INSPIRING THE FUTURE OF JOURNALISM

Ranked among the best programs in the country, Ball State’s bachelor's degree in journalism education provides a strong foundation in journalism knowledge combined with practical teaching skills. If you have a desire to cultivate the next generation of storytellers, then our journalism education program is right for you.

HEAR FROM OUR STUDENTS

“During my K-12 education, I attended schools in low-income neighborhoods where the education system was inadequately funded, schools had limited resources and the teaching staff lacked a Black male presence. I believe these factors contributed to many African American males feeling trapped with no way out of their situations unless they played sports. As an education professional, I plan to serve as living proof that higher education is a way out and can make a difference. I continuously advocate for educational equity because education has transformed my life—allowing me the opportunity to enter rooms and go places I couldn’t imagine.”

Aric Fulton, journalism education major, Class of 2020

“Journalism education is the best of both worlds for me. Not only do I get to grow in my knowledge of writing, photography, videography and design, but I also get to share these passions with individuals who can one day use these tools to make a difference. My future students have the opportunity to share unique stories about other’s passions and influences, and to capture a sense of humanity for later generations to acknowledge.”

Jordan MacMillan, journalism education major, Class of 2020

“I think the best advice for anyone that is thinking about majoring in journalism education would be to get involved; try everything. The best kind of teacher is one that has a lot of experience and perspective that they are able to offer their students... Because the classes [at Ball State] were both in the journalism department and with the teachers college, I felt like I was able to interact with a variety of people in different majors to learn more about the topics that I am now teaching to my students.”

Roth Lovins, journalism education major, Class of 2017
**Course Descriptions**

**EDSE 320 Reading for Diverse Learners in Secondary Content Classes (3)**
Prepares secondary pre-service teachers to meet the developmental literacy/learning needs of the diverse student population that they will encounter in their content area classes. **Prerequisite:** successful completion of an introductory course in the content major. Offered online only.

**JOUR 103 Introduction to Media Design (3)**
Introduces students to the history, theories and concepts behind visual communication and how media practitioners use design and visuals to communicate information and tell stories across platforms. **Parallel:** JOUR 101. Open only to students pursuing a program in the journalism department.

**JOUR 234 Information Design I (3)**
Survey of page design, type, and color theories, graphics reporting, Web design, and multimedia storytelling. Introduces the concepts of journalistic visual editing, journalistic graphics technology, and the history of visual journalism. **Prerequisite:** JOUR 103.

**JOUR 235 Introduction to Photojournalism (3)**
Photojournalism in a multimedia world including basic digital photography, portable lighting, news value, history, and industry standard ethical concepts. DSLR camera, lens, and portable flash required for this course. **Prerequisite:** JOUR 101.

**JOUR 280 Writing for Magazines (3)**
Feature writing that specifically targets print and online magazines. Topics include market research, in-class editing, and critiques and analyses of award-winning articles. Students research, write and rewrite editorial packages including articles, sidebars and queries. **Prerequisite:** JOUR 104 or NEWS 120.

**NEWS 221 Journalistic Storytelling: Covering Issues (3)**
Developing issue-based news stories from idea to final presentation using traditional and emerging media technologies. Emphasis on topics related to the community, government, and the courts. **Prerequisite:** NEWS 120 and NEWS 133 or permission of the journalism department chairperson.

**EDFO 420 Social, Historical, & Philosophical Foundations of Education (3)**
Advanced examination of education and the teaching profession, including a focus on becoming a professional educator. Special focus on the historical, philosophical, and sociological aspects of education. Leads students through a reflective critique of our education system and the society of which it is an essential part. Consists of discussions regarding teacher organizations, teaching skills (or pedagogy) and curriculum from an ethical human rights framework in order to reflect upon why an individual may be committed to teaching as a profession. **Students must be junior standing.**

**JOUR 395 Journalism Teaching & Publication Advising Methods (3)**
Designed to study the structure of high school journalism and to aid the candidate in developing the necessary background/skills to teach high school journalism and advise student publications. Offers students the opportunity to explore teaching styles, student learning styles, lesson planning, staff publication management styles, student leadership strategies, and financial management of student publications. **Prerequisite:** permission of the department chairperson.