

Imran Syed

Department of Management, Miller College of Business, Ball State University
Whitinger Business Building 243, Muncie, IN 47306
(765) 285-9034, aisyed@bsu.edu

EDUCATION

- Ph.D. **Oklahoma State University**, Spears School of Business, Oklahoma, USA
Business Administration; Major: Entrepreneurship, 2016
- Dissertation: Fool me once, shame on you; Fool me twice, shame on me: An exploration of the negative effects of the entrepreneur's dark side on venture performance.
- Chair and Advisor: Dr. Robert A. Baron
- M.B.A. **University of Wisconsin-Madison**, Wisconsin School of Business, Wisconsin, USA
Marketing Research, 2010
- M.B.A. **Nanyang Technological University**, Nanyang Business School, Singapore
Marketing, 2005
- B.A. **University of Mumbai**, Kishinchand Chellaram College, Mumbai, India
Psychology, 2001

ACADEMIC EMPLOYMENT

Assistant Professor 2016 – present
Department of Management,
Miller College of Business, Ball State University

PUBLICATIONS

- Syed, I., Butler, J. C., Smith, R. M., & Cao, X. (2020). From entrepreneurial passion to entrepreneurial intentions: The role of entrepreneurial passion, innovativeness, and curiosity in driving entrepreneurial intentions. *Personality and Individual Differences*, 156, 1-8.
- Smith, R. M., Sardeshmukh, S. R., & Syed, I. (2019). Building self-efficacy for entrepreneurial careers: New resource skill. *Journal of Small Business Strategy*, 29(3), 1-15.
- Mueller, B. A., Wolfe, M. T., & Syed, I. (2017). Passion and grit: An exploration of the pathways leading to venture success. *Journal of Business Venturing*, 32(3), 260-279.
- Syed, I., & Mueller, B. (2015). Finding the passion to persevere: An exploration of the mechanisms by which passion fuels entrepreneurial grit. *Frontiers of Entrepreneurship Research*. Babson Park, MA: Babson College.
- Syed, I., & Mueller, B. (2015). From passion to alertness: An investigation of the mechanisms through which passion drives alertness. In J. Humphreys (Ed.), *Academy of Management Best Paper Proceedings*.

Soleimanof, S., Morris, M, & Syed, I. (2015). The role of retirement intention in entrepreneurial exit. In D. R. DeTienne & K. Wennberg (Eds.), *Research Handbook of Entrepreneurial Exit* (pp. 157-183). Northampton, MA: Edward Elgar Publishing.

Syed, I. (2008). *Wowability: How to Achieve It and Why It Matters*. Singapore: John Wiley & Sons Incorporated.

TEACHING EXPERIENCE

@ Ball State University, Oklahoma State University, and University of Wisconsin-Madison

1. *Business Policy and Strategy Management, MGT 491*, Teaching Evaluation (TE) : 4.8 out of 5.0
2. *Entrepreneurial Decision-Making, ENT 441*, TE: 4.9 out of 5.0
3. *Marketing for New Ventures, ENT 342*, TE: 4.6 out of 5.0
4. *Entrepreneurial Thinking & Behavior, EEE 3023*, TE: 3.7 out of 4.0
5. *Venture Management, EEE 5113*
6. *Introduction to International Business, IB 200*

SERVICE

Committees:

1. Research Day Planning Committee
2. Behavioral Research Funding Committee
3. Graduate Programs Task Force
4. Undergraduate Curriculum Committee
5. Business Administration Degree Curriculum Committee
6. Management Journal List Committee
7. Faculty Diversity Plan Committee
8. Assurance of Learning (AOL) Communication Committee
9. Salary Appeals Committee
10. MGT 491 Course Committee
11. Tenure Line Faculty Search – Strategy Position – Committee
12. Assistant Professor of Entrepreneurship Recruitment Committee
13. Entrepreneurship Assistant/Associate Professor Recruitment Committee
14. Strategy Assistant Professor Recruitment Committee
15. Entrepreneurship Distinguished Professor Recruitment Committee
16. Management Department Contract Candidate Selection Committee
17. Social Committee

PROFESSIONAL EXPERIENCE

1. **Senior Project Manager**; SKIM Inc., Hoboken, New Jersey, USA
2. **Director of Marketing Planning and Strategic Planning**; Asatsu-DK Inc., Asia Regional Center, Singapore
3. **Director of Strategic Planning**; Asatsu-DK Singapore Inc., Singapore
4. **Post Producer**; Fireworks Productions, Mumbai, India