BALL STATE UNIVERSITY
University Libraries
STRATEGIC ALIGNMENT PLAN (2019-2024)

PRIORITIES FOR ACTION	STRATEGIC GOAL ALIGNMENT
Goal 1: Undergraduate Excellence & Innovation	
1.1 Engage students in the learning and discovery process through greater collaboration of the Libraries with living-learning communities and faculty teaching first-year students.	1.C
1.2 Support curricular high-impact practices including undergraduate research, community-engaged scholarship and immersive learning projects through expanded librarian partnerships with teaching faculty.	1.E
1.3 Prepare students for career success, civic engagement, and lifetime learning through creation of a structured, co-curricular information and digital literacy workshop sequence(s) to develop research skills and digital and data literacy competencies that transfer to professional work and lifetime learning.	1.F
1.4 Develop greater awareness of and engagement with diversity and inclusion issues through campus and community partnerships that utilize the Libraries as a venue for and convener of programs and events that promote social justice and cultural competencies.	1.H
Goal 2: Graduate Education & Lifetime Learning	
2.1 Prepare graduate students and other adult learners for advanced research through expanded partnerships with teaching faculty to provide course-related research guides, library instruction, and specialized services that align to the university's dynamic strategic portfolio of educational offerings.	2.C
2.2 Advance graduate student success through development of targeted, personalized services.	2.D
Goal 3: Community Engagement & Impact	
3.1 Support the work of MCS Media Specialists through execution of high-impact projects and initiatives to build information literacy skills and improve access to library resources for K-12 students.	3.A
3.2 Attract and engage community members through partnerships with public libraries and cultural organizations to provide: Educational programming, physical and digital exhibits, and special events that document and celebrate local history and heritage.	3.E
Goal 4: Scholarship & Societal Impact	
4.1 Increase access to and dissemination of Ball State scholarship through open access publishing services, repositories, and platforms.	4.A
4.2 Promote research integrity, reproducibility and funder compliance by partnering with campus units and researchers to provide data management services throughout the research life cycle.	4.A
Goal 5: Institutional & Inclusive Excellence	
5.1 Advance inclusive excellence in the Libraries through establishment of a dean's advisory council to make recommendations that improve services, programs, initiatives, and resources to better serve diverse communities of learners.	5.A
5.2 Increase student online access to the Libraries and librarians through Canvas and continual improvement of the Libraries' website and tools for discovery and fulfilment.	5.H
5.3 Enhance and continually improve the effectiveness of the Libraries' services, programs, collections, and spaces through broadening assessment projects and hiring professionals with assessment and UX experience and skills to aggregate, interpret, and express quantitative and qualitative data.	5.I
5.4 Facilitate and advance collaborative learning and research among students and faculty by creating inclusive learning and study spaces "Commons" that blend modern furnishings, technology, information resources, and access to electrical power.	5.M
5.5 Promote inclusivity by improving facility amenities to be more equitable and accessible for a diverse community of users.	5.M
5.6 Advance Ball State's research, teaching, and community-engaged objectives by expanding the Libraries' capacity to preserve and make accessible physical research archives and collections of enduring value aligned to the University's mission, goals, and strategic imperatives.	5.N