

VITA

Rob Mathews

PROFESSIONAL BACKGROUND

Position: Executive Director & Instructor

Entrepreneurial Leadership Institute

Ball State University, OW131, Muncie, IN, 47306

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Areas of Research, Academic, Instructional Discipline Specialization, & Professional Expertise:

Entrepreneurship, Business Model Generation, Entrepreneurial Leadership, Creativity, Problem Solving, Ideation, Innovation, Corporate Innovation, Human Talent Development, Employee Engagement, Assessments, Leadership, Personality, Team Building, & Management

DEGREES:

Doctoral Degree:

Name of Degree: EdD

Year Conferred: 2017

Degree-Granting Institution: Ball State University

Major Field of Study: Higher Education

Cognate: Business Administration (Entrepreneurship Emphasis)

Certificate: College & University Teaching

Dissertation Title: *Entrepreneurship Education: Effect of a Treatment in Undergraduate College Courses on Entrepreneurial Intent and Ideation*

Masters Degree:

Name of Degree: Master of Business Administration (MBA)

Year Conferred: 2001

Degree-Granting Institution: Ball State University, Muncie, Indiana

Major Fields of Study: Entrepreneurship; Management Information Systems

Bachelors Degree:

Name of Degree: Bachelor of Science

Year Conferred: 1997

Degree-Granting Institution: Ball State University, Muncie, Indiana

Major Fields of Study: Entrepreneurship; General Management

Practitioner Experience:

2018 – Present Member and Owner, RMG Enterprises, LLC (Mind2Momentum)

2016 – Present	Member and Owner, M & W Faithful Enterprises, LLC (M & W Gardens)
2005 – Present	Managing Member and Owner, 67 Realty, LLC
2005 – 2016	Vice President, Tanasi Realty, Inc, Loudon, Tennessee
2005 – 2016	Owner & Managing Member, Mathews True Value Home Center, Pendleton, IN
2000 – 2001	Director, Business Planning and Development, LocalWeb4U, Anderson, IN
1997 – 1999	General Manager, Marco True Value, Marco Island, FL
1995 – 1999	Vice President & Minority Owner, San Marco Realty, Inc, Marco Island, FL

Professional Development and Certifications (2011 - Present):

- Simplicity Innovation & Complex Problem Solving, Level I (personal) Certification, 2011
- Simplicity Innovation, Level II (team) Certification, 2011
- Simplicity Innovation, Level III (organizational integration) Certification, 2015
- Simplicity Innovation, Level IV (train-the-trainer) Certification, 2015
- Simplicity Professional Innovation Advisor Certification, 2015
- Foursight Innovation Facilitator, 2020
- Disney Institute – Various 2015-2019
- Gallup Certified Strengths Coach, Facilitator, and Trainer, 2016
- Gallup Certified Builder Profile-10 Coach, Facilitator, and Trainer, 2016
- Experiential Classroom Training (University of Florida), 2016
- United States Assn of Small Business & Entrepreneurship Doctoral Consortium, 2016
- Entrepreneurial Mindset Profile Certification, 2017
- Gallup Employee Engagement Champion and Leading High Performance Teams, 2017
- Myers-Briggs Type Indicator, 2018
- DiSC Profile, 2018

SCHOLARLY ACTIVITIES

Journal Publications and Books:

2014 - Present:

Pending: Mathews, R., Goldsby, M. G., & Wessel, R. (2020). An examination of the effect of new venture ideation exercises on entrepreneurial intent and openness to ideation. *Entrepreneurship Education and Pedagogy*.

Goldsby, M. G., & Mathews, R. D. (2019). The power of mission. *Indian Management*, 58, 66-69.

Goldsby, M. G., & Mathews, R. D. (2018). *Entrepreneurship the Disney Way*. Routledge.

Goldsby, M. G., & Mathews, R. D. (2015). Entrepreneurship and existentialism: Establishing authenticity in a crowded global marketplace. In S. Hoskinson, & D. F. Kuratko (Eds). *The Challenges of Ethics and Entrepreneurship in the Global Environment*

(Advances in the Study of Entrepreneurship, Innovation & Economic Growth, Volume 25)
(pp. 1-15). Bingley, United Kingdom: Emerald Group Publishing Limited.

Kuratko, D. F., & Mathews, R. D. (2004). Community Web: An Internet firm's fight to survive. *Entrepreneurship Theory & Practice*, 28, 265-293.