

Carla Earhart, PhD, CFCS

Professor of Residential Property Management, Ball State University

Dr. Carla Earhart is Professor of Residential Property Management (RPM) in the Department of Management/ Miller College of Business at Ball State University. She joined the faculty in 1991 after earning M.S. and Ph.D. degrees in Housing from Oklahoma State University. Dr. Earhart teaches undergraduate courses in housing/property management, both on campus and online. She also directs the RPM Internship Program.

Much of Dr. Earhart's teaching involves immersive learning projects where students are engaged in community activities as part of the learning process. She most recently taught an immersive learning course where students examined housing messages in movies and TV shows. Her earlier immersive learning classes were taught in connection with the Maplewood Mansion Learning Lab, a boutique apartment community in Muncie's Minnetrista Historic District, providing short-term housing for medical students completing their educational requirements at Ball Memorial Hospital.

Dr. Earhart's scholarly interests focus on the factors that influence attitudes and preferences toward housing options... multifamily vs. single-family housing, and renting vs. buying. She is especially interested in the influence of art, media, literature, music, film, and public policy on housing attitudes and preferences. Her scholarly work also focuses on the uses of immersive learning, job shadowing, and other teaching techniques.

Dr. Earhart's work has been presented at conferences of the Housing Education and Research Association, Charleston Library Conference, American Association of Family and Consumer Sciences, European Network for Housing Research, International Sociological Association, National Apartment Association, Hawaii International Conference on Business, and the Environmental Design Research Association. Her work has been published in a variety of journals, books, magazines, and newspapers.

As a result of her teaching and scholarly activities, Dr. Earhart has received awards from the Department of Management, Ball State University, the National Apartment Association, Housing Education and Research Association, and American Association of Family and Consumer Sciences. She was awarded a regional Emmy nomination as executive producer of the documentary *Somewhere Called Home*.

Dr. Earhart has served on a variety of committees in local, state and national professional organizations, as well as at the department, college, and university level. She is regularly called upon to assist other universities in creating academic programs in Residential Property Management.

Examples of Courses Taught:

- PMGT 104 *Housing Decisions*
- PMGT 235 *Introduction to RPM*
- PMGT 369/669 *RPM Internship*
- PMGT 375/585 *RPM Simulation*
- PMGT 400 *Housing & Society*
- PMGT 405/525 *Affordable Housing*
- PMGT 425/535 *RPM Project*
- PMGT 435/636 *RPM Trends & Issues*

Selected Publications:

- Harrington, R., & Earhart, C. (in press). The effect of job shadowing on recruiting students to academic programs in property management, *Housing and Society*.
- Earhart, C. (2019). Review of *The magnolia story*, by C. Gaines, J. Gaines & M. Dagostino. *Family and Consumer Sciences Research Journal*, 48: 206-208.
- Earhart, C. (2019). Review of *Introduction to housing* (2nd edition), by K.B. Anacker, A.T. Carswell, S.D. Kirby, & K.R. Tremblay (Eds). *Family and Consumer Sciences Research Journal*, 47: 291-293.
- Earhart, C., & Shidler, D. (2018). Apartment industry terminology in online news articles: A follow-up study, *Housing and Society*, 44:3, 208-217.
- Earhart, C. (2017). Housing Diversity in Children's Literature, *2016 Proceedings of the Charleston Library Conference* (Charleston SC), West Lafayette IN: Purdue University Press, pp.175-179.

Selected Creative Projects:

- **Earhart, C.** (Executive Producer), Case, C., Kiefer, J., Anderson, E., & Buschur, J. (December 2012), *Somewhere Called Home* documentary, featured on WIPB TV (PBS Affiliate).

Selected Presentations:

- **Earhart, C.**, Neely, H., Park, A., Rothausen, R., Timmons, T., & Wendt, N. (2019). Residential Property Management: Immersive learning activities to celebrate 20 years, Oral presentation at the *Annual Conference of the 2019 Housing Education and Research Association*, Austin, TX.
- **Earhart, C.**, & Schripsema, E. (2018). Evolution of immersive learning at Ball State University...from the Home Economics Home Management House to the Maplewood Mansion Learning Lab, Poster presentation at the Annual Conference of the *American Association of Family & Consumer Sciences*, Atlanta, GA.
- **Earhart, C.** (2018). Toward social justice in housing: An evaluation of housing messages in children's literature, Poster presentation at the Annual Conference of the *Environmental Design Research Association*, Oklahoma City, OK.
- **Earhart, C.**, Harrington, R., Martin, D., & Hji-Avgoustis, S. (2018). Maplewood Mansion Learning Lab: Mutually beneficial opportunities through community partnerships, Oral presentation at the *Annual Conference of the 2018 Housing Education and Research Association*, Savannah, GA.
- **Earhart, C.**, & Shidler, D. (2015). Apartment industry terminology in online news articles, Oral presentation at the annual conference of the *European Network for Housing Research*, Lisbon, Portugal.

Selected Funded Grant Proposals:

- External: Indiana Department of Workforce Development, Skill Up Indiana
Project: *Ball State University's Residential Property Management Program*
Dates: February 2016 – August 2017
Funded for \$158,881 (state) plus \$85,000 (industry match)
PI: Hji-Avgoustis, S.; Co-PIs: Friesen, C., **Earhart, C.**, Donovan, E., & Parrillo, R
- Internal: Grants to Support RPM Immersive Learning Activities
Funding Sources: Rodewald Fund, Miller College of Business, Honors College
Served as PI or Co-PI on 6 different grant proposals 2017-2019, totaling over \$7000

Selected Professional Service Activities:

- Internal:
 - Member, Provost's Immersive Learning Grant Selection Committee, Spring 2020
 - Secretary, Non-AACSB P&T Committee, Miller College of Business, August 2017-June 2020
 - Member, Non-AACSB Curriculum Committee, Miller College of Business, 2018-June 2020
 - Member, Non-AACSB Salary Committee, Department of Management, August 2017- June 2020
 - Chair, RPM Faculty Search Committee, August 2018-April 2019
 - MCOB Representative, University Admissions & Credits Committee, August 2017-July 2018
- External:
 - Member/Leader, Housing Education and Research Association 1991-present; have served in a variety of leadership positions; have also served as reviewer of conference abstracts, applications for awards, and journal manuscripts
 - Member/Leader, American Association of Family & Consumer Sciences 1987-present; have served in a variety of leadership positions; have also served as reviewer of conference abstracts, award applications, and journal manuscripts
 - Associate Editor, *Family and Consumer Sciences Research Journal*, 2020
 - Awards Juror, International Federation of Home Economics, 2019
 - Reviewer, *Psychology of Popular Media Culture* journal, 2019