

STRATEGIC ALIGNMENT PLAN (2019-2024)

DDIODITIES FOR ACTION	CTRATECIC COAL
PRIORITIES FOR ACTION	STRATEGIC GOAL
	ALIGNMENT
Goal 1: Undergraduate Excellence & Innovation	_
1.5 Engage undergraduate students in the research and discovery process through Library instruction and learning	1.C
services to promote information and digital literacies and skills.	
1.6 Support curricular high-impact practices including undergraduate research, community-engaged scholarship and	1.E
immersive learning projects through librarian partnerships with teaching faculty.	
1.7 Prepare students for career success, civic engagement, and lifetime learning through creation of a structured, co-	1.F
curricular information and digital literacy workshop sequence(s) to develop research skills and digital and data	
literacy competencies that transfer to professional work and lifetime learning.	
1.8 Develop greater awareness of and engagement with diversity, inclusion and equity issues through campus and	1.H
community partnerships that utilize the Libraries as a venue for and convener of programs and events.	
Goal 2: Graduate Education & Lifetime Learning	
2.3 Prepare graduate students and other adult learners for advanced research through partnerships with teaching	2.C
faculty to provide course-related research guides, library instruction, and specialized services that align to the	
university's dynamic strategic portfolio of educational offerings.	
2.4 Advance graduate student success through development of targeted, personalized services.	2.D
Goal 3: Community Engagement & Impact	
3.3 Support the work of MCS Media Specialists through execution of high-impact projects and initiatives to build	3.A
information literacy skills and improve access to library resources for K-12 students.	
3.4 Attract and engage community members through partnerships with public libraries, educational institutions, and	3.E
cultural organizations to provide: Educational programming and instruction, physical and digital exhibits and	
archives, and special events that document and celebrate local history and heritage.	
Goal 4: Scholarship & Societal Impact	_
4.3 Increase access to and dissemination of Ball State scholarship through open access publishing services,	4.A
repositories, and platforms.	
Goal 5: Institutional & Inclusive Excellence	
5.9 Advance inclusive excellence in the Libraries through establishment of organizational teams to make	5.A
recommendations that improve services, programs, initiatives, and resources to better serve diverse communities of	
learners.	
5.10 Increase student online access to the Libraries and librarians through Canvas and continual improvement of the	5.H
Libraries' website and tools for discovery and fulfilment.	
5.11 Enhance and continually improve the effectiveness of the Libraries' services, programs, collections, and spaces	5.1
through broadening assessment projects and hiring professionals with assessment and UX experience and skills to	
aggregate, interpret, and express quantitative and qualitative data.	5.M
5.12 Facilitate and advance collaborative learning and research among students and faculty by planning phased	2.IAI
development of inclusive learning and study spaces "Commons" that blend modern furnishings, technology,	
information resources, and access to electrical power. 5.13 Promote inclusivity by improving facility amenities to be more equitable and accessible for a diverse community	E M
of users.	2.141
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5.14 Advance Ball State's research, teaching, and community-engaged objectives by expanding the Libraries' capacity to preserve and make accessible physical research archives and collections of enduring value aligned to the	3.14
University's mission, goals, and strategic imperatives.	
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