

William R. Price, Ph.D.
Associate Professor
Department of Geography and Meteorology
Ball State University. Muncie, IN
Telephone: 765-285-1764 Email: wrprice@bsu.edu

Education:

- 2014: Ph.D., University of Kansas, Geography
 - Advisor: Dr. Jay. T Johnson
 - Dissertation: Extinct No More: Discourses on Tasmanian Aboriginal Heritage
- 2008: M.S., Oklahoma State University, Geography
 - Advisor: Dr. Alyson Greiner
 - Thesis: The Representation of Indigenous Peoples in the Destination Images of Australia and New Zealand: A Geographical Analysis of Tourism Websites
- 2005: B.S., Oklahoma State University, Psychology

Professional Experience:

- 2024-present: Associate Professor, Department of Geography and Meteorology, Ball State University (BSU)
- 2018-2024: Assistant Professor, Department of Geography and Meteorology, BSU
- 2013-2018: Assistant Professor, Department of Geography, Central Connecticut State University (CCSU)

Courses Taught:

Ball State University

GEOG 121: Geography, Culture, and Diversity
GEOG 150: Global Geography
GEOG 261: Introduction to Sustainable Tourism
GEOG 262: Global Destinations
GEOG 270: Geography of International Conflict
GEOG 357: Geography of Europe
GEOG 360: Tours and Meetings Management
GEOG 460: Travel and Tourism Consulting
GEOG 480: Distant Areas Field Studies
GEOG 491: Sustainable Tourism Development
CSHU 299 X: First-Year Seminar

Central Connecticut State University

GEOG 120: World Regional Geography
GEOG 290: Geography of Tourism
THS 430: Internship in Tourism & Hospitality
GEOG 438: Australia, New Zealand, and Oceania*
GEOG 450: Tourism Planning
GEOG 455: New Directions in Tourism
GEOG 456: Tourism Management*
GEOG 458: Cultural Heritage Tourism*
THS 490: Cultural Tourism
GEOG 500: History & Philosophy of Geography

* Course introduced to university catalog

Field Course Instruction:

- 2022: Explore the Western United States, BSU
- 2018: Tourism, Heritage, and Sustainability in Australia, CCSU
- 2016: Culture, Tourism, and Sustainability in Thailand, CCSU
- 2014: Geocology, Ecotourism, and Sustainability in Costa Rica, CCSU

Research Interests:

- Industrial Tourism and Heritage
- Cultural Heritage Tourism
- Sustainable Tourism Development
- Geopolitics of Tourism
- Indigenous Geography
- Regions: Australia, United Kingdom, United States

Edited Book:

- Rhodes II, M.A., **Price, W.R.**, and A. Walker, Editors. 2021. Geographies of Post-Industrial Memory, Place, and Heritage. New York: Routledge

Journal Articles:

- Rhodes, M.A., and **W.R. Price**. 2024. “A nation built on coal”: Transcalar memory work at the Big Pit. *Tourism Geographies* 26(5): 755-777. Special issue on Geopolitics and Tourism: Mobility, Power, and Place. DOI: 10.1080/14616688.2023.2253793
- **Price, W.R.** 2023. “Unity is strength?”: Representing Unions at the British National Coal Museums. *The Extractive Industries and Society* 13: 101203. DOI: <https://doi.org/10.1016/j.exis.2022.101203>
- **Price, W.R.**, and M.A. Rhodes II. 2022. Coal Dust in the Wind: Interpreting the Industrial Past of South Wales. *Tourism Geographies* 24(4-5): 837-858. DOI: 10.1080/14616688.2020.1801825
- Ouellette, T.J., **Price, W.R.**, and T.J. Garceau. 2022. Destination Image and Student Perceptions of Tourism in China, India, and Thailand. *The Northeastern Geographer* 13: 114-134
- **Price, W.R.** 2021. Mining for Tourists: An Analysis of Industrial Tourism and Government Policy in Wales. *Tourism Planning & Development* 18(4): 435-456. DOI: 10.1080/21568316.2020.1829695
- **Price, W.R.**, and C.L. Ronck. 2019. Quarrying for World Heritage Designation: Slate Tourism in North Wales. *Geoheritage* 11(4): 1839-1854. DOI: 10.1007/s12371-019-00402-0
- Ronck, C.L., and **W.R. Price**. 2019. Revealing “Salt City’s” Geological and Mining Heritage at Strataca. *Great Plains Research* 29(2): 137-152. DOI: 10.1353/gpr.2019.0018
- **Price, W.R.**, and C.L. Ronck. 2018. Gushing about Black Gold: Oil and Natural Gas Tourism in Texas. *Journal of Heritage Tourism* 13(5): 440-454. DOI: 10.1080/1743873X.2017.1391271
- **Price, W.R.** 2017. Overcoming the Myth of Extinction: The Path Toward Heritage Rights for the Tasmanian Aboriginals. *Heritage & Society* 10(1): 68-90. DOI: 10.1080/2159032X.2018.1457300
- Egbert, S. L., Pickett, N., Reiz, N., **Price, W.**, Thelen, A., and V. Artman. 2016. Territorial Cleansing: A Geopolitical Approach to Understanding Mass Violence. *Territory, Politics, Governance* 4(3): 297-318. DOI: 10.1080/21622671.2015.1036911

