

Yun (Eric) Meng, PhD
Department of Finance and Insurance
Miller College of Business
Ball State University Muncie, IN 47306
mengy@bsu.edu

EDUCATION

PhD in Business Administration (Finance Concentration), University of South Florida (2016)

ACADEMIC EXPERIENCE

Associate Professor of Finance, Ball State University (2025 – Present).

Assistant Professor of Finance, Ball State University (2018 – 2025).

Assistant Professor of Finance, University of Wisconsin-Green Bay (2016 – 2018).

Graduate Assistant, University of South Florida (2012 – 2016).

RESEARCH EXPERIENCE

Referred Articles

Kim, C., Meng, Y., Pantzalis, C., & Park, J. C. (Forthcoming). Political geography, myside bias, and retail investor behavior. *Financial Management*. (This journal is ranked as **Tier 1** in the department's journal list).

Meng, Y., Pantzalis, C., & Park, J. C. (2023). Why corporate political geography matters for stock returns. *International Review of Economics & Finance*, 83, 71-96. (This journal is ranked as **Tier 3** in the department's journal list).

Meng, Y., & Sutton, N. (2022). The Evolution of Bidder Gains and Acquisition Discounts in M&A. *Journal of Banking & Finance*, 106574. (This journal is ranked as **Tier 1** in the department's journal list).

Athavale, M., Guo, Z., Meng, Y., & Zhang, T. (2022). Diversity of signing auditors and audit quality: Evidence from capital market in China. *International Review of Economics & Finance*, 78, 554-571. (This journal is ranked as **Tier 3** in the department's journal list).

Meng, Y., & Pantzalis, C. (2021). Lottery-type stocks and corporate strategies at the turn of the month. *Review of Quantitative Finance and Accounting*, 56(3), 1027-1055. (This journal is ranked as **Tier 2** in the department's journal list).

- Meng, Y., & Pantzalis, C. (2021). Lottery-type stocks and corporate strategies at the turn of the month. *Review of Quantitative Finance and Accounting*, 56(3), 1027-1055. (This journal is ranked as **Tier 2** in the department's journal list).
- Meng, Y., & Pantzalis, C. (2020). Foreign-Born Resident Networks and Stock Comovement: When Local Bias Meets Home (Country) Bias. *Journal of Financial and Quantitative Analysis*, 1-54. (This journal is ranked as **Elite** in the department's journal list).
- Meng, Y. (2020), "Do Political Connections Matter to Bondholders? Evidence from Corporate Bond Offerings". *The Journal of Fixed Income*, Spring 2020, 29 (4) 75-91; (This journal is ranked as **Tier 2** in the department's journal list).
- Meng, Y. and Wang, X. (2019), "Do institutional investors have homogeneous influence on corporate social responsibility? Evidence from investor investment horizon", *Managerial Finance*, Vol. 46 No. 3, pp. 301-322. (This journal is ranked as **Tier 3** in the department's journal list).
- Meng, Y., & Pantzalis, C. (2018). Monthly cyclicalities in retail Investors' liquidity and lottery-type stocks at the turn of the month. *Journal of Banking & Finance*, 88, 176-191. (This journal is ranked as **Tier 1** in the department's journal list).
- Meng, Y., & Sutton, N. (2017). Is the grass on the other side greener? Testing the cross-border effect for US acquirers. *Review of Quantitative Finance and Accounting*, 48(4), 917-937. (This journal is ranked as **Tier 2** in the department's journal list).

Presentations

- Financial Management Association Annual Meeting, Oct. 2024, Grapevine, TX
- Financial Management Association Annual Meeting, Oct. 2021, Denver, CO
- Finance and Insurance Department Seminar, Mar. 2021, Muncie, IN
- Southwestern Finance Association, Mar. 2020, San Antonio, TX
- Financial Management Association Annual Meeting, Oct. 2019, New Orleans, LA
- Southwestern Finance Association, Mar. 2019, Houston, TX
- Financial Management Association, Oct. 2018, San Diego, CA
- Financial Management Association, Oct. 2017, Boston, MA
- Financial Management Association, Oct. 2016, Las Vegas, NV
- Florida Finance Conference, Oct. 2015, Tampa, FL
- Financial Management Association, Oct. 2014, Nashville, TN
- Southern Financial Association, Nov. 2014, Key West, FL

Florida Finance Conference, Sept. 2014, Tampa, FL

TEACHING EXPERIENCE

Ball State University

FIN 320 Markets and Institutions, 2018 – Present

FIN 300 Principles of Finance, 2019 – Present

MBA 661 Managerial Finance, 2021 – 2022

FIN 650 Investment Management, 2023 – Present

FIN 680 Global Financial Policy, 2023 – Present

FIN 352 Global Finance, 2024 – Present

University of Wisconsin-Green Bay

Financial Markets and Institutions, 2017 - 2018

Principles of Investment, 2017 – 2018

Principles of Finance, 2016 – 2018

SERVICES

Committee member, Diversity and Inclusive Excellence Committee, Miller College of Business, Ball State University, 2022-2023. Ball State University

Committee secretary, Salary Committee, Miller College of Business, Ball State University, 2021-2022. Ball State University

Committee member, Lecturer of Business Law search committee, Department of Finance and Insurance, Ball State University, 2021-2022. Ball State University

Committee member, Graduate Curriculum and Assessment, Miller College of Business, 2020 - 2021. Ball State University

Discussant, Southwestern Finance Association, March 2020, San Antonio, TX

Committee member, Immersive Learning, Miller College of Business, 2019 - 2020. Ball State University

Committee member, Teamwork, Assurance of Learning committee, Miller College of Business, 2019 – 2020. Ball State University

Committee chair, Assistant Professor of Finance search committee, Department of Finance and Insurance, Ball State University, 2018 – 2019. Ball State University

Committee member, Lecturer of Finance search committee, Department of Finance and Insurance, Ball State University, 2018 – 2019. Ball State University

Session chair & discussant, Southwestern Finance Association, Mar. 2019, Houston, TX,

Session chair, Financial Management Association Annual Meeting, Oct. 2018, San Diego, CA

Committee member, MBA program planning committee, University of Wisconsin-Green Bay, 2018

Student academic advisor, University of Wisconsin-Green Bay, 2017-2018

Committee member, Assistant Professor of Finance search committee, University of Wisconsin-Green Bay, 2018

RECOGNITIONS

Junior Faculty Research Award, Miller College Business, Ball State University, 2021

Summer Research Support, Ball State University, 2019

Summer Research Support, University of Wisconsin-Green Bay, 2017 and 2018

CFA Institute Society Scholarship, 2014, 2015, and 2016

Doctoral Student Summer Research Awards, University of South Florida, 2015

Recipient of L. Bud Gaiennie Travel Grant, University of South Florida, 2014

University Graduate Fellowships, University of South Florida, 2012

Graduate Assistantship, University of South Florida, 2012

Graduate Assistantship, University of Arkansas, 2010

First Prize of Hewlett-Packard Chief Executive Officer Scholarship, 2008