

MICHAEL G. GOLDSBY

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EDUCATION

Ph.D. in Management, December 1998. **Virginia Tech**, Blacksburg, VA. Strategic Studies Track with courses in Strategic Management, Social Issues in Management/ Business Ethics, Organization Theory, and International Management, and individual study in Entrepreneurship. Philosophy minor.

M.S., Economics, 1992. **Indiana State University**, Terre Haute, IN.

B.S., Business Economics and Public Policy, 1989. **Indiana University**, Bloomington, IN.

ACADEMIC POSITIONS

2015-present. Chief Entrepreneurship Officer. **Ball State University**.

2015-present. Co-Director and Co-Founder. Entrepreneurial Leadership Institute. **Ball State University**.

2005-present. The Stoops Distinguished Professor of Entrepreneurship. **Ball State University (AACSB accredited)**.

2010-present. Professor of Management. **Ball State University (AACSB accredited)**.

2008-2015. Executive Director. The Entrepreneurship Center. **Ball State University (AACSB accredited)**.

REFEREED PUBLICATIONS

36 peer-reviewed journal articles in entrepreneurship, business ethics, hospital and nursing management, self-leadership, fitness and wellbeing, creativity, complex problem solving, and innovation, among others.

2 articles currently under revision for journals.

8 articles currently in progress in self-leadership, supply chain management and financing, nurse management, and entrepreneurship.

Dr. Goldsby's research has been reported by ABC, NBC, CBS, MSNBC, CNN, Associated Press, United Press International, Web-MD, Men's Health (Germany), Korean Times, Runner's World, Health magazine, Prevention, Self magazine, the Chronicle of Higher Education, Men's Fitness, My Business, Living Fit magazine, and the Washington Post (among others). He also is a frequent guest on television, radio, and international podcasts, and writes guest columns for magazines and websites. The Aspen Institute is also referencing his work for their current study of corporate intrapreneurship.

BOOKS AND EDUCATIONAL VIDEO SERIES

Kuratko, D.K., Goldsby, M.G., & Hornsby, J.S. (Published December 2018/2019 copyright). *Corporate Innovation: Disruptive Thinking for Organizations*. (London: Routledge).

Goldsby, M.G. & Mathews, R. (Published December 2018/2019 copyright). *Entrepreneurship The Disney Way*. (London: Routledge). This book reached #1 in the entrepreneurship category on Amazon.

Basadur, M. & Goldsby, M.G. (2016). *Design-Centered Entrepreneurship*. (London: Routledge).

Goldsby, M.G. (2014). *The Entrepreneur's Toolkit*. The Great Courses (Washington, D.C.: The Teaching Company).

Note: The Great Courses is a rare publishing opportunity for professors, as noted in the following description: “Of the more than 500,000 college professors in the world, only the top 1% are selected to teach one of The Great Courses. Our esteemed faculty includes award-winning experts and professors from the most respected institutions in the world, selected for their ability to teach.” Professors who have published in the series include Neil deGrasse Tyson (host of *Cosmos: A Spacetime Odyssey*), Robert Sapolsky (Stanford and recipient of the MacArthur Fellowship “Genius Grant”), and Sean Carroll (California Institute of Technology Department of Physics). The courses have also partnered with The Smithsonian Institution, National Geographic, and the Culinary Institute of America.

SUMMARY OF TEACHING AND CORPORATE TRAINING/CONSULTING

Dr. Goldsby has taught new product/service development and design; marketing and operations of new business ventures; and financial and strategic planning in entrepreneurship/corporate entrepreneurship. He has also taught extensively in strategic management, general management, and business ethics. His programs in entrepreneurship garnered top 10 status in the prestigious *U.S. News & World Report* rankings, which also cited his program as “#1 Most Impactful Classroom on the Outside World.” The program also garnered major national and international awards from leading professional organizations.

Dr. Goldsby has been a Principal Investigator on projects with the State of Indiana, the U.S. Navy, Department of Defense, and the U.S. State Department, which included extended travel and/or significant stays in Germany, Hong Kong, Malaysia, and Singapore.

Dr. Goldsby has extensive experience training and consulting with Fortune 500 companies, small businesses, trade organizations, government agencies, state and provincial offices, and educational institutions. He also has given many keynote addresses at conferences and companies. He is a certified coach in Basadur Complex Problem Solving and Gallup Strengths.

Dr. Goldsby is currently developing a new training program for teaching financial statements, operations, self-leadership, and strategic thinking to employees moving into new leadership positions, with special emphasis on a workshop called “Finance for ‘People’ People.”

Dr. Goldsby is a frequent invited guest to Renaissance Weekend, a retreat for leading thought leaders such as past U.S. Presidents, current U.S. Supreme Court Justices, Fortune 500 executives, and leading researchers.

INTERESTING PERSONAL EXPERIENCE

Dr. Goldsby helped design, build, maintain, and operate a golf course owned and managed by his uncle Les and Aunt Joann before receiving his doctoral degree. He has also run in 25 marathons (including 8 Boston Marathons) and participated in Ironman triathlons.