Book Chapters:

- **Price, W.R.** 2021. Unearthing Community Identities at the National Mining Museums of Great Britain. Chapter in Geographies of Post-Industrial Place, Memory, and Heritage, edited by M.A. Rhodes, W.R. Price, and A. Walker, 71-84. New York: Routledge
- Rhodes II, M.A., **Price, W.R.**, and A. Walker. 2021. Introduction. Chapter in Geographies of Post-Industrial Place, Memory, and Heritage, edited by M.A. Rhodes, W.R. Price, and A. Walker, 1-20. New York: Routledge

Encyclopedia Entry:

- Pope, C., and **W.R. Price**. 2017. Fieldwork in Human Geography. In The International Encyclopedia of Geography: People, the Earth, Environment, and Technology, edited by D. Richardson. Hoboken, NJ: John Wiley & Sons (2017 CHOICE Book Award for Outstanding Academic Title)

Book Review:

- **Price, W.R.** 2020. Review of Marfa: The Transformation of a West Texas Town by Kathleen Shafer. *Journal of Cultural Geography* 37(2): 251-252.

Non-Refereed Publication:

- **Price, W.R.**, and M.A. Rhodes. 2021. A Future Black as Coal? — The Underground Heritage of Wales. *Tourism Geographic*, July 2.

Recent Grants Awarded:

- 2022: **Price, W.** *The “Black Gold” Rush: Investigating Oil Tourism in California*. Aspire Junior Faculty Research Grant. Ball State University, \$15,000
- 2021: Allen, R., and **W. Price**. *Population Geographers Introduce Spatial Software to Local High School Students*. Provost Immersive Learning Pilot Grant, \$8,000
- 2017: **Price, W.** *A Longitudinal Analysis of the Viability of Industrial Heritage Tourism in Wales*, CSU-AAUP Faculty Research Grant, \$4,078

Recent Conference Presentations:

- 2024: *The “Black Gold” Rush: Exploring California’s Oil Heritage*. Paper presented at the annual meeting of the American Association of Geographers (AAG), Honolulu
- 2022: *“Save Our Pits!”: Representing the Heritage of Unions at the British National Coal Mining Museums*. AAG, New York
- 2021: *Exploring Community Identities at the National Coal Mining Museums of Great Britain*, AAG, Seattle
- 2020*: *Exploring the Social Legacy of Coal at the National Mining Museums of Great Britain*, AAG, Denver (*conference canceled due to Covid-19)
- 2019: *Striking out for Coal: Discourses on Labor Conflict at the National Mining Museums of Great Britain*, International Society for Landscape, Place, & Material Culture, Detroit
- 2019: *Quarrying for World Heritage Listing*, AAG, Washington, DC (presenter and session chair)

Recent Invited Presentations:

- 2021: *Mining the Past: A Geographic Approach to the Study of Industrial Tourism*, Department of Anthropology and Geography Colloquium, Houston Community College, TX
- 2020: *Coal Dust in the Wind: Reckoning with the Legacy of Mining in Wales*, Grayson Kirk Distinguished Speaker Series, Miami University, Oxford, OH
- 2020: *Geographies of Post-Industrial Place, Memory, and Heritage*, IA Online Series, Society for Industrial Archaeology, Houghton, MI

Graduate Research Supervision:

