LEARNING GOALS

UNDERGRADUATE

C – Graduates are able to COMMUNICATE appropriately in a professional context.

K – Graduates gain functional area KNOWLEDGE.

I – Graduates are able to INTEGRATE business knowledge in decision making.

T – Graduates are able to work effectively in TEAMS.

E – Graduates are able to recognize and resolve ETHICAL dilemmas in their majors.

GRADUATE

G – MBA graduates gain an awareness of GLOBAL and cultural diversity.

L – MBA graduates develop LEADERSHIP and change management skills through application of theory and reflection.

I – MBA graduates are able to INTEGRATE effectively information across business disciplines.

D – MBA graduates are effective DECISION MAKERS.

E – MBA graduates recognize the importance of ETHICAL decision making.