

Robert Turick, Ph.D.

Ball State University
College of Health
School of Kinesiology
Sport Administration
Muncie, IN 47306
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EDUCATION

DOCTOR OF PHILSOPHY IN HEALTH AND HUMAN PERFORMANCE
Concentration in Sport Management
University of Florida, 2018

MASTER OF EDUCATION IN HUMAN MOVEMENT, SPORT, AND LEISURE STUDIES
Concentration in Sport Administration
Bowling Green State University, 2014

BACHELOR OF SCIENCE IN PHYSICAL EDUCATION AND SPORT
Concentration in Sport Administration, Minor in Business
Indiana University of Pennsylvania, 2012

ACADEMIC APPOINTMENTS

Assistant Professor August 2018 – Present
Sport Administration
School of Kinesiology
Ball State University

Graduate Assistant August 2014 – August 2018
Research and Teaching Assistant
Department of Tourism, Recreation, and Sport Management
University of Florida

Graduate Assistant August 2012 – May 2014
Research and Teaching Assistant
School of Human Movement, Sport, & Leisure Studies
Bowling Green State University

REFEREED PUBLICATIONS

Turick, R., Bopp, T., & Swim, N.* (in press). "How do I do life?" The challenges of preparing student-athletes for professional roles. *Journal for the Student of Sports and Athletes in Education*.

Johnson, J. E., **Turick, R.**, Dalgety, M., Walker, K., Klosterman, E., & Eicher, A.* (in press). Course rigor in sport management: An evaluation of class level, course grades, and student ratings. *Sport Management Education Journal*.

Bopp, T., Vadeboncoeur, J.D.*, & **Turick, R.** (2019). The conceptualization of racial tasking: Uncovering the (un)intended consequences. *Sport Management Review*. Advance online publication: September 10. DOI: 10.1016/j.smr.2019.08.005

Seo, J. C., **Turick, R.**, & Kim, D. (2019). Skating on White Ice: The U.S. Media's Representation of Asian/American and Asian Female Skaters from the mid-2000s to the Early 2010s. *Sport in Society*. DOI: 10.1080/17430437.2019.1622522

Seo, J. C., **Turick, R.**, & Kim, D. (2019). Reading Tiffany Chin: The birth of the oriental female skater on White ice. *The International Journal of the History of Sport*. DOI: 10.1080/09523367.2019.1626831

Turick, R., Darvin, L., & Bopp, T. (2018). Should they be recruited? Fan perceptions of deviant student-athletes. *Deviant Behavior*, 39(7), 936-948.

Turick, R. & Paule-Koba, A. (2017). Over-signing in college football: Why does it occur? *Journal of Higher Education Athletics & Innovation*, 1(2), 1-24.

Bopp, T., **Turick, R.**, Vadeboncoeur, J. D., & Aicher, T. J. (2017). Are you welcomed? A racial and ethnic comparison of perceived welcomeness in sport participation. *International Journal of Exercise Science*, 10(6), 833-844.

Turick, R. & Bopp, T. (2016). A current analysis of black head football coaches and offensive coordinators at the NCAA DI-FBS level. *Journal of Intercollegiate Sport*, 9(2), 282-302.

*Graduate student

MANUSCRIPTS UNDER REVIEW

Turick, R., Weems, A., Swim, N.*, Bopp, T., & Singer, J. (in review). Who are we honoring? Extending the Ebony & Ivy discussion to include sport facilities. *Journal of Sport Management*.

Foreman, J. & **Turick, R.** (in review). The effect of race on lateral moves to coach central positions. *Sport Management Review*.

Swim, N.*, Walker, K., **Turick, R.**, & Judge, L. (in review). Perceptions of female student-athletes self-efficacy to pursue collegiate coaching. *Journal of Athlete Development and Experience*.

*Graduate student

OTHER PUBLICATIONS

Turick, R., Bopp, T., & Darvin, L. (2017, September 7). Criminal behavior and college football. *Engaging Sports*. Retrieved from <https://thesocietypages.org/engagingsports/2017/09/07/criminal-behavior-and-college-football/>

Turick, R. (May 2016). High athletic identity a brake on development: Race, pro ambitions, and gender considerations when working with aspiring athletes. *Athlete Development Research Digest*, 4, 8.

