Published Fall and Spring semesters, this newsletter is designed to inform readers of the activities, information, and services provided by Ball State’s Office of Institutional Effectiveness (OIE). **InSights** will be distributed each semester via email as well as archived on our web site.

### 2016-17 Senior Survey Results Posted

OIE developed the Senior survey in order to collect information from graduating seniors about their satisfaction with various aspects of their education, their experiences while enrolled, the extent to which they made academic and personal gains as a result of their Ball State education, and their employment and further education plans.

This report describes survey results from Summer 2016, Fall 2016 and Spring 2017 graduating seniors. The Senior Survey was first used with December 2011 baccalaureate graduates.

1,704 of 3,482 graduating seniors responded to the senior survey, resulting in a 48.9% response rate. Respondents were similar to all graduating seniors in terms of several demographic and educational characteristics, although female graduates, younger graduates, and graduates with higher GPAs were slightly over-represented among respondents when compared to the population of all graduating seniors.

More than 9 out of 10 respondents indicated that Ball State faculty are friendly and helpful. Nearly 9 out of 10 respondents indicated they experienced quite a bit or very much growth in understanding their own abilities, interests, and values. About 55% of respondents indicated they have participated in an internship.

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### Course Continuity Planning Survey (CCPS)

OIE administered a Course Continuity Planning Survey (CCPS) during the spring semester that serves as a tool for planning in the event of a long-term campus closure. Departments and schools were asked to report upon plans to continue teaching each course in the event of such a situation. The results are being reviewed by the Provost and the Office of Risk Management. One additional result of the survey is information about needs for faculty professional development in activities such as Webex for online lecture capture.

### ~~~ Mission, Vision, and Values Survey

The Strategic Planning Committee designed a Mission Vision, and Values (MVV) Survey that was administered by OIE. The survey serves as one of several tools used by the SPC to gather information for the 2018 Spreading Our Wings planning process. The survey consisted of 29 items that are potential priorities for BSU; it asked respondents to indicate how important they felt each item is at BSU currently and how important it should be in the future, allowing for an analysis of gap scores. The MVV Survey was administered to faculty and staff members and a 25% sample of students. The full report is posted on the OIE website.
Senior Survey Results (Continued)

Group differences among survey respondents were investigated by sex, race, and college, and significant differences were noted where applicable. Respondents were very similar to the population of all graduating seniors by race, with about 87% White, 6% Black, and 7% other minorities among respondents, and about 86% White, 7% Black and 7% other minorities among the population of all graduating seniors.

Graduates were asked about student work, curricular, athletic and social experiences. About three-quarters (74.8%) of all respondents indicated participation in volunteer/service work, and about two-thirds (66.2%) indicated working at a job off campus. The full report is posted on the OIE website. The word cloud to the right represents the content of the open-ended comments in the survey.

Changes in OIE

Responsibility for student learning outcomes assessment, academic unit review, and work with Higher Learning Commission accreditation (after the June 2018 four-year review) have moved to the Office of the Provost due to OIE’s new reporting structure with the Chief Strategy Officer within the President’s division. Questions and issues concerning assessment, unit review, and accreditation should be directed to Dr. Marilyn Buck. Also as a result of this change OIE is no longer publishing the Assessment Insights newsletter.

Ball State OIE Represented at Professional Conferences

Brian Pickerill attended the annual Qualtrics conference in March 2018, where he was re-certified, and he holds gold certification in this important statistical tool. He noted that Qualtrics has added textual analysis (Text IQ) and improved the Stats IQ tool. The Stats IQ tool runs many of the procedures that can be run in SPSS, except they can be run on all variables in real time. Text IQ can make sense of phrases to help find meaning in open-ended responses. Qualtrics has also implemented a system-wide identifier to make it possible to identify individual respondents across all projects, which will make it easier to link identified data between survey projects. If you do not have a Qualtrics account, you may obtain one by logging in with your BSU username and password at bsu.qualtrics.com. For more information, contact Brian Pickerill at bpickerill@bsu.edu or 5-8678.

Elena Yatskovskaya represented the office at the Indiana Association for Institutional Research 2018 conference March 22-23.

Continuing into the summer, OIE staff members will be attending the 2018 Association for Institutional Research (AIR) forum May 30-June 2 where Dr. Knight will be presenting the following:


*Knight, W. E., & Rogers, G. A. (2018). How to have a long and successful career in IR (and beyond). The Association for Institutional Research Forum, Orlando, FL.*
Projects Underway and Recently Completed

- OIE funded 25 2018 Summer Assessment Grant proposals. $38,600 has been awarded to 40 faculty members across 7 colleges plus one interdisciplinary project representing 14 departments and schools (counted once). This will be the last summer OIE sponsors this project, as responsibility will be transferred to the office responsible for assessment in Academic Affairs.

- The Office administered the Major Field Tests and other examinations to support assessment of student learning. Tests were administered to 179 students in five departments for a total of $4,319 during the Fall 2017 semester, and 647 students in eight departments for a total of $15,399 during the Spring 2018 semester. Departments for whom tests were administered included Biology (ACAT), Business, Chemistry, Computer Science, Economics, Mathematics, Physics, Political Science, and Psychology.

- The 2017 National Study of Instructional Costs and Productivity, also known as the Delaware Study, was completed and submitted in March 2018.

- College Fact Books for the 2017-2018 year will be completed and posted in early May.

- OIE has responded to multiple external surveys, including the AAAUP Faculty Compensation Survey, ACT Questionnaire, CGS/GRE Survey of Graduate Enrollment and Degrees Conferred, College Board’s Annual Survey of Colleges, CSRDE Beginners Survey for the University of Oklahoma, CUPA-HR Survey, Indiana Graduate Business programs for Indiana Business Journal, NASAD Heads Data Survey, NSF/NIH Survey of Graduate Students and Postdocs in Science and Engineering, Peterson’s Annual Survey of Undergraduate Institutions, Undergraduate Financial Aid, and Graduate and Professional Institutions, US News Best Colleges, and the Wintergreen Orchard House Survey.

- The Faculty Load handbook was updated in January 2018. Fall 2017 FTE reporting has been updated, and Spring 2018 FTE reporting will be updated and posted at the end of the semester.

- Multiple training sessions for Digital Measures Activity Insight were offered to faculty members and department chairs.

Information and Reports Available Online
Office of Institutional Effectiveness

For information on Official Statistics, click on the following links:

- Academic Unit Profiles
- Academic Unit Reports, including degrees awarded, student course enrollments, student credit hours, and majors declared
- Common Data Set
- Faculty FTE Load Distribution reports (department, college, and university levels).
- Student Consumer Information

For information on Surveys, Studies and Other Resources, click on the following links:

- Accreditation Resources
- Alumni Survey
- Mission, Vision, and Values Survey
- Senior Survey
- Other Surveys and Studies
- University Fact Book