

Curriculum Vitae
Michael B. Shaffer

Addresses

Business

TC 925 Teachers College
Educational Leadership Department,
Ball State University, Muncie, Indiana 47306
mbshaffer@bsu.edu
<https://www.linkedin.com/in/drmichaelshaffer>
<https://www.facebook.com/groups/whenboysread>

Education History

Ed.D.	07/2004	Ball State University, Muncie, Indiana
Ed.S.	07/2003	Ball State University, Muncie, Indiana
M.A.	12/1986	Morehead State University, Morehead, KY
B.A.	04/1983	Morehead State University, Morehead, KY
A.A.	05/1980	Kentucky Mountain Bible College, Vancleve, KY

Professional Experience

2004 to Present *Assistant Clinical Professor of Educational Leadership* (11 years adjunct and 7 full time-Department of Educational Leadership, Ball State University)

- Teach courses in MA, Ed.S. and Ed.D. in on-line and blended formats in the following areas:
 - School Law
 - Advanced School Law (Special Education emphasis)
 - Educational Finance and Ethics
 - School Facilities
 - The School Superintendency
 - Human Resource Development
 - Educational Policy and Politics
 - Advanced Politics
- Supervised principal and superintendent internships

2018 to Present. *President.* The Principals' Advocate.

- Pro bono mentoring and assistance to administrators who either get in trouble professionally and are in job jeopardy, or who have already lost a job
- Counsel and guide clients into how to get back into field of education or assist them in seeking other employment that will match their skills

- Work with clients to develop stronger sense of boundaries and professionalism

2012-2015 Assistant Superintendent for School Management and Special Programs and Assistant Superintendent for Instruction, East Allen County Schools, Indiana

- Supervised and evaluated the sixteen school principals at elementary, middle school and high school levels
- Supervised departments of Curriculum and Instruction, Student Services, Special Education, Federal Grants
- Led the central office team that took the 9000-student district from a grade of “D” to an “A”
- Led principals and teacher teams in eleven schools through the 8 Step Continuous Improvement process training and implementation
- Leadership team member that trained all schools in district on the ALICE Safety Protocol

2008-2012 Principal, Lincoln Elementary School, Fort Wayne Community Schools, Fort Wayne, Indiana

- Led the school of over 700 students from not meeting state/federal targets under NCLB to national recognition as National Title I Distinguished School
- Developed culture of collaboration and data-informed instruction with faculty and staff
- Significantly decreased achievement gap between white students and students of color and earned highest state test scores the school had ever achieved
- Created and led BC4Boyz (a voluntary book club in which over a hundred fourth and fifth grade boys skipped recess to hang out and talk about books)

2007-2008 Assistant Superintendent, Elwood Community School Corporation

- Supervised departments of Transportation, Food Service and Secondary Education
- Member of district negotiations team

2002-2007 Principal, Allen Elementary and McCulloch Middle School, Marion Community Schools

- Active in curriculum development and school improvement
- Led both schools through early years of No Child Left Behind
- Developed data-driven approach to classroom instruction

1984-2001 Private school Principal and teacher at various private, faith-based schools.

Certifications

- Georgia Standard Professional Educational Leadership Tier II, Type L
- South Carolina Administrative License (Superintendent, Secondary Principal, Elementary Principal, Elementary teacher)

- Indiana Administrative License, Superintendent
- Indiana Administrative License, Elementary (K-8)
- Indiana Administrative License, Secondary (5-12)
- Indiana Elementary Teacher Professional License (Lifetime)
- Kentucky Elementary Teacher License (Lifetime)

Publications

Articles

- Shaffer, M. & Dincher, B. (Feb., 2020). In Indiana, school choice means segregation. *Phi Delta Kappan*. 101(5), 40-43.
- Shaffer, M., Ellis, J. & Swensson, J. (2018, Winter). Hoosier lawmaker? ALEC legislative puppets, and Indiana's abdication of democracy. *AASA Journal of Scholarship & Practice*, 15(4), 4-15.

