Ball State University

presents

Magna cum Murder XXIV

in association with

CRIMEFEST

2018 ADVERTISING AND SPONSORSHIP OPPORTUNITIES

Name: __________________________________________ Date: _______________________

Company: __________________________________________

Address: __________________________________________

City: _____________________________ State: ________ Zip: _______________

Phone Number: __________________________ E-mail:________________________

STEP 1 – SELECT YOUR PACKAGE (All amounts are in US Dollars)

☐ SATURDAY BANQUET DINNER SPONSORSHIP - $1,200 (1 available)
  • Recognition as sponsor for the banquet dinner featuring International Guest of Honor Peter Lovesey through various announcements and signage.
  • An opportunity for a representative to speak for 5 minutes during Saturday’s banquet dinner.
  • An inside FRONT cover ad (full page and in color) in the festival program book that is distributed to 200+ participants.
  • A literature table and two chairs outside the Ballroom during dinner and in the vendor room all weekend. (Staff at these tables must be registered for the conference.)
  • A listing on the magnacummurder.com Web site.
  • An option to have your handouts included in all the participant bags.

☐ SATURDAY LUNCHEON SPONSORSHIP - $1,000 (1 available)
  • Recognition as sponsor for the luncheon featuring Guest of Honor Reavis Z. Wortham through various announcements and signage.
  • An opportunity for a representative to speak for 5 minutes during Saturday’s luncheon.
  • An inside BACK cover ad (full page and in color) in the festival program book that is distributed to 200+ participants.
  • A literature table and two chairs outside the Ballroom during lunch and in the vendor room all weekend. (Staff at these tables must be registered for the conference.)
  • A listing on the magnacummurder.com Web site.
  • An option to have your handouts included in all the participant bags.
FRIDAY RECEPTION SPONSORSHIP - $750 (2 available)
- Recognition as reception sponsor through various announcements and signage.
- An opportunity for a representative to speak for 5 minutes before Magna Squares on Friday night.
- A **full-page interior ad (black/white)** in the festival program book that is distributed to 200+ participants.
- A literature table and two chairs outside the Ballroom during the reception and in the vendor room all weekend. (Staff at these tables must be registered for the conference.)
- A listing on the magnacummurder.com Web site.
- An option to have your handouts included in all the participant bags.

SUNDAY LUNCHEON SPONSORSHIP - $500 (2 available)
- Recognized as closing luncheon sponsor through various announcements and signage.
- An opportunity for a representative to speak for 5 minutes during Sunday’s luncheon.
- A **full-page interior ad (black/white)** in the festival program book that is distributed to 200+ participants.
- A listing on the magnacummurder.com Web site.
- An option to have your handouts included in all the participant bags.

FULL-PAGE AD PACKAGE - $200
- Full-page interior ad (black/white) in the festival program book that is distributed to 200+ participants.
- A listing on the magnacummurder.com Web site.
- An option to have your handouts included in all the participant bags.

HALF-PAGE AD PACKAGE - $100
- Half-page interior ad (black/white) in the festival program book that is distributed to 200+ participants.
- Listing on the magnacummurder.com Web site.

**STEP 2 – SELECT DESIGN OPTION**
- Please design advertisement at no extra cost.
- I will send/e-mail the ad copy to you by **September 3, 2018. (Reservation deadline Aug. 17)**

**Ad Specifications:**
- Half page – 5 ½ w. x 4 ¼ h.; Full page – 5 ½ w. x 8 ½ h.
- Cover ads are full color. Interior pages are black and white.
- File Formats: Prefer high-resolution Adobe Acrobat PDF with fonts embedded. Will also accept Tiffs and Jpegs.

**STEP 3 – SELECT PAYMENT OPTION**
- Please send me a bill in November.
- Enclosed is my check payable to Ball State University.

**Deadline for Reservation: August 17, 2018**

**Mail or fax form to:**
E.B. & Bertha C. Ball Center, Ball State University, Muncie, IN 47306
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