

# Erik Nesson

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## Employment and Affiliations

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Chair, Department of Economics, Ball State University	2022-Present
Associate Professor, Department of Economics, Ball State University	2018-Present
Assistant Professor, Department of Economics, Ball State University	2012-2018
Faculty Research Associate, National Bureau of Economic Research	2021-Present
Faculty Research Fellow, National Bureau of Economic Research	2019-2021

## Education

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Ph.D., Economics, Emory University	2012
M.A., Economics, Emory University	2011
B.B.A.,B.S., Finance and Economics, University of Wisconsin Madison	2004

## Journal Publications

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1. “The Relationship between Electronic Cigarette Taxes and Bans and Electronic Cigarette Purchases: Evidence from Panel Scanner Data,” with Chad Cotti, Charles Courtemanche, Catherine Maclean, Michael Pesko, and Nathan Tefft forthcoming. Journal of Health Economics
2. “Standardizing the Measurement of E-cigarette Taxes in the United States, 2010-2020,” with Chad Cotti, Michael Pesko, Serena Phillips, and Nathan Tefft. forthcoming. Tobacco Control
3. “The Effects of False Identification Laws on Underage Alcohol-Related Traffic Fatalities,” with Vinish Shrestha. 2021. Health Economics, (30)9: 2264-2283
4. “Hot Shots: An Analysis of the ‘Hot Hand’ in NBA Field Goal and Free Throw Shooting,” with Robert Lantis. 2021. Journal of Sports Economics, (22)6: 639–677
5. “The Relationship between In-Person Voting and COVID-19: Evidence from the Wisconsin Primary,” with Chad Cotti, Bryan Engelhardt, Joshua Foster, and Paul Niekamp. 2021. Contemporary Economic Policy, (39)4: 760-777
6. “Cell Phones and the Risk of Brain Cancer Mortality: A Twenty-Five Year Cross-Country Analysis,” with Hugo Mialon. 2020. Contemporary Economic Policy, (38)2: 258-269
7. “On the Measurement of Health and Its Effect on the Measurement of Health Inequality,” with Joshua J. Robinson. 2019. Economics & Human Biology, 34(12): 207-221
8. “The Effects of Employment on Influenza Rates,” with Sara Markowitz and Joshua J. Robinson. 2019. Economics & Human Biology, 34(8): 286-295
9. “Do Pimples Pay? Acne, Human Capital, and the Labor Market,” with Hugo Mialon. 2019. Journal of Human Capital, 13(1): 39-55.

10. "The Effects of Recent Medicaid Expansions on Health Behaviors: Evidence from Household Scanner Data," with Chad Cotti and Nathan Tefft. 2019. Health Economics, 28(2): 219-244.
11. "Looking Down the Barrel of a Loaded Gun: The Effect of Mandatory Handgun Purchase Delays on Homicide and Suicide," with Griffin Edwards, Joshua J. Robinson, and Frederick Vars. 2018. The Economic Journal, 128(616): 3117-3140.
12. "The Relationship between Cigarettes and Electronic Cigarettes: Evidence from Household Panel Data," with Chad Cotti and Nathan Tefft. 2018. Journal of Health Economics, 61(September): 205-219.
13. "Stock Prices and Inflation Hedged Firms," with Kris Kemper and Kevin Gatzlaff. 2018. Applied Economics Letters, 25(20): 1454-1457.
14. "Interaction Terms in Poisson and Log Linear Regression Models," with Shengwu Shang and Maoyong Fan. 2018. Bulletin of Economic Research, 70(1): E89-E96.
15. "The Impact of Tobacco Control Policies on Adolescent Smoking: Comparing Self-Reports and Biomarkers." 2017. American Journal of Health Economics, 3(4) 507-527.
16. "Heterogeneity in Smokers' Responses to Tobacco Control Policies." 2017. Health Economics, 26(2): 206-225.
17. "The Effects of Tobacco Control Policies on Tobacco Products, Tar, and Nicotine Purchases among Adults: Evidence from Household Panel Data," with Chad Cotti and Nathan Tefft. 2016. American Economic Journal: Economic Policy, 8(4): 103-123.
18. "Crystal Clear? The Relationship between Methamphetamine Consumption and Sexually Transmitted Infections," with Hugo Mialon and Michael Samuel. 2016. Health Economics, 25(3): 292-313.
19. "An Information Theory Based Framework for the Measurement of Population Health," with Joshua Robinson. 2015. Economics & Human Biology, 17(4): 86-103.
20. "Estimating the Relationship Between Alcohol Policies and Criminal Violence and Victimization," with Sara Markowitz, Eileen Poe-Yamagata, Curtis Florence, Tracy Roberts and Sarah Beth Link. 2012. German Economic Review, 13(4): 416-435.