Books

- Shaffer, M. & Jefferson, R. (2022) *From Push-ups to Angel's Wings: Great Things Happen When Boys Read*. Rowman and Littlefield.
- Swensson, J. & Shaffer, M. (2020) *Defining the Good School: Educational Adequacy Requires More Than Minimums*. Rowman and Littlefield.
- Swensson, J., Ellis, J. & Shaffer, M. (2019) *Unraveling Reform Rhetoric: What Educators Need to Know and Understand*. Rowman and Littlefield.
- Swensson, J., Ellis, J. & Shaffer, M. (2019) *An Educator's GPS: Fending Off the Free Market of Schooling for America's Students*. Rowman and Littlefield.

Book Chapters

- Shaffer M.B. (2021) Dilemmas of Educational Financing in an Age of Privatization. In: English F. (eds) *The Palgrave Handbook of Educational Leadership and Management Discourse*. Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-030-39666-4_28-1

State or Regional Publications:

- Shaffer, M. (Oct. 2021) Book Review of Life, Literacy, and the Pursuit of Happiness. *Indianagram*
- Shaffer, M. (Dec. 6, 2020). Vaccine delivery: 2020's Red Ball Express. *The Journal Gazette*. Editorial.
- Shaffer, M. (July 17, 2020). Personal connections raise stakes for school reopenings. *The Journal Gazette*. Editorial.
- Shaffer, M. (January 26, 2018). Time magnifies privatization's failures. *The Journal Gazette*. Editorial.
- Shaffer, M. (Sept., 2020). And hey, let's be careful out there. *Indianagram*. Indiana Association of School Principals.
- Shaffer, M. (May 22, 2019). I'm amazed by ducks. *Indianagram* 21(5). Indiana Association of School Principals.
- Shaffer, M. (Jan, 2020) What if they gave a test and nobody came? *Indianagram*. 22(1). Indiana Association of School Principals.

Peer Review and Editorial Services and Experiences

National Principal Advisory Board, Scholastic Book Fairs Jan., 2010 to June, 2013

- Advised Scholastic on matters of educational policy and practice
- Conducted seminar sessions for Scholastic and BC4Boyz in Dallas, Cincinnati, Minneapolis, Pittsburgh, Orlando and Seattle

Peer Reviewer. *Psychology in the Schools* journal. 2016, 2017, 2018, 2019, 2020, 2021

Peer Reviewer. National Council of Professors of Education Administration. 2017, 2018, 2019

Peer Reviewer. Eastern Education Research Association. 2020

Editorial Advisory Board Member. *Journal of Global Education and Research*. Assistant Professors' Council.

Peer Reviewer. International Council of Professors of Educational Leadership. 2021.

Related Professional Experiences

- Member of the Ed Leadership department that is ranked 15th in the nation for online Master's degree in Educational Leadership by US News & World Report in 2021.
- Developed and maintain page on Facebook with a strong emphasis on boys reading. Have conducted numerous interviews with authors, teachers, book people on reaching and teaching boys.
- Led Lincoln Elementary School from not making Adequate Yearly Progress for several years to being recognized as a National Title I Distinguished School
- Served on collective bargaining teams for two districts
- Conducted OCR (Office of Civil Rights) investigations and presented findings to Superintendent
- Spoke on national level for Scholastic Book Fairs Literacy Summits, National Association of Elementary School Principals and National Title I Conference

Professional Presentations

- How NOT to Die with Your Boots on: Self Care for Administrators. Presented at the Indiana Association of School Principals Fall Conference, Indianapolis, IN. Nov. 2022.
- Indiana's Voucher Program for Special Education Students: Does the Choice School Education Plan Meet Legal Standards for Individualized Education Plans? Presented at Eastern Educational Research Association Annual Conference, Myrtle Beach, SC. Feb. 2019. Dr. Michael Shaffer and Dr. Joe McKinney.
- Special Education in Indiana's Voucher Schools: What Are Parents Giving Away to Gain Choice? Presented at Eastern Educational Research Association Annual Conference, Clearwater Beach, FL. Feb. 2018. Dr. Joe McKinney and Dr. Michael Shaffer.
- BC4Boyz: Getting boys to read. Presented at Scholastic Book Fairs Reading Summits in Orlando, Minneapolis, Pittsburgh, Dallas, and Covington (KY). Also presented at NAESP Conference Seattle, 2012 and at University of St Francis Best Practices Showcase, Feb. 2015.

