

Ashley Coker

Assistant Director of Individual Events, Instructor
Department of Communication Studies
Ball State University
LB 369

Education

M.A., Ball State University
Executive Development for Public Service
Coursework included focus on Communication Studies
Degree awarded July, 2009

B.A., Ball State University
Communication Studies (Rhetorical Studies option)
Minors in Spanish, Linguistics
Degree awarded May, 2007

Professional Experience

Assistant Director of Individual Events
Ball State University, Muncie, Indiana
Fall 2009-present
Graduate Assistant Coach, Individual Events Team
Ball State University, Muncie, Indiana
Fall 2007-Spring 2009

Courses Taught

Ball State University, Muncie, Indiana
COMM210: Fundamentals of Public Communication
COMM290: Intercultural Communication
COMM375: Presentational Communication
COMM370: Nonverbal Communication
COMM330: Small group Communication
COMM360: Communication Theory
COMM380: Practicum in Communication Studies (NFA event planning class)
COMM380: Practicum in Communication Studies (speech team participation)
COMM – Forensics Immersive Learning Experience

Ivy Tech Community College, Muncie, Indiana
COM101: Fundamentals of Public Speaking
COM102: Introduction to Interpersonal Communication

Universidad Latina de Américas, Morelia, Michoacán, México
English 1: Beginning English

Awards-Coaching/ Professional

Indiana State Individual Events Tournament Champions 2018
NFA National Individual Events Tournament 7th place Open Division 2018
Indiana State Individual Events Tournament Champions 2017
NFA National Individual Events Tournament 6th place Open Division 2017
Indiana State Individual Events Tournament Champions 2016
NFA National Individual Events Tournament 7th place Open Division 2016
Indiana State Individual Events Tournament Champions 2015
NFA National Individual Events Tournament 6th place Open Division 2015
Indiana State Individual Events Tournament Champions 2014
NFA National Individual Events Tournament 4th place Open Division 2014
Indiana State Individual Events Tournament Champions 2013
NFA National Individual Events Tournament 2nd place Division 3, 7th place Open Division 2013
Indiana State Individual Events Tournament Champions 2012
NFA National Individual Events Tournament 2nd place, Division 3, 2012
Indiana State Individual Events Tournament Champions 2011
Indiana State Individual Events Tournament – Second Place -2010
NFA National Individual Events Tournament, 4th place, Division 3, 2010
Indiana State Individual Events Tournament Champions 2009
NFA National Individual Events Tournament, 5th place, Division 2, 2009

Awards-Personal

Individual:

NFA National Semifinalist, Informative Speaking, 2005
Indiana State champion, Rhetorical Criticism, 2006
Indiana State Champion, Novice Persuasive Speaking, 2005
Indiana State Champion, Novice Poetry Interpretation, 2005

Team:

NFA National Individual Events Tournament, 9th place, 2006
NFA National Individual Events Tournament, 7th place, 2005
Indiana State Individual Events Tournament Champions 2005-2006

Other Professional Experience

Faculty director: Communication + Culture in Guatemala study abroad program Summer 2018

Co-hosted NFA National Individual Events Tournament 2016 at Ball State University

Co-hosted Age of Aquarius annually 2009-present

Thesis Advising:

Colpean, M. L. (2012). *Unveiled: A Rhetorical Analysis of Street Artist Princess Hijab*.
(Honors thesis). Ball State University.

Undergraduate Academic Advising 2011-present

Conference Presentations

“‘Wit’: History and controversy,” Butler Undergraduate Research Conference, April 2005

References

Mary Moore

Director of Individual Events Team, Ball State University
mkmoore@bsu.edu

Tracy Vittone

Former Director of Individual Events Team, Ball State University
tracyvittone@hotmail.com