

**MILLER COLLEGE OF BUSINESS  
CURRICULUM VITA**

**PROFESSIONAL BACKGROUND**

Name: Dr. Kevin M. Gatzlaff

Rank: Associate Professor

Office Address: WB-357

Area of Academic Discipline Specialization: Finance

**Degrees**

Ph.D. Degree:

Name of Degree: Ph.D.

Year Conferred: 2009

Degree-Granting Institution: Florida State University

Principal Academic Units:

Major Fields of Study:

Minor Field of Study:

Dissertation Title:

**SCHOLARLY ACTIVITIES**

**Refereed Journal Articles**

1. Kemper, K. J., Gatzlaff, K. M., Iyer, S., Simkins, B. (2019). Director Networks and Credit Ratings of Insurance Companies. *Journal of Insurance Regulations*, 38(2), 1-18. Tier 3/Basic or Discovery Scholarship (BDS)
2. Avila, S. M., Athavale, M. V., Gatzlaff, K. M. (2019). Impact of Premium Conversion on Social Security Benefits. *Journal of Financial Service Professionals*, 73(2), 62-73. Tier 3/Basic or Discovery Scholarship (BDS)
3. Zboja, J. J., Goldsmith, R. E., Clark, R. A., Gatzlaff, K. M. (2018). Extreme Couponing: An Exploratory Study. *The Marketing Management Journal*, 28(2), 93-107. Tier 3/Basic or Discovery Scholarship (BDS)
4. Kemper, K. J., Nesson, E. T., Gatzlaff, K. M. (2018). Stock prices and inflation hedged firms. *Applied Economics Letters*. Tier 3/Basic or Discovery Scholarship (BDS)

**Presentations at Conferences**

1. Gatzlaff, K. M., Are NFL Players Rational Risk-Seekers? Evidence from Kickoff

- Return Decisions and Optimal Strategy, *Southern Risk and Insurance Association Annual Meeting*, Southern Risk and Insurance Association, Orlando, FL. (November 19, 2018) Basic or Discovery Scholarship (BDS)
2. Gatzlaff, K. M., Anatomy of a Water Claim: Theory vs. Practice, *Southern Risk and Insurance Association 2017 Annual Meeting*, Southern Risk and Insurance Association, Nashville, TN. (November 20, 2017) Basic or Discovery Scholarship (BDS)
  3. Gatzlaff, K. M., Optimizing Philanthropic Reach, *Southern Risk and Insurance Association Annual Meeting 2016*, Southern Risk and Insurance Association, Savannah, GA. (November 22, 2016) Basic or Discovery Scholarship (BDS)

## **Grants**

### *External*

1. Proposal Number:  
Title: Risk Manager in Residence, 2018  
Agency: RIMS  
Amount: \$ 4,000.00  
Date submitted:  
Status: Funded  
Starting and ending date: October 14, 2018 - October 17, 2018  
Principal investigator: Avila, Stephen M.  
Co-principal investigator(s):  
Competitive vs. non-competitive:  
Responded to:
2. Proposal Number:  
Title: Risk Manager in Residence, 2017  
Agency: RIMS  
Amount: \$ 4,500.00  
Date submitted:  
Status: Funded  
Starting and ending date: 2017  
Principal investigator: Avila, Stephen M.  
Co-principal investigator(s):  
Competitive vs. non-competitive:  
Responded to:
3. Proposal Number:  
Title: Risk Manager in Residence, 2016  
Agency: RIMS  
Amount: \$ 4,000.00

Date submitted:  
Status: Funded  
Starting and ending date: 2016  
Principal investigator: Avila, Stephen M.  
Co-principal investigator(s):  
Competitive vs. non-competitive:  
Responded to:

### **Business and Other Professional Experience**

1. Professional, Journal of Insurance Regulation, Ad-Hoc Reviewer. (July 2020 - Present).
2. Professional, Southern Risk and Insurance Association. (November 2019 - December 2020).
3. Professional, Southern Risk and Insurance Association. (November 2019 - December 2020).
4. Professional, Southern Risk and Insurance Association--President. (November 2018 - November 2019).
5. Professional, Southern Risk and Insurance Association--First Vice-President, Vice President. (November 2017 - November 2018).
6. Professional, Southern Risk and Insurance Association--Second Vice-President, Second Vice-President. (November 2016 - November 2017).
7. Professional, Southern Risk and Insurance Association--Secretary/Treasurer. (November 2015 - November 2016).

### **SERVICE ACTIVITIES**

#### **Student Mentoring/Supervision**

1. Will McCool, Honor's Thesis Advisor. (Spring 2020 - May 2020).
2. Hailey Veath, Honor's Thesis Advisor. (Spring 2019 - May 2019).
3. Ben Miller, Honor's Thesis Advisor. (Spring 2017 - May 2017).

#### **University, College, Departmental Committees**

1. College, MCOB Undergraduate Curriculum Committee, Committee Member. (August 2020 - Present).

2. Department/program, Department AOL Coordinator. (August 2015 - Present).
3. University, Academic Honors in Writing--Dept. Liaison. (August 2011 - Present).
4. Department/program, Department Salary Committee, Committee Member. (March 2020).
5. Department/program, Co-Advisor, Gamma Iota Sigma, Student organization advisor. (September 2011 - August 2017).
6. College, Dean's Search Committee, Committee Member. (August 2015 - May 2016).
7. College, MCOB Salary Committee, Committee Member. (August 2012 - May 2016).
8. Department/program, Department Salary Committee, Committee Member. (August 2012 - May 2016).

**Other Professional and/or Academic Organization Activities**

1. Journal of Risk Education--Associate Editor, Editorial Board Member. (October 2013 - Present).

**Professional Development and Participation**

1. Workshop. (June 2020 - June 2020).