present
ESL, Math, English
Milford City School District, Present
General Education

Owner: The HUB Leadership Consulting Group, Cincinnati, Ohio, Present
Coaching, Public Speaking and Writing on Leadership and Diversity in the Workplace

Vice President: Ohio National Financial Services, Cincinnati, Ohio, 2001 – 2018
Head of Operations for the Life Insurance Business Unit; developed future leaders; collaborated to create 3-year strategic plan; managed 300+ individuals through matrix organization; led successful innovation projects; introduced new technology and methods to the company

Assistant Branch Manager: Enterprise Rent-A-Car, Cincinnati, Ohio
Ran branch operations; achieved significant sales goals; developed future leaders

DOCTORAL DISSERTATION

Hubbard, M. G. (2018). *Where Are the Women?: An Investigation into Why Women Are Not Attaining Top Leadership Positions within the Financial Services Industry* (Doctoral dissertation, Temple University).

PUBLISHED PAPERS

Hubbard, M. G., Harold, C. M. (2018). *Where Are the Women?* (Engaged Management Scholarship Conference Proceedings)

Hubbard, M. G. (2018) *Women in Insurance: A History* (Self-published on www.melindasleadership.com)

WORKING PAPERS

Hubbard, M.G., Jordan, M., Williamson, D. (2020) *Leadership and Gaming*

Hubbard, M.G. (2020) *Women who have “Opted-Other”*

Braun, D., Davis, B., Hubbard, M.G. (2017) *Innovation and Learning*

Hubbard, M. G. (2017) *Effect of Social Media on the Gender Gap*

Hubbard, M. G. (2015) *The Life Insurance Industry and the Absence of Innovation*

IN THE MEDIA

“Big Dreams, Bold Goals” Embolden Podcast, January 2020

“Dr. Melinda Hubbard: A Woman Others Follow” fadedRED Podcast, September 2019

“Stress” Embolden Podcast, September 2019

INVITED ACADEMIC AND PROFESSIONAL PRESENTATIONS

Keynote Speaker: Troy Chamber of Commerce Women’s Day, March 2020

“Making Your Way in the World Today Takes Everything You’ve Got” JSFG Meeting, Keynote Speaker, February 2020

“Business Acumen for Today’s Leaders” Mason-Deerfield Chamber of Commerce Leadership Development Program, January 2020

“Women in the Workplace: Strategies for Success” Women in Manufacturing, January 2020

“#squadgoals: When Women Help Women, We All Succeed” Women in Business Network Leadership Conference, September 2019

“Leadership, Change Management, and Strategy Today” Clinton County United Way, August 2019

“Challenges Women Face in the Workplace and How We Overcome” American Business Women’s Association, June 2019

“Challenges Women Face in the Workplace and How We Overcome” Zonta International, Cincinnati Branch, May 2019

“Applications of the DBA Degree in Corporate America” Engaged Management Scholarship Alumni Consortium, September 2018

“The Doctoral Degree in Business: My Journey” Temple University Young Professionals in Finance, August 2018

“Where are the Women? Climbing the Ladder in Financial Services” Ohio Financial Services, August 2018

FELLOWSHIPS

Life Management Institute

CERTIFICATIONS

Chartered Life Underwriter
Chartered Financial Consultant
Associate, Reinsurance Administration
Associate, Customer Service

VOLUNTEER WORK

Zonta International, Vice President, Board of Directors, Cincinnati Club
United Way, Global Leadership Council – Standing Member
United Way Women’s Leadership Giving Steering Committee
BOLD Training Program for Board Service
ONFS Leader’s Circle – Founder
Blue Ash-Montgomery Symphony Orchestra – Board of Directors

HONORS

Beta Gamma Sigma – University of Cincinnati (MBA), and Temple University (DBA) chapters.

YWCA of Cincinnati “Rising Star” 2015

Other Interests

Music, singing, community theater, writing, travel, reading, volunteering, innovation, financial services, leadership.