

MARCY ELISABETH MEYER

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PERSONAL DATA

Department of Communication Studies  
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EDUCATION

BS, Georgetown University School of Foreign Service, 1989

Major: International Relations

1987-1988: matriculated at l'Université de Fribourg, Switzerland

MA, Michigan State University, 1993

Majors: Communication and Urban Studies

Master's Thesis: Mothers offering mothers support: The diffusion of a preventive prenatal innovation.

PhD, Michigan State University, 1996

Major: Organizational Communication

Minor: Health Communication

Dissertation: The effects of weak ties on perceived organizational innovativeness and innovation characteristics. Recipient of the 1996 *Charles W. Redding Award*.

PROFESSIONAL EXPERIENCE

2000-present Associate Professor, Department of Communication Studies, Ball State University

1996-2000 Assistant Professor, Department of Communication Studies, Ball State University

Courses Taught

*Creative Approaches to Studying Organizational Culture* (COMM 441/652)

*Communicating Leadership* (COMM 340)

*Gender in the Workplace* (COMM 390, WMST 314)

*Interviewing* (COMM 325)

*Communication in Organizations* (COMM 351, 451)

*Contemporary Issues in Organizational Communication* (COMM 441)

*Human Communication Inquiry* (COMM 465)

*Organizational Communication: Interpersonal and Intrapersonal Communication* (COMM 651)

*Organizational Communication: Systems, Culture, and Critique* (COMM 652)

*Quantitative Research in Communication* (COMM 602)

*Qualitative Research in Communication* (COMM 605)

## RESEARCH EXPERIENCE

### Refereed Publications

- Johnson, J. D., La France, B. H., Meyer, M., Speyer, J. B., & Cox, D. (1998). The impact of formalization, role conflict, role ambiguity, and communication quality on perceived organizational innovativeness in the Cancer Information Service. *Evaluation and the Health Professions, 21*, 27-51.
- Johnson, J. D., Meyer, M., Berkowitz, J., Ethington, C., & Miller, V. (1997). Testing two contrasting structural models of innovativeness in a contractual network. *Human Communication Research, 24*, 320-348.
- Johnson, J. D., Meyer, M., Berkowitz, J., Ethington, C., Miller, V., Stengle, W., & Severson, D. (1996). The role of a conference in integrating a contractual network of health service organizations. *The Journal of Business Communication, 33*, 231-256.
- Johnson, J. D., Meyer, M., Woodworth, M., Ethington, C., & Stengle, W. (1998). Information technologies within the Cancer Information Service: Factors related to innovation adoption. *Preventive Medicine, 27*, S71-83.
- Meyer, M. (2017). Concrete research poetry: A visual representation of metaphor. *Art/Research International: A Transdisciplinary Journal, 2*, 32-57.
- Meyer, M. (2015). Dialectical tensions experienced by diversified mentoring dyads. *International Journal of Mentoring and Coaching in Education, 4*, 21-36.
- Meyer, M. (2003). From transgression to transformation: Negotiating the opportunities and tensions of engaged pedagogy in the feminist organizational communication classroom. In P. M. Buzzanell, H. Sterk, & L. Turner (Eds.) *Gender in Applied Communication Contexts* (pp. 195-213). Thousand Oaks, CA: Sage.
- Meyer, M. (2000). Innovation roles: From souls of fire to devils advocates. *The Journal of Business Communication, 37*, 328-347
- Meyer, M., Johnson, J. D., & Ethington, C. (1996). Innovation in a new organizational form: Contrasting attributes of preventive health innovations. *Journal of Communication, 47*, 112-131.
- Meyer, M., & O'Hara, L. S. (2003). When they know who we are: The National Women's Music Festival comes to Ball State University. In P. M. Buzzanell, H. Sterk, & L. Turner (Eds.) *Gender in Applied Communication Contexts* (pp. 3-23). Thousand Oaks, CA: Sage.
- Meyer, M. & Warren-Gordon, K. (2013). Marginal mentoring in the contact space: Diversified mentoring relationships at a mid-sized midwestern state university. *The Qualitative Report, 18*, 1-18.

O'Hara, L. S., & Meyer, M. (2004). Keeping it real: The self-directed focus group as an alternative method for studying the discursive construction of prejudice. *The Journal of Intergroup Relations*, 31, 25-54.