### **Working Papers**

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"Rockefellers and Goldwaters? The Effect of Compulsory Schooling on Voting Preferences," with Philip DeCicca and Harry Krashinsky (Revise and Resubmit, Economics of Education Review)

"The Hot Hand in NBA 3-Point Shooting: The Importance of Location, Location, Location," with Robert Lantis

### **Works in Progress**

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"The Effects of Tobacco 21 Policies on Smoking and Vaping: Evidence from Panel Data and Biomarkers," with Chad Cotti and Philip DeCicca

"The Effects of E-cigarette and Cigarette Flavor Bans on E-Cigarette and Cigarette Purchases," with Chad Cotti, Catherine Maclean, Michael Pesko, and Nathan Tefft

"The Effects of Education on Financial Literacy," with Philip DeCicca and Harry Krashinsky

“The Effects of Education on Long-Run Mortality,” with Philip DeCicca and Harry Krashinsky

“Measurement Error in Self-Reported Smoking,” with Philip DeCicca and Chad Cotti

“The Effects of Statin Use on Infection,” with John Horowitz and Sue McDowell

“Heads Up: The Effects of Participation in High School Football and Soccer on Migraines, Memory Loss, and Depression in Adulthood,” with Hugo Mialon

“The Effects of E-cigarette and Cigarette Flavor Bans on E-Cigarette and Cigarette Purchases,” with Chad Cotti, Catherine Maclean, Michael Pesko, and Nathan Tefft

“Big Shots on Campus: Examining the Existence of the Hot Hand in NCAA Men’s Basketball,” with Robert Lantis

### **Other Publications**

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“The Dark and the Light: Investigating the Impact of Social Media Addiction and Attachment on Student Performance,” with Keshia Coker and Rebecca VanMeter-Brown. forthcoming. Journal of the Academy of Business Administration

“Don’t Just ‘Like’ Me, Promote Me: How Attachment and Attitude Influence Brand-Related Behaviors on Social Media,” with Rebecca VanMeter-Brown, Holly Syrdal, Susan Powell-Mantel, and Douglas Grisaffe. 2018. Journal of Interactive Marketing, 43(August): 83-97.

“The Economics of Smoking Prevention,” with Philip DeCicca, Donald Kenkel and Michael Lovenheim. 2018. In Oxford Research Encyclopedia of Economics and Finance

“Tobacco Control Policies and Smokers’ Responses,” with Philip DeCicca. 2019. In The Neuroscience Of Nicotine: Mechanisms And Treatment

“Directions in the Economics of Smoking,” with Philip DeCicca, Donald Kenkel, and Michael Lovenheim. 2017. ASHEcon Newsletter

### **Presentations**

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**2022.** American Society of Health Economists Annual Meeting, Austin, TX

**2019.** American Society of Health Economists Annual Meeting, Washington, DC

**2018.** The Ohio State University (Invited)

**2017.** International Health Economics Association Boston 2017 Congress, Boston, MA  
Midwestern Economic Association Annual Meeting, Cincinnati, OH

**2016.** American Society of Health Economists Biannual Meeting, Philadelphia, PA  
Xavier University (Invited)  
Midwestern Economic Association Annual Meeting, Evanston, IL