Langendorfer, S. J., **Turick, R.**, & Kaunert, C. (2013). IJARE - Six years on: An editor's report. *International Journal of Aquatic Research & Education*, 7(1), 4-12.

SCHOLARLY PRESENTATIONS

Turick, R. (May 2020). *What would you do? Debating Contemporary Issues in Sport Law*. North American Society for Sport Management Conference, San Diego, CA.

Foreman, J. & **Turick, R.** (May 2020). *Getting a Second Shot: Subsequent Head Coaching Opportunities for Black NFL coaches*. North American Society for Sport Management Conference, San Diego, CA.

Swim, N.*, Walker, K., **Turick, R.**, & Judge, L. (May 2020). *Perceptions of Division III Female Student-Athletes Self-Efficacy to Pursue Collegiate Coaching*. North American Society for Sport Management Conference, San Diego, CA.

Turick, R. (February 2020). *Providing Opportunities for Internships and Practicums: The Next Steps in Experiential Learning Research for Student-Athletes*. Applied Sport Management Association Conference, Waco, TX.

Turick, R., Feller, R.*, & Swim, N.* (February 2020). *Set up to Fail: Coaching, Race, and the Glass Cliff in College Football*. Applied Sport Management Association Conference, Waco, TX.

Feller, R.*, **Turick, R.**, & Walker, K. (February 2020). *Legacy and the Summer Olympic Games: An Analysis of the Tangible Outcomes from Recent Games*. Applied Sport Management Association Conference, Waco, TX.

Turick, R. & Bopp, T. (November 2019). *College Football Coaches' Perceptions of Racial Tasking in their Profession*. North American Society for the Sociology of Sport Conference, Virginia Beach, VA.

Turick, R. (June 2019). *Graduate Sport Sociology Research Paper Project*. North American Society for Sport Management Conference, New Orleans, LA.

Johnson, J. E., **Turick, R.**, Dalgety, M., Klosterman, E., & Manwell, A.* (June 2019). *How Rigorous are Sport Management Courses? An Evaluation Relative to Class Level, Course*

Grades, and Student Ratings. North American Society for Sport Management Conference, New Orleans, LA.

Bopp, T., Vadeboncoeur, J.*, & **Turick, R.** (June 2019). *The Conceptualization of Racial Tasking for Sport Management and Sociology Research*. North American Society for Sport Management Conference, New Orleans, LA.

Turick, R. & Swim, N.* (April 2019). *“We get bad jobs and no time to fix them”: A Glass Cliff Examination of Black Coaching Hires in Division I Football*. College Sport Research Institute Conference on College Sport, Columbia, SC.

Swim, N.*, **Turick, R.**, & Weems, A. (April 2019). *Worthy of Recognition? An Examination of Sport Facilities Named after Individuals with Racist Pasts*. College Sport Research Institute Conference on College Sport, Columbia, SC.

Swim, N.*, **Turick, R.**, & Walker, K. (April 2019). *Are College Baseball Coaches Late to the Social Media Era?* Indy Sports Business Conference, Indianapolis, IN.

Vadeboncoeur, J.*, **Turick, R.**, & Bopp, T. (November 2018). *The Role of Positionality in the White Coach-Black Athlete Relationship*. North American Society for the Sociology of Sport Conference, Vancouver, British Columbia.

Turick, R. & Bopp, T. (June 2018). *A Practitioner Analysis of the Sport Management Literature Examining the Lack of Minority Coaches in College Football*. North American Society for Sport Management Conference, Halifax, Nova Scotia.

Turick, R. & Bopp, T. (June 2018). *State of the Field: What are the Zeigler Winners Saying?* North American Society for Sport Management Conference, Halifax, Nova Scotia.

Turick, R. & Bopp, T. (March 2018). *College Sport Facilities and their Honorees*. Southern History of Education Society Meeting, University of Florida, Gainesville, FL.

Turick, R. & Bopp, T. (February 2018). *Serving as a Case Study Supervisor: Encouragement and Reflections*. Commission on Sport Management Accreditation Conference, Jacksonville, FL.

Kim, D. & **Turick, R.** (November 2017). *A Sociological Perspective of Sport Marketing: An In-Class Activity*. Sport Marketing Association Conference, Boston, MA.

Turick, R., Weems, A., Bopp, T., & Singer, J. (June 2017). *Who Are We Honoring? Extending the Ebony & Ivy Discussion to Include Sport Facilities*. North American Society for Sport Management Conference, Denver, CO.