### Invited Publications

O'Hara, L. S., & Meyer, M. (2003). "I never felt more uncomfortable in my life": University students' discursive constructions of "The Lesbian Convention." *Communication Studies*, 54, 137-154. This article showcases the 2001 Central States Communication Organization Federation Prize for Outstanding Research.

### Grants Received

2019 *Special Assigned Leave*. This competitive sabbatical research grant will provide support to conduct research about concrete research poetry.

Recipient of the 2017-2018 *Creative Teaching Grant*. This competitive award provided \$6,933.33 to develop and teach the course entitled "Creative Approaches to Studying Organizational Culture."

Received \$400 from the Aspire International Travel Fund to present research at the 2016 Artful Inquiry Symposium, Montreal, Canada.

Received \$577 from the President's Travel Fund to present research at the 2015 International Congress of Qualitative Inquiry, Urbana-Champaign, IL.

Received \$500 from the President's Travel Fund to present research at the 2014 Organization for the Study of Communication, Language, and Gender Annual Conference, Millbrae, CA.

Received \$622 from the President's Travel Fund to present research at the 2014 International Congress of Qualitative Inquiry, Urbana-Champaign, IL.

Received \$494 from the President's Travel Fund to present research at the 2013 Organization for the Study of Communication, Language, and Gender Annual Conference, Houghton, MI.

Received \$2,010 from the President's Travel Fund to present research at the 2013 International Communication Association Annual Convention, London, UK.

2010-2011 *Diversity Associates Fellow*. This competitive fellowship provided \$750 in stipend and course supplies to develop a diversity-related curriculum project.

2010 *Special Assigned Leave*. This competitive sabbatical research grant provided support to conduct research about diversified mentoring relationships.

Received \$3,000 from Indiana Campus Compact Scholarship for the 2007 *Scholarship of Engagement Grant*.

Received \$1,000 from the Office of Academic Assessment and Institutional Research to conduct a diversity needs assessment for the Department of Communication Studies in 2005.

Received \$2,744 from Central States Communication Association for the *2001 Federation Prize for Outstanding Research*.

Received \$1,690 from *Indiana Campus Sexual Assault Prevention Project for the 2000 Communities Against Rape Initiative*. This grant funded a comprehensive date rape education program for Ball State students.

*1999-2000 Diversity Institute Associates Fellow*. This competitive fellowship provided \$1,350 in stipend, travel support, and course supplies to develop a diversity-related curriculum project.

Recipient of the *1999-2000 Excellence in Leadership Teaching Award*. This competitive award provided \$2,500 in stipend and course supplies to develop and teach a course about communicating leadership in community-based organizations.

Received \$1,150 from *Indiana Campus Sexual Assault Prevention Project for the 1999 Communities Against Rape Initiative*. This grant funded a comprehensive date rape education program for Ball State students.

Received 1997-1998 *New Faculty Research Grant* for \$960.48 for a proposal entitled "Longitudinal effects of communication on perceptions of innovation characteristics." This project extended a stream of research initiated in my dissertation.

### Conference Papers

I have presented over 30 conference papers at international, national, and regional conventions (e.g., International Congress of Qualitative Inquiry, International Communication Association, National Communication Association, Central States Communication Association, Eastern Communication Association, Southern States Communication Association, and the Organization for the Study of Communication, Language, and Gender). My most recent conference papers and posters include:

Meyer, M. (2017, June). *Creating Community Connections Through Arts-Based Research*. Poster presented at the National Alliance on Mental Illness National Convention, Washington, DC.

Meyer, M. (2017, May). *Fostering Public Engagement Through Arts-Based Research*. Poster presented at the International Congress of Qualitative Inquiry, Urbana-Champaign, IL.

Meyer, M. (2016, October). *Grounds for a Miracle*. Poster presented at the Artful Inquiry Symposium, Montreal, Canada.

Meyer, M. (2013, October). *Give her your voice*. Paper presented at the Organization for the Study of Communication, Language, and Gender Annual Conference, Houghton, MI.

Meyer, M. (2013, June). *Dialectical tensions experienced by diversified mentoring dyads at a midsized midwestern state university*. Paper presented to the Feminist Scholarship Division at the International Communication Association Annual Convention, London, UK.

