

Stanley J. Osweiler

Miller College of Business • Ball State University • E-mail: sjosweiler@bsu.edu

SUMMARIZED CHRONOLOGICAL CURRICULUM VITAE

College Level Teaching Experience

Twenty-two years of college-level, undergraduate and graduate teaching and cross-curricular program and course development, both traditional and online; domestic and international teaching career focused upon international/domestic marketing, general management, entrepreneurship, organizational behavior, strategic planning, ethics, and disruptive innovation, in academic and executive training environments. Extensive committee and service assignments, including oversight of international academic partnerships, program evaluation, salary and promotion policy development, and presentations to professional trade groups and organizations. Invited engagement in professional organizations; conference panel moderator, and published white papers on topical issues. Chosen Executive in Residence, consistently earn exceptionally praiseworthy evaluations for teaching, because of focus on practical application. Chosen by academic-excellence student organization as keynote speaker for “Last lecture” series in 2018; earned one of three Outstanding Faculty Awards in 2019, from Sigma Phi Epsilon; chosen as Faculty Initiate by Delta Sigma Pi in 2020.

Public and Private Sector Experience

Thirty-five years of ever-increasing responsibility in enterprise marketing, operations, and President/CEO-level management experience - in domestic and multi-national business environs, in consumer and industrial settings - for both product and service spaces and in small to large organizations; full P&L responsibility, corporate officer accountability, board membership, and legislative/regulatory issue engagement. Extensive career leadership engagements in new product development, mergers and acquisitions, and global out-sourcing and domestic in-sourcing. Successful turnaround agent in specialty manufacturing and component services industries. Presently engaged in worthy business start-ups, private ownership, and active angel investing; currently own – or hold significant equity positions in – four business enterprises.

EDUCATION

Michigan State University East Lansing, MI MBA – 1974	Drake University Des Moines, IA BA Advertising Journalism – 1968
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2017 to Present

Ball State University/Miller College of Business – Muncie, IN
Full time Instructor; Management/Organizational Behavior

2007 to 2015

University of Indianapolis School of Business - Indianapolis, IN
Executive in Residence and full time Instructor; Entrepreneurship, Marketing and Operations Management

2002-2007

University of Indianapolis - Indianapolis, IN
Adjunct Instructor for School for Adult Learning; Marketing, Management, Ethics, Motivation
Northwood University - Indianapolis, IN/Midland, MI
State Director of Northwood School for Adult Learning

1998-1999

Indiana Institute of Technology - Indianapolis, IN
Adjunct Instructor for School for Adult Learning; International Management, Labor Relations, Marketing, Policy

1997-1999

Yorktown Precision Technologies, Inc. – Yorktown, IN
President & COO, all Integrated Divisions

1996-1997

Service Supply Company, Inc. – Indianapolis, IN
Executive Vice President, Fastener Operations

1992-1995

Management Advantage International, Inc. – Indianapolis, IN
Founder, President, & CEO

1987-1992

Cabot Safety Corporation – Indianapolis, IN & Southbridge, MA
Managing Director/President, Safety Products Division; promoted to Vice President, Worldwide Marketing Cabot Safety

1985-1987

Raco, Inc. - Joplin, MO
 Director, Marketing & Sales

1982-1985 (Ex-U.S.)

Mid-America Agricultural Products, Inc. (Manchester, England; Dusseldorf, Germany)
 Managing Director

1980-1982

Hilti Fastening Systems, Inc.; Tulsa, OK - Director, Marketing Communications; Construction Fasteners & Services

1978 to 1980

Hanes Corporation; Winston-Salem, NC - Group Product Marketing Manager; Consumer Packaged Goods

1970 to 1978

Heathkit, Inc.; Benton Harbor, MI - Retail Advertising Manager/Market Research Manager; Consumer Electronics, Direct Mail Marketing, Mail Order Marketing

1968 to 1970

Mohawk Advertising, Inc.; Mason City, IA - Copywriter/Junior Account Executive; Advertising Agency

Additional Training and Development

Certification in "Diversity in Recruiting and Hiring"	2019
Certification in "Online Course Development and Teaching"	2018
"Entrepreneurship Workshop"/University of Florida	2014
"Grant Writing That Works"/University of Indiana	2013
"Disrupting Class-New Techniques in Teaching Innovation"	2013
Online Learning – Module III	2012
Online Learning – Module II	2012
Online Learning – Module I	2011
"Making the Most of Classroom Diversity"	2010
"Porter's Five Forces in Education Marketing"	2009
"Web Tools in Learning"	2008
"The Language of Poverty in Learning"	2006
"Diversity in Learning/Teaching"	2006
"Understanding Multiple Intelligences" (Two-part)	2006
"Special and Adaptive Needs in Learning"	2006
"Assessing Learning Styles and Modalities" (Two-part)	2006
"Creating Effective Learning Environments"	2006
"Identifying Learning Styles"	2006
"Understanding Brain Functions in Learning"	2006
Certification in Facilitation of Online Learning	2005
Certification in Instructional Design for Online Learning	2005
Certification in Evaluation of Online Learning	2005
Certification in Distance Learning	2005
Russian Language Studies (In Process)	2004
QAD Systems User Conference Training Seminar	2001
Website Design Certificate	2001
MPR Interviewing Techniques	2001
Theory of Constraints (Operations)	2000
Principles of Lean Manufacturing – In-house Working Seminar	1998
Kaizen Continuous Improvement – In-house Working Seminar	1997
Distribution & Logistics Management - University of Wisconsin	1997
Executive Purchasing Management - University of Wisconsin	1996
Guerilla Marketing & Sales Management Seminars	1994, 1995
ISO 9000 Certification Procedures; Harvard University	1990
Wharton Manufacturing Management Short Course	1989
Cabot College Management Seminar; Harvard University	1989
Deming Total Quality Management Series	1988