Turick, R. & Bopp, T. (June 2017). *Undergraduate Scientific Research Poster Project*. North American Society for Sport Management Conference, Denver, CO.

Turick, R., Bopp, T., & Harrison, K. (April 2017). *A Critical Race Theory Analysis of The Institute for Diversity and Ethics in Sport's Race and Gender Report Cards*. College Sport Research Institute Conference on College Sport, Columbia, SC.

Turick, R. & Bopp, T. (March 2017). *An Analysis of Black Head Football Coaches and Offensive Coordinators at the NCAA DI-FBS Level*. Diversity Graduate Research Symposium, University of Florida, Gainesville, FL.

Turick, R., & Bopp, T. (November 2016). *Racial Stereotypes and the NFL Draft*. North American Society for the Sociology of Sport Conference, Tampa, FL.

Bopp, T. & **Turick, R.** (November 2016). *But I Can Do That Too: A Working Definition of Racial Tasking*. North American Society for the Sociology of Sport Conference, Tampa, FL.

Turick, R. & Bopp, T. (June 2016). *Are they Recruitable? Perception of Deviant Student-Athletes*. North American Society for Sport Management Conference, Orlando, FL.

Bopp, T. & **Turick, R.** (June 2016). *Redefining the Stacking Phenomenon Four Years Later: Eight Seasons of Racial Tasking among College Quarterbacks*. North American Society for Sport Management Conference, Orlando, FL.

Turick, R. & Bopp, T. (June 2016). *Increasing Awareness and Interest in Research among Sport Management Majors*. North American Society for Sport Management Conference, Orlando, FL.

Turick, R. & Bopp, T. (April 2016). *Racial Tasking of Quarterbacks Extended: Influence of Head Coach's Race on Player Utilization*. College Sport Research Institute Conference on College Sport, Columbia, SC.

Turick, R., Bopp, T., & Wendling, E. (April 2016). *Preparing Student-Athletes for Life after College Sport: Innovative Career Development Services being utilized by Student-Athlete Support Service Professionals*. College Sport Research Institute Conference on College Sport, Columbia, SC.

Wendling, E., Sagas, M., & **Turick, R.** (April 2016). *Applying Social Cognitive Career Theory to Student-Athletes Career Planning: Facilitating their Transition out of College Sport*. College Sport Research Institute Conference on College Sport, Columbia, SC.

Turick, R. & Bopp, T. (March 2016). *Racial Tasking in College Football: An Analysis of Coaches and Quarterbacks*. College of Health and Human Performance Stanley Lecture Series, Gainesville, FL.

Turick, R. & Bopp, T. (February 2016). *The Boldness of Students on Social Media: A New Way to Facilitate Classroom Discussion*. Commission on Sport Management Accreditation Conference, Tampa, FL.

Turick, R., Darvin, L., & Bopp, T. (October 2015). *Student Perceptions of Deviant Behavior on a Prospective Student-Athlete's Recruitment*. College of Health and Human Performance Graduate Research Symposium, Gainesville, FL.

Turick, R. (June 2015). *Encouraging Career Exploration & Business Etiquette in Introductory Sport Management Courses*. North American Society for Sport Management Conference, Ottawa, Ontario.

Turick, R. & Bopp, T. (April 2015). *A Seven-Year Analysis of African American Head Football Coaches and Offensive Coordinators at the NCAA DI-FBS Level*. College Sport Research Institute Conference on College Sport, Columbia, SC.

Turick, R., Wendling, E., & Bopp, T. (April 2015). *Student-Athlete Access to Experiential Learning Opportunities*. College Sport Research Institute Conference on College Sport, Columbia, SC.

Turick, R., Darvin, L., & Sagas, M. (February 2015). *Establishing a more Adequate Measure for Determining Organizational Effectiveness in U.S. Intercollegiate Athletics*. Southern Sport Management Association Conference, Baton Rouge, LA.

Turick, R. (November 2014). *An Examination of Decision-Making Models for Student-Athlete College Choice*. College of Health and Human Performance Graduate Research Symposium, Gainesville, FL.

Turick, R. & Paule-Koba, A. (April 2014). *Coaching Motivations behind Over-Signing in College Football*. College Sport Research Institute Conference on College Sport, Columbia, SC.