- A Personal Story: Transforming the culture of a school. Presented at Eastern Educational Research Association, Hilton Head, SC, Feb, 2016.
- A Tale of Leadership in Two Title I Award-Winning Schools. Presentation at University Council for Educational Administration, Detroit, MI, Nov. 2016.

Dissertation Committee Experience

- Davis, E. (Aug. 12, 2020). The Effectiveness of Literacy Professional Development Provided to a High School Faculty. Committee member.
- Hawkins, E. (July 16, 2020) Fostering Friendships: A Quasi-Experimental Study of the Relationship Between Training on Friendships and Friendship Networks in Elementary Classrooms. Committee member.
- Hoover, R. (Dec. 1, 2020) Strategies and Factors Contributing to Passing School Referendums in Indiana. Committee member representing general field of education.
- Ross, R. (in progress) committee member representing the general field of education.
- Sirken, A. (in progress) committee member representing the Ed Leadership Department
- Russell, A. (in progress) committee member representing general field of education

University, Teachers College, and Departmental Service

- Non-Tenure Line University Committee member. 2021, 2022.
- Search Team Committee Member. BSU Department of Ed Leadership, 2016, 2017, 2018
- Department Team Captain, BSU Employee United Way Campaign, 2015, 2016, 2017, 2018, 2019, 2020, 2021.
- Committee Member, Teachers College edTPA Committee, 2015-2016 school year.
- Committee Member, Teachers College, Environmental Sustainability Committee, 2020-2021
- Committee Member, Teachers College Awards Committee, 2020-2021

Service to State

- Ball State representative to Superintendent Search Committee 2021. Serve on committee with representatives from IU, Purdue, and ISU and assist public school districts in soliciting and recommending candidates to school superintendent positions.
- Executive Secretary to North Central Indiana Public School Study Council 2015-2021. Worked with approximately thirty school districts in planning and holding Superintendent Study Council meetings. Arranged speakers, coordinated with legislators, provided research materials.
- Essay scorer for annual *Dr. Martin Luther King Jr. Essay Contest*, for Indiana's middle and high school students in collaboration with Indiana Association of School Principals.
- Active member of the Indiana Coalition for Public Education and presented at meetings for them.

Honors and Awards

- President's List – Morehead State University
- Presidential Academic Award – School of Education, Morehead State University
- Outstanding Undergraduate in Education, Morehead State University
- Outstanding Graduate Student in Education, Morehead State University
- *Hero of Reading*, Scholastic Book Fairs

Professional Organizations

- Indiana Association of School Principals
- Education Law Association
- Indiana Coalition for Public Education
- Eastern Education Research Association (EERA)
- University Council for Education Administration (UCEA) via institutional affiliation
- American Association of University Professors (AAUP)

Current and Continuing Research Interests

- Impact of neoliberalism and special interests on public school funding and support of public education
- Efforts to re-segregate public schools via choice and vouchers
- Improving literacy interests and skills for young males
- Discriminatory practices of private voucher schools against students with disabilities, EL students, students of color, students and staff who are LGBTQ+
- The impact of virtual teaching and learning, hybrid learning experiences, and face-to-face teaching and learning on all students during a pandemic
- Racial bias in standardized testing and the overall bias of testing in general

Military Service:

- Pennsylvania Army National Guard, *Military Intelligence Analyst*, Sergeant E5
- Kentucky Army National Guard, *Combat Construction Specialist*