

**Dear Ball State Friends,**

For 100 years, Heart of Indiana United Way has been bringing people together to create lasting change—and Ball State employees have been a powerful part of that story. Thank you for showing up year after year with generosity, heart, and a commitment to building a stronger community for all.

In last year's campaign, **25%** of Ball State staff and faculty invested **over \$120,000** in United Way. Your generosity helped power programs and partnerships that:

- Connected families to food, housing, healthcare, and other essentials during moments of crisis.
- Provided thousands of children with books, literacy support, and after-school opportunities so they can succeed in school and life.
- Offered personalized THRIVE coaching, helping parents and individuals build secure financial futures.
- Engaged [number of volunteers] Ball State faculty and staff in Day of Action, volunteering with nonprofits across the community to create hands-on impact.

This year's campaign is especially meaningful, as **United Way celebrates its 100th anniversary**. For a century, United Way has been here—meeting urgent needs, strengthening families, and helping communities thrive. Now, we have the opportunity to shape the *next 100 years* together.

One way to be part of this milestone is by joining the Next 100 Club. You can qualify in two ways:

- As a **new donor**, by making a \$100 gift this year.
- As an **existing donor**, by increasing your pledge by at least \$100.

When you partner with United Way, you aren't just donating—you are investing in people: the children who dream of brighter futures and the adults striving to make those dreams a reality.

Thank you for being part of this journey. Together, we can make sure the next century shines even brighter.

With gratitude,



Jenni Marsh  
President & CEO  
Heart of Indiana United Way