Turick, R., Lukosavich, M., & Thomas, C. (February 2014). *The Rooney Rule: Poorly Promoting Diversity in the NFL*. Sport and Recreation Law Association Conference, Orlando, FL.

*Graduate student

TEACHING

BALL STATE UNIVERSITY

Course Instructor

SPTA 300 – Sport Law

SPTA 470 – International Sport

SPTA 485 – Sport Management

SPTA 605 – Organization and Administration of Recreation Programs

SPTA 615 – Sport Law

SPTA 620 – Seminar in Sport Administration: Diversity and Inclusion in Sport

UNIVERSITY OF FLORIDA

Course Instructor

SPM 3012 – Sport and Society

Teaching Assistant

SPM 2000 – Introduction to Sports Management
SPM 3403 – Sport Information Management
SPM 4154 – Administration of Sport and Physical Activity

Content Tutor – University Athletic Association

LEI 4800 – Legal Aspects of Tourism, Events and Recreation
SPM 2000 – Introduction to Sports Management
SPM 3012 – Sport and Society
SPM 3306 – Sport Marketing
SPM 4104 – Sport Facilities Design and Management
SPM 4515 – Sport Business and Finance
SPM 4723 – Legal Issues in Sport and Physical Activity
SPM 6726 – Issues in Sport Law

BOWLING GREEN STATE UNIVERSITY

Course Instructor

PEG 2080 – Basketball
PEG 2860 – Volleyball

Teaching Assistant

SM 3010 – Sport and Event Management
SM 4250 – Sport and Gender

INVITED PRESENTATIONS

Turick, R. (September 19, 2019). *A Multi-Level Perspective for Understanding Racial Discrimination and Under-representation in Sport*. Presented to students in SEPS 690 Sport Sociology at Ball State University, Muncie, IN.

Turick, R., Hankemeier, D., & Walker, K. B. (April 8, 2019). *Qualitative Research Panel*. Presented to students to in EXSC 611 Research Methods (Thesis) at Ball State University, Muncie, IN.

Turick R. (February 18, 2019). *Selecting coaches in Youth Sports*. Presented to students in SPTA 448 Sport Governance at Ball State University, Muncie, IN.

Turick R. (November 7, 2018). *The Purpose and Value of Research*. Presented to students in PEP 601 Research Applications at Ball State University, Muncie, IN.

Turick R. (March 29, 2018). *The Power and Influence of the Media: A Sociological Analysis*. Presented to students in SPM 3403 Sport Information Management at the University of Florida, Gainesville, FL.

Turick R. (February 19, 2018). *Using a Sociological Lens in Sport Marketing*. Presented to students in SPM 3306 Sport Marketing at the University of Florida, Gainesville, FL.

Turick R. (November 7, 2017). *A Sociological View of Sport Communications*. Presented to students in SPM 3403 Sport Information Management at the University of Florida, Gainesville, FL.

Turick R. (October 24, 2017). *The Intersection of Sport Sociology and Sport Marketing*. Presented to students in SPM 3306 Sport Marketing at the University of Florida, Gainesville, FL.

Turick R. (March 23, 2017). *The Intersection of Sport Sociology and Sport Communications*. Presented to students in SPM 4905 Sport Communication at the University of Florida, Gainesville, FL.

Turick, R. (September 2, 2016). *Youth Sport in the U.S. Sport Industry*. Presented to students from Rikkyo University – Tokyo, Japan Study Abroad Program at the University of Florida, Gainesville, FL.

Turick, R. (July 23, 2015). *Ethical Issues in the U.S. Sport Industry*. Presented to students from Brazilian Student-Athlete Study Abroad Program at the University of Florida, Gainesville, FL.

Turick R. (October 29, 2014). *An Overview of Violence Associated with Football*. Presented to students in SPM 3204 Ethical Issues in Sport at the University of Florida, Gainesville, FL.

