

# STACEY L. LUCICH

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## EDUCATION

**Western New England University School of Law**, Springfield, MA  
*LL.M.*, Estate Planning & Elder Law, May 2012

**University of Idaho College of Law**, Moscow, ID  
*J.D.*, Law, May 2009

**Boston University College of Communication**, Boston, MA  
*M.F.A.*, Film, May 1999

**College of Idaho** (formerly Albertson College of Idaho), Caldwell, ID  
*B.A.*, History, June 1996

## EXPERIENCE

**Ball State University**, Muncie, IN  
*Assistant Teaching Professor*, January 2022 – Present

- Courses Taught:
  - BL 260 Principles of Business Law, Spring 2022 – Present
  - BL 367 Principles of Estate Planning, Fall 2022 – Present

**Legacy Planning Center Law Firm**, Twin Falls, ID  
*Owner/Attorney*, October 2009 – December 2021

- Founded and operated a boutique law practice specializing in estate planning and probate, representing and advising hundreds of seniors, widows, young families, non-traditional couples, minorities, retirees, and special needs clients with over \$100 million in total estate and trust assets.
- Collaborated with community leaders in education, financial services, non-profits, and local industry to educate and assist the public with their business, financial, and estate planning questions.
- Developed and presented/published estate-planning-related content for numerous workshops, seminars, college classes, community education classes, webinars, newsletters, brochures, and blog articles disseminated to the public.

**Legacy Assurance Group, LLC**, Twin Falls, ID  
*Lead Counsel/Principal Researcher*, February 2010 – March 2011

- Co-founded and provided legal and investment research services for a multi-disciplinary financial services start-up team providing comprehensive financial planning services and launching an innovative development strategy for investors.
- Evaluated alternative legal entity designs to maximize return and reduce risk for potential investors.

- Performed marketplace assessments across multiple service areas to identify and develop benchmark criteria for future investments.

**Assist-2-Sell Buyers & Sellers Realty, Twin Falls, ID**

*Business Manager, January 2004 – September 2009*

- Managed non-sales business operations of franchise real estate office through the housing bubble and recession of the 2000s.
- Organized and maintained legal documents, advertising, website, real estate databases, transaction files, client relations, and presentation of real estate office.
- Drove 100% adherence to the franchise process methodologies, resulting in a tripling of firm's market share and a nearly 500% increase in sales.
- During decline of real estate market, implemented innovative marketing strategies to retain market share and keep business afloat until owner closed doors.

**Hewlett-Packard, Boise, Idaho**

*Test Lab Manager, July 2002 – December 2003*

- Promoted to lead a team of 30 testing personnel across three HP product lines, building a new test lab and test processes from inception, and coordinating test execution & results analysis for full life-cycle of prototype and post-release printer hardware, software, and firmware.
- With consistent on-time and on-budget delivery, grew the test lab team from 3 to 30 personnel while increasing testing throughput by more than 1,500%.
- Collaborated with HP development engineers to design elaborate web-based testing, metrics, and time management software.
- For HP's outsourced partner, responsible for hiring, training, performance evaluations, and dismissal of personnel as needed to build a high-functioning testing team.

**Hewlett-Packard, Boise, Idaho**

*Test Writer/Data Analyst, August 2000 – July 2002*

- Collaborated with HP engineering development teams to design and execute testing methods, confirm and duplicate defects, analyze results of executed tests, parse results into database, document defects found in the testing, and generate and analyze statistics based on cumulative test results.
- Grew printer test databank by hundreds of tests per quarter, resulting in 25-50% increase in defects per cycle.
- Streamlined the defect documentation database to reduce testing cycles by 25%.

**PROFESSIONAL ACTIVITIES**

Idaho State Bar, Member, 2009-Present

Magic Valley Estate Planning Council, Twin Falls, ID

President, 2014-15; Vice President 2012-14

Cathedral Pines Camp, Ketchum, ID

Board Chairperson, 2020-22; Board of Trustees, 2018-22; Legal Advisor, 2009-22