**2015.** Southern Economic Association Annual Meeting, New Orleans, LA  
NBER Health Economics Spring Program Meeting, Cambridge, MA

Midwestern Economic Association Annual Meeting, Minneapolis, MN  
Indiana University Purdue University - Indianapolis (Invited)

**2014.** Southern Economic Association Annual Meeting, Atlanta, GA  
American Society of Health Economists Biannual Meeting, Los Angeles, CA  
Midwestern Economic Association Annual Meeting, Evanston, IL

**2013.** Midwestern Economic Association Annual Meeting, Columbus, OH

**2012.** Southern Economic Association Annual Meeting, Atlanta, GA  
American Society of Health Economists Biannual Meeting, Los Angeles, CA

**2011.** Southern Economic Association Annual Meeting, Washington, DC  
APPAM Annual Meeting, Washington, DC  
Illinois Economic Association Annual Meetings, Chicago, IL

## Grants

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**Robert Wood Johnson Foundation,** 2014  
“Developing and Applying New Methods to the Measurement of Health Inequality”  
(with Joshua J. Robinson), Amount Funded: \$357,689

## Teaching

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Principles of Microeconomics, Business Statistics, Intermediate Microeconomics, Health Economics, Law and Economics

## Scholarships and Awards

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Miller College of Business Outstanding Service Award	2022
Miller College of Business Outstanding Research Award	2019
Miller College of Business Outstanding Teaching Award	2018
Miller College of Business Outstanding Teaching Award	2017
Miller College of Business Outstanding Year Award	2016
Miller College of Business Outstanding Service Award Nominee	2016
Miller College of Business Outstanding Teaching Award Nominee	2015
Miller College of Business Outstanding Teaching Award Nominee	2014
Emory University Department of Economics Graduate Student Teaching Award	2012
Emory University Department of Economics Graduate Student Research Award	2012
First Place in Illinois Economic Association Ph.D. Student Paper Competition	2011
Dissertation Research Grant, Emory University Graduate School	2010
Emory University Arts and Sciences Fellowship	2007-2012

## Service

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### Professional Activities

Member, American Economic Association  
Member, American Society of Health Economists/iHEA  
Member, Southern Economic Association  
Member, Midwestern Economic Association

### **Journal Refereeing**

Review of Economics and Statistics, American Economic Journal - Economic Policy, Journal of Public Economics, Journal of Human Resources, Journal of Economic Behavior and Organization, Journal of Health Economics, Health Economics, American Journal of Health Economics, European Journal of Health Economics, Journal of Policy Analysis and Management, Economic Inquiry, Southern Economic Journal, Economics and Human Biology, Applied Economics, Contemporary Economic Policy, Public Finance Review, National Tax Journal, Canadian Journal of Economics, Eastern Economic Journal, Economica, Education Economics, Tobacco Control, Nicotine and Tobacco Research, Journal of Agricultural and Applied Economics, PLOS One, International Journal of Environmental Research and Public Health, Social Science Journal, BMC Public Health, Journal of Human Behavior in the Social Environment, Advances in Public Health

### **Significant University-Level Service**

Member, Ball State University Advisory Council on Scholarship	2019-present
Member, Ball State University Research Committee	2018-2020
Member, Ball State University Assessment Committee	2018-2020
Member, Ball State University Senate	2014-2016
Member, Ball State Faculty Council	2014-2016
Member, Ball State Faculty Governance and Elections Committee	2014-2016
Member, Ball State Senate Finance and Budgetary Affairs Committee	2014-2016
Member, Ball State University Demographic/Labor Market Projections Working Group	2018

### **Advising**

Honors Thesis Adviser: Samuel Kinghorn (2021), Haley Elgin (2020), Rebecca Conrad (2020), Riley Liechty (2020), Grace McLain (2019), Rebecca Cooper and KateLin Doyle (2018), Shelby Leichthy (2015), Cassandra Dehning (2014), Sean Ratkus (2014), Christopher Rosene (2013)

### **Other Experience**

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<b>Analyst</b> , NERA Economic Consulting (New York City, NY)	2004-2007
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