GRANT ACTIVITY

Turick, R., & Bopp, T. (2018). An exploration of the coaching experiences of African American college football coaches. *Department of Tourism, Recreation and Sport Management – Bill Simms Doctoral Research Funding Award*. **Funded: \$500**

Turick, R. (PI), & Asada, A. (Co-PI) (2016). SEC Football Branding and Commercial Game Audits. *Southeastern Conference*. **Funded: \$8,000**

Bopp, T. (PI) & **Turick, R.** (2016). Examining Racial Tasking among College Basketball Coaches. *National Association of Basketball Coaches*. **Not Funded: \$1,000**

Turick, R. (PI), & Darvin, L. (Co-PI) (2015). SEC Football Advertising Game Audits. *Southeastern Conference*. **Funded: \$4,500**

SUPERVISION

BALL STATE UNIVERSITY

Thesis Committees

- Rodrigo Feller (Chair – in progress): Measuring the social impacts of the 2016 Rio Summer Olympic Games.

- Skyler Fleshman (Committee Member – in progress): Customer satisfaction in the Division-I football sportscape.
- Nicholas Swim (Committee Member – Completed May 2019): Perceptions of female student-athletes self-efficacy to pursue collegiate coaching.

SERVICE

External – Sport Administration/Management

CONFERENCES

2019 – 2021	Member, NASSM Diversity Committee
2019	Member, NASSS Sociology of Sport Journal Award Committee
2019	Panelist, NASSS Workshop: Going on the Job Market

JOURNALS

2019 – 2022	Editorial Review Board, Journal of Issues in Intercollegiate Athletics
2020	Reviewer, Journal of Intercollegiate Sport
2019	Reviewer, Journal of Sport Management
2019	Reviewer, Journal of Athlete Development and Experience
2019	Reviewer, International Journal of Sports Marketing and Sponsorship
2018	Reviewer, International Journal of Exercise Science

Internal – University, College, and Department/School

BALL STATE UNIVERSITY

University-Level Service

2019	College Rep., Undergraduate Education Committee
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Department-Level Service (School of Kinesiology)

2019	School Liaison, Academic Honors in Writing program
2019	Poster Judge, EXSC 611 Thesis Pilot Study Posters (April 24/29)
2018 – 2019	Member, School of Kinesiology Centennial Planning Committee

Program (Sport Administration)

2019	Interviewer, SPTA 676 Mock Interview Practice Day (April 22)
2019	Trip Coordinator, Visit with the NCAA's Office of Inclusion (Feb. 27)

UNIVERSITY OF FLORIDA

College-Level Service (College of Health and Human Performance)

2015 – 2018	Dept. Rep., College of HHP Graduate Organization
2017 – 2018	Member, College of HHP Teacher/Advisor of the Year Award Committee
2016 – 2017	Member, College of HHP Dissertation Advisor/Mentoring Award Committee

Department-Level Service (Department of Tourism, Recreation, and Sport Management)

2017 – 2018	Mentor, Korean Sports and Promotion Organization program
2017	Panelist, Department of TRSM Graduate Student Orientation
2017	Member, Florida Attractions Foundation Scholarship Committee

2016 Facilitator, Rikkyo University – Tokyo, Japan Study Abroad Program
2016 Advisor, Case Study Team – College Sport Research Institute Conference
2015 – 2016 Dept. Rep., Graduate Student Council
2015 Graduate Student Mentor, Department of TRSM

AWARDS

BALL STATE UNIVERSITY

- Diversity Scholarship Recognition Certificate (2019)
- Sponsored Projects Administration Fellow (2019)

UNIVERSITY OF FLORIDA

- Bill Simms Doctoral Research Award (2018)
- Herman W. Schnell Memorial Scholarship (2017)
- McGriff Family Endowed Scholarship (2016)

INDIANA UNIVERSITY OF PENNSYLVANIA

- Most Outstanding Senior in Sport Administration (2012)

WORK EXPERIENCES

Researcher

University of Florida
Laboratory of Athlete and Athletics Development and Research

September 2014 – Present

Content Tutor

University of Florida
University Athletic Association

August 2016 – December 2017

Event Planning Intern

Indiana University of Pennsylvania
Center for Sport Industry and Research

November 2011 – May 2012

Head Equipment Manager

Indiana University of Pennsylvania
IUP Football

April 2009 – May 2012

Youth & Adult Sports Programming Intern

YMCA of Greater Erie
Glenwood YMCA, Erie, PA

May 2011 – August 2011

MEMBERSHIPS

Applied Sport Management Association (2019 – Present)

College Sport Research Institute (2012 – Present)

Commission on Sport Management Accreditation (2016 – Present)

North American Society for Sport Management (2009 – Present)

North American Society for the Sociology of Sport (2016 – Present)