Addendum I

Ball State University Panhellenic Council
Position Statement

Social Media

WHEREAS: Today, chapter members seem to struggle with posting inappropriate social media content that violates our Panhellenic Code of Ethics, which states that they will strive to behave in a manner consistent with each chapter’s ritual and founding principles in all interactions with others,

WHEREAS: While inappropriate social media content is degrading to those specific chapters, it is also degrading to the Ball State Greek community as a whole,

WHEREAS: All members of the Ball State Greek community are an extension of their affiliation’s brand and image as a whole,

THEREFORE, BE IT RESOLVED: that the Panhellenic Council states that members should refrain from social media posts and photos that do not reflect the values of their chapter affiliation and the Ball State Greek community. This includes but is not limited to posts and photos that demean any organized group, posts and photos about the misuse of alcohol consumption or drugs, and posts or photos that include profanity. Chapters will handle the issues regarding the misuse of social media internally. If the matter becomes outside of the chapter’s control, then the Panhellenic Council will take action.