Advisor

- 2018: Frederick Wenhardt, Thesis: Potential of Tourism for Economic Development: A Case Study of Tourism Effectiveness in the Leading Travel Destinations of Sub-Saharan Africa, M.S., Geography, CCSU
- 2017: Samuel Ziter, Thesis: Unraveling the Fibers of Demographic Transition in Post-Industrial New England: Italian-American Identity in Thompsonville, Connecticut, M.S., Geography, CCSU
- 2016: Mary Sylvester, Thesis: A Comparative Case Study of Tourism-Influenced Changes Within Indigenous Cultural Dance Movement, M.S., Geography, CCSU

Committee Member

- 2018: Cristina Hall, Thesis: The Archie Carr National Wildlife Refuge: An Analysis on the Visitor Experience Associated with Ecotourism Activities Occurring at a Vital Sea Turtle Nesting Location, M.S., Geography, CCSU
- 2017: Randall Fiveash, Thesis: Destination Branding: Critical to Long Term Success, M.S., Geography, CCSU
- 2016: James Kocaba, Thesis: Vegetarianism in Connecticut: Landscapes and their Effects on Dietary Lifestyle Choices, M.S., Geography, CCSU
- 2016: Raquel Ocasio, Thesis: An Evaluation of Socially Beneficial Experiences, based on Biophilic Integration within the Workspaces of the Mark Twain Museum, in Relation to the Hierarchical System of Values within Sustainability, M.S., Global Sustainability, CCSU
- 2016: James Kyle, Special Project: *Real Estate Principles and Land Use Economics: A Curriculum for an Upper Level Business Geography and Real Estate Course*, M.S., Geography, CCSU

Undergraduate Research Supervision:

- 2020: Korynne Kalen, Honors Thesis: Exploring Ecotourism and Sustainability in Costa Rica, B.A., Spanish, BSU
- 2017: Kristen Citerella, Honors Thesis: Sustainable Tourism in Venice, Italy, B.S., Tourism & Hospitality, CCSU

Recent University Level Service:

- 2021-present: Member, Fulbright Screening Committee, BSU
- 2019-2020: Member, NEH Summer Stipend Committee, BSU

Recent College Level Service:

- 2024-present: Member, European Studies Committee, College of Sciences and Humanities, BSU
- 2022-2024: Member, Dean's Faculty Advisory Council, College of Sciences and Humanities, BSU

Recent Department Level Service:

- 2024-present: Member, Promotion and Tenure Committee, Department of Geography and Meteorology, BSU
- 2024-present: Faculty Mentor, Department of Geography and Meteorology, BSU
- 2021-present: Member, Inclusive Excellence Committee, Department of Geography and Meteorology, BSU
- 2021-present: Social Science Education Advisor, Department of Geography and Meteorology, BSU
- 2020-2023: Chair, Hybrid Concentration Committee, Department of Geography and Meteorology, BSU
- 2020-2021: Chair, Merit Salary Committee, Department of Geography and Meteorology, BSU
- 2019-present: Member, Merit Salary Committee, Department of Geography and Meteorology, BSU
- 2018-present: Member, Assessment Committee, Department of Geography and Meteorology, BSU

Recent Professional Service:

- 2023-present: Review Editor on the Editorial Board for Cultural Heritage and Authenticity in Tourism, *Frontiers in Sustainable Tourism*
- 2023: Equitable Futures from Industrial Memories. Paper session co-organizer for the annual conference of the Memory Studies Association, Newcastle, UK
- 2020: Desk Review, The Slate Landscape of Northwest Wales nomination to the UNESCO World Heritage List. International Council on Monuments and Sites (ICOMOS)
- 2019: Geographies of Post-Industrial Place, Memory, and Heritage. Paper session co-organizer, AAG, DC

External Manuscript Reviews:

- *Frontiers in Sustainable Tourism*
- *Geographical Review*
- *GeoJournal*
- *Heritage & Society*
- *Human Geography*
- *International Journal of Environmental Research and Public Health*
- *International Journal of Heritage Studies*
- *Journal of Cultural Geography*
- *Land*
- *Professional Geographer*
- *Sustainability*
- *Sustainability Science*
- *Tourism Planning & Development*

Technical Proficiency:

- Sabre GDS

Professional Organization Memberships:

- 2008-present: American Association of Geographers (AAG)
 - Recreation, Tourism & Sport Specialty Group
 - Cultural Geography Specialty Group