### SERVICE

### University

University Diversity Committee member, 2008-present; Secretary, 2008-2009; Assistant Chair, 2011-2012; Chair, 2012-2013; Past Chair, 2013-2014.

PhD Pathways Mentor, 2016-present.

Disability Services Faculty Mentor, 2006-present.

Invited speaker, Disabled Student Development Faculty Mentor Program, 2009; 2013.

Invited speaker, Provost's Sabbatical Series Lecture, April 2011.

Provost's Prize Review Board member, 2006-2010.

Chair, Graduate Student Development Conference panel, 2009.

Moderator, Women's Week panel, 2009.

Feminist for Action (FA) faculty advisor, 1999-2009.

Provost's Diversity Task Force member, 2006-2007.

Diversity Policy Institute chair search, 2005.

University Senate member, 2001-2004.

University Senate Governance Committee member, 2001-2004.

Invited speaker at Department of Sociology colloquium, March 2003.

North Central Accreditation Task Force Assessment and Planning Subcommittee member, 2001-2002.

Women's Week Committee member, 2002.

Women's Studies Advisory Committee member, 1999-2002.

Women's Studies Policy Committee member, 1999-2002.

Invited speaker, Excellence in Leadership Lecture Series, December 1999, April 2001, and March 2002.

Cardinal Roundtable participant, 2001-2002.

Reviewer for Office of Academic Research and Sponsored Programs, Internal Faculty Research Grants, 1997-2001.

NCAA Certification Self-Study Gender and Minority Equity Subcommittee member, 2001.

Women & Gender Studies Curriculum Committee member, 1998-2000.

American Council on Educational Leadership for Change (ACE) Committee member, 1998-2000.

University Judicial Committee member, 1998-2000.

Ball State University Wellness Coalition member, 1999-2000.

Panelist on "Integrating Diversity into the Ball State Curriculum" at the Ball State Conference on the Scholarship of Teaching and Learning, March 2000.

Invited speaker at Focus on Excellence, Ball State University, November 1998, 2000.

### Collegiate

Member, CCIM Diversity Interest Group, 2005-2018.

PhD Pathways Mentor, 2012-2016.

Member, CCIM Promotion and Tenure Committee, 2003-2005; 2007-2008; 2010-2011.

Judge, Diversity Conference, December 2005.

Member, CCIM Dean Search Committee, 2003-2004.

Member, ad-hoc CCIM Week Planning Committee, 2000.

Member, ad-hoc CCIM Innovation Center Task Force, 2000.

Member, ad-hoc CCIM College Honors Program Committee, 2000.

Panelist on "Images of Race and Gender in Rap Music" CCIM Week, March 2000.

Facilitator at CCIM Retreat, February 2000.

### Departmental

Faculty Advisor, 1996-present (chaired 5 theses and 3 honors theses; served on 16 thesis and 47 comprehensive exam committees; advised approximately 25 undergraduate students per year).  
 Departmental liaison, Honors in Writing Program, 2000-present.  
 Administrator, Departmental Scholarship Program, 2012; 2015-present.  
 Member, Departmental Promotion and Tenure Committee, 2000-present.  
 Diversity Plan Task Force co-chair, 2004-2005; chair, 2013-2014.  
 Chair, Departmental Promotion and Tenure Committee, 2003-2005; 2007-2008; 2010-2011.  
 Mentor to new faculty members Gayle Houser, 2009, Angie Day, 2008; Jason Lesko, 2006; Carrie Shue, 2005; Kelly Young, 2000; Laura Shue, 1997.  
 Volunteer and judge, National Educational Debate Association Tournaments, 2000-2008.  
 Guest lecturer to COMM 240, April 2003 and COMM 601, December 2004.  
 Member, ad-hoc Departmental Undergraduate Program Review, 2002.  
 Member, ad-hoc Departmental Graduate Program Review, 2001-2002.  
 Chair, Departmental iCOMM Search Committee, 2001-2002.  
 Member, Departmental Advisory Committee, 1998-2002.  
 Judge, Annual "Age of Aquarius" Forensics Tournaments, October 1999 and 2002.  
 Cardinal Preview Day faculty representative, September 1998 and October 2001.  
 Member, ad-hoc Departmental CRTI Policy Committee, 1999-2000.  
 Faculty advisor, ad-hoc Departmental CCIM Week Career Panel Planning Committee, 1999-2000.  
 Member, ad-hoc Departmental Spring Awards Banquet Planning Committee, 1998-2000.

