

**Yun Meng, PhD, CFA**  
Department of Finance and Insurance  
Miller College of Business  
Ball State University Muncie, IN 47306  
mengy@bsu.edu

## **EDUCATION**

PhD in Business Administration (Finance Concentration), University of South Florida, 2016

## **PROFESSIONAL CERTIFICATIONS**

Chartered Financial Analyst (CFA), 2019.

## **ACADEMIC EXPERIENCE**

Assistant Professor of Finance at Ball State University (2018 – Present).

Assistant Professor of Finance at University of Wisconsin-Green Bay (2016 – 2018).

Graduate Assistant at University of South Florida (2012 – 2016).

## **RESEARCH EXPERIENCE**

### ***Refereed Articles***

Meng, Y. “Do Political Connections Matter to Bondholders? Evidence from Corporate Bond Offerings”. *Journal of Fixed Income*, Spring 2020, 29 (4) 75-91.

Meng, Y. and Wang, X. (2019), "Do institutional investors have homogeneous influence on corporate social responsibility? Evidence from investor investment horizon", *Managerial Finance*, Vol. 46 No. 3, pp. 301-322.

Meng, Y., & Pantzalis, C. (2018). Monthly cyclicity in retail Investors’ liquidity and lottery-type stocks at the turn of the month. *Journal of Banking & Finance*, 88, 176-191.

Meng, Y., & Sutton, N. K. (2017). Is the grass on the other side greener? Testing the cross-border effect for US acquirers. *Review of Quantitative Finance and Accounting*, 48(4), 917-937.

### ***Presentations***

Southwestern Finance Association, Mar. 2020, San Antonio, TX

Financial Management Association Annual Meeting, Oct. 2019, New Orleans, LA

Southwestern Finance Association, Mar. 2019, Houston, TX

Financial Management Association, Oct. 2018, San Diego, CA

Financial Management Association, Oct. 2017, Boston, MA

Financial Management Association, Oct. 2016, Las Vegas, NV

Florida Finance Conference, Oct. 2015, Tampa, FL

Financial Management Association, Oct. 2014, Nashville, TN

Southern Financial Association, Nov. 2014, Key West, FL

Florida Finance Conference, Sept. 2014, Tampa, FL

## **TEACHING EXPERIENCE**

Ball State University, Muncie, IN

- Markets and Institutions
- Principles of Finance

University of Wisconsin-Green Bay, Green Bay, WI

- Corporation Finance
- Financial Markets and Institutions
- Principles of Investment

University of South Florida, Tampa, FL

- Principles of Investments
- Financial Markets and Institutions

## **SERVICES**

Session discussant, Southwestern Finance Association, Mar. 2020, San Antonio, TX,

Committee chair, Assistant Professor of Finance search committee, Department of Finance and Insurance, Ball State University, 2017 –2018. Ball State University

Committee member, Lecturer of Finance search committee, Department of Finance and Insurance, Ball State University, 2017 – present. Ball State University

Committee member, Teamwork, Assurance of Learning committee, 2019

Session chair & discussant, Southwestern Finance Association, Mar. 2019, Houston, TX,

Session chair, Financial Management Association Annual Meeting, Oct. 2018, San Diego, CA

Committee member, MBA program planning committee, University of Wisconsin-Green Bay, 2018

Student academic advisor, University of Wisconsin-Green Bay, 2017-2018

Committee member, Assistant Professor of Finance search committee, University of Wisconsin-Green Bay, 2017

## **RECOGNITIONS**

Summer Research Support, Ball State University, 2019

Summer Research Support, University of Wisconsin-Green Bay, 2017 and 2018

CFA Institute Society Scholarship, 2014, 2015, and 2016

Doctoral Student Summer Research Awards, University of South Florida, 2015

Recipient of L. Bud Gaiennie Travel Grant, University of South Florida, 2014

University Graduate Fellowships, University of South Florida, 2012

Graduate Assistantship, University of South Florida, 2012

Graduate Assistantship, University of Arkansas, 2010

First Prize of Hewlett-Packard Chief Executive Officer Scholarship, 2008