About the Program

Complement your major with a Sport Administration minor. If you are pursuing a major in a business-related field, education, exercise science, journalism, telecommunications, etc., the sport administration minor will PREPARE you for PRACTICAL, REAL-WORLD knowledge and experiences to enhance your MARKETABILITY in the sport industry. Whether you want to work in professional, collegiate, interscholastic, recreation, community, or youth sport, our program will provide you an overview of sport-specific understanding within the sport entertainment business.

Our coursework offers guaranteed hands-on, industry-specific projects and opportunities prior to graduation.

Program Emphasis

- Administration concepts and understanding
- Entertainment/sport business concepts
- Hands-on experience with industry-specific projects
- Transferable skills

This minor complements majors in:

- accounting
- aquatics
- business administration
- business analytics
- economics
- education majors
- exercise science
- finance
- journalism
- marketing
- physical education and health
- telecommunications
Admission Requirements

- Attain minimum overall GPA of 2.0 at time of application
- Completion of SPTA 190 with a C- or better
- Completion of the School of Kinesiology Minor in Sport Administration Application

Curriculum Requirements

Required Core Course:
SPTA 190 – Introduction to Sport Administration (3 credit hours)

Electives: choose 12 hours
SPTA 205 – Sport History (3)
SPTA 290 – Revenue Generation in Sport (3)
SPTA 300 – Sport Law (3)
SPTA 303 – Sport Marketing (3)
SPTA 305 – Sport Finance (3)
SPTA 345 – Sport Communication (3)
SPTA 402 – Event & Facility Management (3)
SPTA 448 – Sport Governance (3)
SPTA 470 – International Sport (3)

Completion Requirements

A Sport Administration Minor is awarded to students who meet the following requirements.

Student must:

- Maintain overall GPA 2.0 & Sport Administration Minor GPA of 2.0.
- Complete 15 credits of course work prescribed

Connect With Us

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