#### Community, State, Region, Nation, and International Community

Associate Editor, *Art/Research International: A Transdisciplinary Journal*, 2017-present.  
 Reviewer, *Art/Research International: A Transdisciplinary Journal*, 2017-present.  
 Reviewer, Fulbright National Screening Committee, 2016-present.  
 National Alliance on Mental Illness, Muncie, IN, board member, 2008-present; Secretary, 2014-2017; Vice President, 2017-2018; President, 2018-present.  
 Facilitator for embodied research poetry workshop presented at the International Congress of Qualitative Inquiry, Urbana-Champaign, IL, May 2018.  
 Facilitator for research poetry workshop presented at the International Symposium on Poetic Inquiry, Bowling Green, Ohio, November 2017.  
 Reviewer, Oxford University Press, 2017.  
 Reviewer, *International Journal of Mentoring and Coaching in Education*, 2016.  
 Reviewer, Polity Press, 2011.  
 Reviewer, *Journal of Applied Communication Research*, 2004.  
 Editorial board member for P. Buzzanell, H. Sterk, & L. Turner (Eds.) (2003), *Gender in Applied Communication Contexts*. Thousand Oaks, Sage.  
 Reviewer for *Management Communication Quarterly*, 1996-1999, 2003.  
 Reviewer, Sage Publications, 2001.  
 Paper reader for the Organization for the Study of Communication, Language, and Gender, 2001.  
 Reader for the 2000 International Communication Association's Charles W. Redding Dissertation Award.  
 Invited panel member for "Being Engaged by Building Communities," part of the National Communication Association Convention's College Spotlight Program, Seattle, WA, November 2000.

Chair of the panel “Competently Engaging in Effective Communication Strategies That Unite Segmented Communities” held by the Experiential Learning in Communication Commission of the National Communication Association, Seattle, WA, November 2000.

Volunteer security shift supervisor for the National Women’s Music Festival, Muncie, IN, June 2000, June 2001, and June 2002.

Reviewer, *Communication Studies*, 2000.

Elected paper reader for the Feminist Scholarship Division of the International Communication Association, 1999.

Invited speaker at Women’s Conference sponsored by the East Central Indiana Small Business Development Center, May 1999.

## AWARDS AND RECOGNITION

Recipient of the *Office of Institutional Diversity Diversity Research Award*, 2017.

Recipient of the *CCIM Social Responsibility Award*, 2015.

*Office of Institutional Diversity Fellow*, Ball State University, 2014.

Recipient of the *NAMI Indiana Outstanding Member Award*, 2014.

*Diversity Associates Fellow*, Ball State University, 1999-2000, 2010-2011.

Recipient of *Ball State University President’s Faculty Innovator Award*, 2006.

Recipient of the *CCIM Core Competency Creating Community Connections Award*, 2005.

Recipient of the *Communication Studies Award for Excellence in Research*, 2005.

Recipient of the *Ball State University Mortar Board Award for Outstanding Faculty* (2002, 1998).

Recipient of the *2001 Central States Communication Association Federation Prize for Outstanding Research*.

Recipient of the *CCIM Core Competency Award for Innovative Teaching*, 2000.

Recipient of the *Excellence in Leadership Teaching Award*, Ball State University, 1999-2000.

Recipient of the *Outstanding Graduate Faculty Award*, Ball State University Department of Communication Studies, 1998-1999.

Scholarship recipient for the *Ball State University Women’s Studies Faculty Curriculum Development Workshop*, May 1997.

Recipient of the *1996 Charles W. Redding Dissertation Award*. This distinguished award, sponsored by the Organizational Communication Division of the International Communication Association, is given to the year’s outstanding dissertation in the field of Organizational Communication.

*Top Four Paper* presented to the Organizational and Professional Communication Division of the Central States Communication Association convention, St. Paul, MN, April 1996.

*Top Three Paper* presented to the Health Communication Division of the Speech Communication Association, San Antonio, TX, November 1995.